

April 6, 2022

PRESS RELEASE

Outcome of exercise of warrants in Vertiseit

Today, Vertiseit AB announces the outcome of the exercise of warrants of series TO 1A and TO 1B. A total of 472,000 warrants were exercised, which corresponds to 79 percent of the total amount. Through the exercise of the warrants of both series TO 1A and series TO 1B, Vertiseit will receive approximately SEK 9.4 million in cash and cash equivalents.

Holders of warrants of series TO 1A and series TO 1B have had the opportunity to subscribe for shares with the support of warrants during the period 4-15 April 2022 and today, Vertiseit announces the outcome as it is ready to report.

Through the exercised warrants, 472,000 new Series B shares will be added to the company, bringing the total number of shares to 19,025,539. The share capital increases by SEK 23,600, which means that the total share capital in the company after the outcome amounts to SEK 951,277. This entails a dilution of approximately 2.5 percent based on the number of shares in Vertiseit and the outcome of the exercise of warrants series TO 1A and TO 1B. The warrants have now been converted into interim shares and are expected to be converted into shares within approximately two weeks.

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VERTISEIT

ABOUT VERTISEIT

Vertiseit is a leading platform company within Retail Digital Signage in Europe. Through its' subsidiairies Grassfish and Dise the group offers software for Digital In-store and related consulting services. The company's customers consist of global brands and retailers, using its' products and services to enable a seamless customer journey by bridging the digital and physical customer meeting. The company has +130 employees in Sweden, Austria, Germany and UK. During the period 2012-2021, Vertiseit performed an average profitable growth of 33 percent (CAGR). For the full year of 2021, the group's net revenue amounted to SEK 131 million, with an EBITDA margin of 13 percent. Since 2019, Vertiseit's B-share is listed on Nasdaq First North Growth Market.

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ATTACHMENTS

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