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H100 Group AB resolves on a directed share issue, raising proceeds of approximately SEK 14.1 million

The Board of Directors of H100 Group AB ("H100 Group" or the "Company") has today resolved on a directed share issue of up to 1,523,089 new shares in the Company at a subscription price per share of SEK 9.30 (the "Directed Share Issue") to a number of qualified investors, raising gross proceeds of approximately SEK 14.1 million. The net proceeds will be used to pursue investment opportunities within the framework of the Company's Bitcoin Treasury Strategy.

The Directed Share Issue

The Board of Directors of the Company has today, by virtue of the authorization granted by the Extraordinary General Meeting held on 7 March 2025, resolved on the Directed Share Issue, raising gross proceeds of approximately SEK 14.1 million. The investors in the Directed Share Issue are Evan Rosenberg, Loek Schellekens and Sebastiaan Hendrik Gerrit Jan Ribbink (the "Investors").

The subscription price per share of SEK 9.30 in the Directed Share Issue corresponds to the closing price of the company's share on Nordic SME on 18 July 2025, the trading day immediately preceding the Directed Share Issue, and has been determined through arm's length negotiations with the Investors, and taking into account the Company's financing needs, the alternative cost of other financing and the assessed market interest for an investment in the Company. It is the Board of Directors' judgement that the subscription price reflects current market conditions and current demand. Against this background, the Board of Directors considers the subscription price to be on market terms.

Deviation from the shareholders' preferential rights

The reason for the deviation from the shareholders' preferential rights is that the Board of Directors carefully has considered the possibility of raising capital through a rights issue but concluded that a deviation from the shareholders' preferential rights serves the best interests of the Company and its shareholders, mainly as (i) a rights issue would take longer time to implement which, especially under current markets conditions, would entail an exposure to potential market volatility; (ii) the Directed Share Issue can be carried out at a significantly lower cost and complexity than a rights issue; (iii) the speed of the process enables the Company to pursue investment opportunities within the framework of its Bitcoin Treasury Strategy, while at

the same time maintaining a flexible and balanced capital structure; (iv) the high competition in the sector for attracting long-term and knowledgeable investors in Bitcoin Treasury companies requires the Company to act swiftly and flexibly in the capital markets, which a directed issue facilitates more effectively than a rights issue; and (v) the Directed Share Issue diversifies and strengthens the Company's shareholder base with strategically important investors, thereby broadening the base of financially strong shareholders and strengthening the liquidity of the Company's share.

Furthermore, based on the current market climate, a rights issue would likely have required significant underwriting commitments from an underwriting syndicate, which would have entailed additional costs and/or further dilution depending on the type of consideration paid for such underwriting. A rights issue would likely also have needed to be realized at a lower subscription price given the discount levels of rights issues recently realized in the market. The terms of the Directed Share Issue have been set through arm's length negotiations between the Company and independent third parties.

With the above considered, the Board of Directors has made the assessment that the reasons to carry out the Directed Share Issue outweigh the reasons that justify the main rule of issuing shares with preferential rights for existing shareholders and that the Directed Share Issue is the most favorable alternative for the Company to carry out the capital raising.

Share capital, shares and dilution

As a result of the Directed Share Issue, the number of shares in the Company will increase by up to 1,523,089 and the Company's share capital will increase by up to SEK 152,308.90, corresponding to a dilution of the number of shares and votes in the Company of approximately 0.5 percent based on the current share capital and number of shares in the Company, also taking into account shares that have been issued but not yet registered with the Swedish Companies Registration Office.

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About H100 Group

H100 Group AB is a health technology company operating in the health and longevity industry. The company's business idea is to support providers of health and lifestyle services through AI-powered automation, digital growth tools, and integrated platform solutions, with the goal of helping people live healthy lives to 100 and beyond.

H100 follows a clear growth strategy focused on building a seamless ecosystem where AI integration enhances efficiency and expands service offerings. Growth is further accelerated through strategic acquisitions of key players within its ecosystem, aiming to consolidate and scale the business.

The company is listed on NGM Nordic SME. For more information, visit www.h100.group.

This information is information that H100 Group is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact persons set out above, at 2025-07-21 08:46 CEST.