

# VERTISEIT INVITES TO CAPITAL MARKETS DAY, APRIL 17, 2024

**Vertiseit AB is pleased to invite investors, analysts, shareholders, and media to a Capital Markets Day (CMD) on Wednesday, April 17, 2024, at Vertiseit's head office in Varberg.**

During the day, Johan Lind, CEO, and Jonas Lagerqvist, CFO, will present an update on Vertiseit's long-term objectives, financial targets, and strategies. Additional members of the company's management team will also participate.

## AGENDA

- **Introduction** – Johan Lind, CEO Vertiseit and Jonas Lagerqvist, CFO Vertiseit
- **Dise** – Sebastian Kryh, CEO Dise
- **Grassfish** – Ann Hjelte, CEO Grassfish
- **Long-term goals** – Johan Lind and Jonas Lagerqvist
- **Partner case** – Damien Schärli, CEO JLS
- **Platform Strategy** – Roland Grassberger, CINO Vertiseit, and Lisa Spjut, Product Owner
- **Q&A**

After the official program, there will be opportunities to meet with employees, management, and members of the board.

## INFORMATION

**Date:** Wednesday, April 17, 2024

**Time:** 11.00-16.00

**Place:** Vertiseit AB, Kyrkogatan 7, Varberg

**Registration:** Please register via [this link](#)

## TRAVEL INFORMATION

Vertiseit recommends traveling to Varberg by train. The company's office is located in walking distance from Varberg train station. For attendees travelling by air, Vertiseit will arrange for transfer to and from Landvetter Airport.

### For more information, please contact:

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Redeye AB is the company's Certified Adviser

**ABOUT VERTISEIT**

*Vertiseit is a leading Digital In-store company offering the In-store Experience Management (IXM) SaaS platforms Grassfish and Dise. The platforms help global brands and leading retailers strengthen the customer experience by offering seamless customer journeys through connecting the physical and digital meeting. The company has around 150 employees in Sweden, Norway, Denmark, Austria, Germany and UK. During the period 2012-2023, Vertiseit performed an average profitable growth of recurring SaaS revenue (ARR) of 48 percent (CAGR). For the full year of 2023, the group's net revenue amounted to SEK 348 million, with an adjusted EBITDA margin of 17 percent. Since 2019, Vertiseit's B-share is listed on Nasdaq First North Growth Market.*

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[www.vertiseit.com](http://www.vertiseit.com)**ATTACHMENTS**[Vertiseit invites to Capital Markets Day, April 17, 2024](#)