

Invitation to Haypp Group's presentation of its First Quarter 2026 report

On 7 May at 09:00 CEST Haypp Group will hold a webcast of its presentation in English. Haypp Group is represented by CEO Gavin O'Dowd and CFO Peter Deli, who will present the Q1 2026 report and answer questions during the event. Investors, analysts and media are invited to participate in the call using the below details. The report will be published at 07:45 CEST the same day.

Link to register for the webcast:

<https://events.inderes.com/haypp-group/q1-report-2026>

Link to register for the teleconference:

<https://events.inderes.com/haypp-group/q1-report-2026/dial-in>

The presentation will also be available at:

<https://hayppgroup.com/investor-relations/reports-and-presentations/>

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Haypp in brief

Haypp Group is the leading e-commerce retailer selling reduced-risk nicotine products, primarily nicotine pouches. The company is at the intersection of two trends, the rapid transition toward lower risk nicotine and the shift to online purchases. With roots in the pioneering smoke-free alternative markets of Scandinavia, Haypp uses its regulatory expertise and e-commerce leadership to bring compelling value to over 1.1 million consumers. Operating through eleven distinct e-commerce brands, the Group is active in six countries in Europe and the USA. Haypp Group's e-commerce sites include: [Snusbolaget.se](https://snusbolaget.se) and [Northerner.com](https://northerner.com).

Press Release
30 April 2026 17:00:00 CEST

HAYPP GROUP

Attachments

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