

PRESS RELEASE

09 April 2025 12:30:00 CEST

Invitation to presentation of the first quarter 2025 interim report

Nelly Group will publish its first quarter interim report 2025 on Thursday 24 April at 08 a.m. CEST. Analysts, investors and media are invited to a conference call the same day at 09 a.m. CEST.

The conference call will be held in English and hosted by Helena Karlinder-Östlundh CEO and Niklas Lingblom CFO.

Note: It is only possible to ask questions in writing (not by phone). To submit questions you want answered after the presentation, please use the link below. It is possible to submit written questions both before and during the broadcast.

Link to webcast: <https://nelly.videosync.fi/2025-04-24-q1>

To listen to the Q1 report by phone, the following callin details are available:

Finland: +358 9 4245 0972

Sweden: +46 8 525 07003

United Kingdom: +44 20 7043 5048

United States: +1 (774) 450-9900

Conference ID: 5005561#

User ID: 34990#

For more information, please contact:

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About Nelly Group

Nelly Group operates nelly.com which is one of the Nordic region's strongest fashion brands for young women and nlyman.com. The core is the own brand in combination with digital sales directly to our target group. Nelly has created a strong commitment through a high degree of fashion and digital marketing. The company has 0.9 million customers and sales of SEK 1.1 billion per year. The group was previously called Qliro Group. Nelly Groups is listed on Nasdaq Stockholm in the small-cap segment with the ticker "NELLY".

Nelly Group AB

Corporate Domicile Borås

Corp. Reg. No. 556035-6940

www.nelly.com

Visiting address

Lundbygatan 1, 506 30 Borås

Postal address

Box 690, 501 13 Borås

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Attachments

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