

Midsummer Siam and IKEA Thailand collaborate to inspire a more sustainable everyday life in Thailand

IKEA Thailand and Midsummer Siam Co., Ltd., the Thailand subsidiary of Swedish solar technology company Midsummer AB, have signed a Memorandum of Understanding (MoU) to collaborate on bringing innovative and more sustainable solar energy solutions closer to everyday life in Thailand and making it available for more people.

Under the collaboration, Midsummer Siam's lightweight thin-film solar solutions will initially be displayed at IKEA Bangna, with the ambition to explore future opportunities together through broader customer engagement initiatives.

The collaboration will explore how well-designed, functional and accessible renewable energy solutions can become part of everyday life in Thailand – helping people reduce their energy costs and their environmental footprint at the same time.

Midsummer's ultra-lightweight and flexible thin-film CIGS solar panels are designed for applications where conventional solar panels may be difficult to install due to weight, aesthetics or roof limitations. The panels are durable, recyclable and designed with an ultra-low lifecycle carbon footprint, making them particularly well suited for sustainable buildings and modern urban environments and in remote areas with less reliable power supply and where roof strength may not support traditional heavier PV panels.

Leonie Hoskin, Retail Director, IKEA Thailand and Vietnam, commented:

"At IKEA, we believe that sustainable living should be affordable, attractive and accessible for the many people. Alongside our unique range of home furnishing products, we are excited to explore this collaboration with Midsummer Siam the potential of innovative solar solutions to support to a more sustainable everyday life at home in Thailand.

Lars Svensson, Representative of Midsummer Siam and Head of Strategic Partnerships and Business Development ASEAN for Midsummer AB, commented:

"Thailand has enormous potential for rooftop solar and sustainable living solutions. Together with IKEA Thailand, we hope to inspire people to see that renewable energy can become a natural and elegant part of the home and built environment."

Links to images and other press material: [Press – Midsummer](#).

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About Midsummer

Midsummer is a Swedish solar energy company that develops, manufactures, and sells solar cells to construction, roofing and solar cell installation companies and also manufactures, sells and installs solar roofs directly to end customers. The company also develops and sells equipment for the production of flexible thin film solar cells to strategically selected partners and machinery for research. The solar cells are of CIGS technology (consist of copper, indium, gallium and selenide) and are thin, light, flexible, discreet and with a minimal carbon footprint compared with other solar panels.

The solar roofs are produced in Sweden using the company's own unique DUO system which has taken the position as the most widespread manufacturing tool for flexible CIGS solar cells in the world. The Company's shares (MIDS) are traded on Nasdaq First North Growth Market. The Company's Certified Adviser is Tapper Partners AB. For more information, please visit: midsummer.se

Attachments

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