

The e-commerce rocket Teknikproffset changes payment partner to Qliro

Qliro enters into a partnership with the fast-growing e-retailer Teknikproffset, which is one of Sweden's leading online department stores. The partnership covers Teknikproffset's e-commerce in Sweden, Norway, Denmark, Finland and the Netherlands and begins immediately.

The e-commerce rocket Teknikproffset is one of Sweden's most affordable web resellers of computer, mobile, gaming, photo, car accessories and home electronics. The technology professional has had a sharp increase in sales over the past year. Sales during the period March 2020 up to and including the last of February this year ended at SEK 152 million. An increase from 68 million the year before. The goal for 2021 is to be listed as one of Sweden's 100 largest e-retailers.

For its growth journey, Teknikproffset chooses to change payment partner to Qliro. The partnership means that Teknikproffset's customers can use Qliro's market-leading checkout solution and are given the opportunity to pay with e.g. Qliro's popular invoice product or installment products.

"We look forward to the collaboration with Qliro and are pleased to be able to offer our customers a checkout solution that makes the purchase easy and transparent, both during and after purchase. We experience strong growth and this is something we intend to continue with, so it feels safe to have a modern and flexible checkout from Qliro." Per Bengtsson, CEO and founder of Teknikproffset

"We are very happy to welcome Teknikproffset to us who have had an impressive development recently. We look forward to a close partnership and to supporting them on their expansive journey". - Johnny Sällberg, CCO Qliro

The partnership with Teknikproffset has previously been communicated in Qliro's interim report for the second quarter and now the partnership has begun.

About Teknikproffset

Teknikproffset is one of Sweden's most affordable web resellers of computer, mobile, gaming, photo, car accessories and home electronics. The business was founded in Gothenburg in 2009 and has since developed rapidly. Today, Teknikproffset has more than 1.4 million registered customers and a turnover of more than SEK 200 million per year. In 2021, a broader launch will begin across several markets where new shops will be opened in Norway, Denmark, Finland and the Netherlands, as well as an international site that will serve the remaining EU countries. With a rapidly growing range, fast deliveries and excellent customer service, Teknikproffset wants to become one of Europe's leading e-commerce companies

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About Qliro AB

Founded in 2014, Qliro is a tech company offering flexible payment solutions for e-commerce merchants in the Nordics and digital financial services to consumers in Sweden. Since inception 2014, Qliro has grown quickly and in the last year 2.5 million customers have used Qliros services and business volumes with Qliros payment products exceeded SEK 6.8 billion. The largest owners are Rite Ventures with 26% ownership and Mandatum Private Equity (Sampo owned company) with 10 % ownership.

Qliro is listed on Nasdaq Stockholm since October 2020 with the ticker “Qliro”. Qliro has its registered address in Stockholm and is a credit market company under supervision of the Swedish Financial Supervisory Authority (FI). For more information see <https://www.qliro.com/en/investor-relations>

Image Attachments

[Logo TP](#)

[Per Bengtsson CEO Teknikproffset](#)

[Johnny Sällberg, CCO Qliro](#)

[Qliro Logo RGB](#)

Attachments

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