

## Storytel Group presents new Group Executive Management Team

Storytel Group presents a new Group Executive Management Team to secure the execution of its 2028 strategy. The new leadership team has been structured to effectively implement Storytel Group's corporate strategy.

The executive management team represents functions that enable an increased focus on strengthening customer offerings across multiple markets, driving growth in both streaming and publishing. It also ensures strong internal coordination through expert teams that scale the business for improved profitability.

Effective immediately, the newly formed Group Executive Management Team will comprise the following functions and individuals:

- Bodil Eriksson Torp (Chief Executive Officer)
- Peter Messner (Chief Financial Officer)
- Claus Wamsler-Nielsen (Chief Commercial Officer and Head of Streaming)
- Helena Gustafsson (Chief Content & Publishing Officer)
- Johan Ståhle (Chief Product & Technology Officer)
- Oleh Nesterenko (Chief Marketing Officer)
- Anna Etzler (Chief Operating Officer)
- Tobias Andersson (General Counsel)
- Malin Lindborn (Head of Communications)
- Chief People Officer - recruitment in progress

"I look forward to an executive management team within the company that ensures we lead the way and strengthen our customer offering - whether people choose to read or listen. With a simplified organizational structure, we are now taking the next step in executing Storytel Group's corporate strategy. The aim is to streamline decision-making, maximize synergies, and better capture cross-functional business opportunities as we drive growth with improved profitability", says **Bodil Eriksson Torp**, CEO, Storytel Group.

Storytel Group presents the company's updated strategic direction, including revised financial targets, at a Capital Markets Day, in Stockholm on May 15 2025 at Storytel Group's headquarters.

### Certified adviser

*FNCA Sweden AB is the Company's Certified Adviser.*

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**About Storytel**

Storytel is one of the world's largest audiobook and e-book streaming services and offers more than one million titles on a global scale. Our vision is to make the world a more empathetic and creative place, with great stories to be shared and enjoyed by anyone, anywhere and anytime.

The streaming business within the Storytel Group is conducted under the brands Storytel, Mofibo and Audiobooks.com. The publishing business is managed by Storytel Books, and by the audiobook publisher Storyside. The Storytel Group operates in over 25 markets, with a focus on ten core markets: the five Nordic countries, the Netherlands, Turkey, Poland, Bulgaria, and the USA through Audiobooks.com. The headquarters are located in Stockholm, Sweden.