

At Gen Con 2026, asmodee to bring exciting new releases, exclusive experiences, and community events

Boulogne-Billancourt, France – July 1, 2026 – asmodee, a global leader in tabletop gaming is returning to Gen Con 2026 from July 30 to August 2 with an extensive lineup of new releases, previews, tournaments, and community experiences.

The excitement begins even before the doors open in Indianapolis where Gen Con takes place. The week prior to the convention, the trading card gaming community will gather in Las Vegas for the Star Wars: Unlimited Galactic Championship 2026 on July 24-26. More than 3500 players from all over the world will be competing and try to succeed Filip Szkudlarek who won the first event last year.

Building on that momentum, asmodee arrives at Gen Con where fans will have the opportunity to discover products from a wide range of asmodee studios and publishing partners. More than 70,000 players attended the show in 2025, and across the four-day convention, attendees will be able to experience several releases and pre-releases spanning family games, strategy titles, card games, roleplaying games, and many more. Among the games launching or debuting during Gen Con 2026 are:

- **LEGO® NINJAGO®: Destiny's Bounty Adventures**, designed by Jonas Resting-Jeppesen – Dotted Games
- **Gunsen: The Battle for Toshi Ranbo**, designed by Matthew O'Malley, Ben Rosset with art from Asep Ariyanto, Joshua Cairós– Office Dog
- **The Trial of the Forest**, designed by Giancarlo Spinelli with art from Anna Przybylska – Rebel Studio
- **Forest Shuffle: Smoky Mountains**, designed by Kosch with art from Toni Llobet, Judit Piella – Lookout Games
- **Dragon Overload**, designed by Jay Bendixen with art from Nele Diel – Lookout Games
- **Take Time: Mirage Expansion**, designed by Alexi Piovesan, Julien Prothière with art from Maud Chalmel, Libellud
- **Harmonies: Pulse**, designed and illustrated by Maëva Da Silva, Libellud
- **The Lord of the Rings™: Circle of Conflict**, designed by Stephen Buonocore, Geoff Engelstein – Office Dog
- **Dobble / Spot It! KPop Demon Hunters** – Zygomatic
- **Love Letter KPop Demon Hunters**, designed by Waleed Ma'arouf – Z-Man Games
- **Star Wars™: Unlimited** – Ashes of the Empire



- **Arkham Horror: The Card Game – Children of Blood** – Fantasy Flight Games
- **Marvel Champions: The Card Game – Fear No Evil Expansion**, designed by Frank Brooks, Tony Fanchi, Aaron Haltom – Fantasy Flight Games
- **Star Wars™: The Deckbuilding Game – Rebel & Empire Reinforcement Expansion** – Fantasy Flight Games
- **Zombicide: Squid Game**, designed by Toi von Glehn, Rodrigo Sonnesso – Fantasy Flight Games

Gen Con is also about community and competitions, and attendees will find plenty to do across the convention center. For the "best 4 days in gaming", asmodee will be organising more than 300 events and tournaments open for registration through the official Gen Con event system, giving players opportunities to compete, learn new games, and connect with fellow fans.

Overall, asmodee's presence on the show floor will offer something for every type of player :

- A retail shop selling the latest releases and convention specific products
- Dedicated demo and event spaces
- Organized play tournaments
- Designer and creator signing sessions as well as meet-and-greet sessions with special guests and influencers
- Learn-to-play demonstrations throughout the weekend

Visitors will find the asmodee booth on B817, Organized Play will take place in the Hall E and everything RPG with EDGE will be hosted in ICC233.

For more information, contact

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About asmodee

Asmodee is a global leader in tabletop gaming. Inspired by players, asmodee has been crafting and taking to market immersive, shared experiences for over 30 years. Its portfolio includes beloved games and intellectual properties such as *CATAN*®, *Ticket to Ride*®, *Dobble/Spot it!*®, *7 Wonders*, and *Exploding Kittens*®. Operationally headquartered in France, asmodee operates globally, making its games accessible to players in over 100 countries around the world. Asmodee group's Class B shares are publicly traded on Nasdaq Stockholm under the ticker ASMDEE B. Learn more about asmodee [here](#).





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Image Attachments

[Asmodee will be at Gen Con](#)

Attachments

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