

## **Lapin Kumi, part of Citira, acquires Rengas-Heikki**

**Lapin Kumi, Citira's Finnish tire services chain, is today acquiring Rengas-Heikki, a well-regarded tire shop in Oulu, northern Finland. The acquisition expands Lapin Kumi's operations and advances Citira's growth across northern Europe.**

"Lapin Kumi has operated in the Oulu area for fifteen years, and we have recently wanted to increase our capacity in the passenger vehicle segment. Rengas-Heikki has been known for its excellent work in the Oulu area for decades. Petri and Ilpo have built the company into a well-established tire service provider, and it is a pleasure to continue their work and take it forward together," says Ville Ruokanen, CEO of Lapin Kumi.

Rengas-Heikki was founded in 1999 and has since grown into one of the key tire service providers for passenger vehicles in Oulu.

"The decision to sell was made thoughtfully and with confidence. Lapin Kumi has broader shoulders and excellent resources to further grow and develop the business. Through this merger, we can offer our customers even better service, a wider range, and stronger tire expertise. We wanted to ensure that our company's future is in stable and growth-oriented hands. Lapin Kumi is a respected company with the same values and customer-centered approach as we have at Rengas-Heikki," says Petri Haipus, CEO of Suomen Rengas-Heikki.

Rengas-Heikki will continue its operations in its current location, with its familiar staff and customer-oriented service attitude, now as part of Lapin Kumi.

### **Contact**

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### **About Lapin Kumi**

Lapin Kumi is an independent tire service chain in Finland, founded in Roveniemi and run by the Ruokanen family since 1947. The current CEO, Ville Ruokanen, represents the third generation in the family business. Ville's grandfather, Veikko Keskiruokanen, started the company by repairing rubber boots. Lapin Kumi is part of Citira.

**About Citira**

Citira is a circular tire management provider. Our company offers tire service, collection and retreading of worn-out tires, as well as sale and delivery of replacement tires. Our inhouse logistics enables a circular flow of products – delivering replacement tires, while collecting used casings.

Citira strives to make tire management convenient and sustainable for transport companies and vehicle users. Our company supports customers in gaining more uptime, reduce environmental impact, lower costs, and meet safety requirements.

Citira consists of 121 directly operated service stations, 39 affiliated service stations, 5 retreading sites, 1000+ employees and inhouse logistics covering the Nordics and Poland. Our mission is to keep society moving in a convenient, sustainable way.

For more info visit [citira.com](https://citira.com) and follow us on LinkedIn.