

Goobit Group (BTCX) Buys 10.6294 BTC - Completing the First Bitcoin Purchase for its Treasury Strategy

Goobit Group (NGM: BTCX) announces the successful completion of its first Bitcoin acquisition as part of its newly launched Bitcoin Treasury Strategy, marking a historic milestone for Sweden's pioneering Bitcoin exchange. A total of 10.6294 BTC (worth \$1.23 million) is now held in the treasury.

The Bitcoin Treasury Strategy was launched following a successful direct share issuance that was oversubscribed due to strong investor demand and a cap on maximum 30% share dilution. Strategic investors including Karl-Mikael Syding and Brad Mills participated in the first round, demonstrating confidence in BTCX's long-term Bitcoin conviction.

BTCX has acquired its first Bitcoin allocation for the company's treasury at an average price in line with current market conditions. This inaugural purchase marks the official commencement of operations under the Bitcoin Treasury Strategy, with the objective of systematically accumulating Bitcoin to strengthen the company's balance sheet and create long-term shareholder value.

The acquisition represents a significant step forward for BTCX, which launched as Sweden's first Bitcoin trading platform in 2011. The company's decision to adopt Bitcoin as a treasury asset reflects its deep conviction in Bitcoin's role as a superior store of value and strategic reserve asset.

"This first treasury purchase is a natural evolution for BTCX. We've been at the forefront of Bitcoin adoption in Sweden for over 14 years, and now we're putting our conviction where our balance sheet is," says Christian Ander, Founder and CEO of BTCX. "Our experience in trading and storing Bitcoin since 2011 gives us a unique advantage in executing this strategy."

The company remains committed to its Bitcoin Treasury Strategy in all market conditions, executing with the same determination whether prices are rising or falling, underpinned by true long-term conviction in Bitcoin's value proposition.

For further information, please contact:

Christian Ander, CEO, Goobit Group AB
Email: ir@goobit.se

About Goobit Group | BTCX

Goobit Group AB (publ) operates within the financial sector. The company launched BTCX in 2011—the world's first still-operating bitcoin exchange. Goobit is Sweden's leading bitcoin company in financial services and education. The company offers exchange services from fiat currencies to bitcoin and has so far exchanged over SEK 2 billion. Its most well-known brands are BTCX Express, Standard Bitcoin Exchange (BTCX), and Bitcoin Treasury. In addition to exchange services, the

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company also offers anti-money laundering (AML) services through AML Desk, as well as compliance services for crypto assets. Goobit Group AB (publ) was registered in 2013 and is a group consisting of the wholly owned subsidiaries Goobit AB and Goobit Blocktech AB. Goobit AB targets private individuals, corporate clients, and financial institutions. The group is headquartered in Gamla Stan, Stockholm, Sweden.

For more information, please visit Goobit's website at goobit.se.

Attachments

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