

Svedbergs Group strengthens its UK operations with new state-of-the-art distribution centre

Svedbergs Group continues to strengthen its position in the UK market through a new, purpose-built distribution centre in South Gloucestershire. The facility will be operated by the Group's brand company Roper Rhodes, which has entered into a 15-year lease agreement for the premises, with operations scheduled to commence in July 2026. The expansion supports the Group's long-term growth strategy and commitment to operational excellence and enhanced customer service.

The new facility will comprise approximately 235,000 square feet, providing storage capacity for around 44,000 pallets and pick faces for 12,000 SKUs. It represents a significant step forward from the company's current Portbury site, which it will replace, and will enhance logistics efficiency, delivery performance, and support future portfolio expansion and higher service levels in the UK and Ireland.

The site will also feature a showroom and customer conference area, providing an enhanced environment for engagement with trade partners and customers. In addition, the facility will include a modern workspace designed to support collaboration and innovation.

The move marks an important milestone in Svedbergs Group's strategic ambition to build a stronger and more efficient supply chain platform across its European markets. With sustained sales growth in recent years, the new UK facility ensures the capacity to continue strengthening customer service and operational performance while maintaining the Group's high standards of service and quality.

"This new facility underlines the continued strength of our UK operations and marks an important step in building a more efficient supply chain," says Per-Arne Andersson, CEO of Svedbergs Group. "It reflects our confidence in the UK market and supports our strategic priorities – driving profitable growth and improving customer experience."

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About us

Svedbergs Group is a long-term investor in Europe's strongest independent companies that design, manufacture and market sustainable bathroom products and services.

We are growing through organic growth and acquisitions that complement and strengthen our group through new product categories, geographic spread and new knowledge in marketing, innovation and sustainability.

We create value by sharing each company's unique expertise with the rest of the group, and we care about maintaining the entrepreneurial drive and commitment of the companies. We call this cooperation without confusion.