

Nepa strengthens its Group Management team and appoints Anders Dahl as interim Chief Operating Officer (COO)

Nepa accelerates its focus on current challenges and appoints Anders Dahl as interim Chief Operating Officer (COO). Anders will in the near future be responsible for driving operational efficiency forward.

Anders has for the last 14 years held key executive and advisory roles in various B2B and B2C companies based in the United States. Before that he spent over ten years in both permanent and interim executive positions in the Nordic media market, working for and with large media groups.

"We are excited to welcome Anders to Nepa's Group management team. The appointment is a strategic move to bring in a highly accomplished industry professional to contribute to the company's vision. His expertise in change management and efficiency improvement will be instrumental in restoring profitability. This step reflects our commitment to building a united, efficient, and forward-thinking organization," says Ferry Wolswinkel, interim CEO.

Anders will assume his new role on August 21st and report directly to interim CEO Ferry Wolswinkel.

For more information, please contact:

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About Nepa

Nepa, a leader in Brand Experience and Marketing Optimization, helps some of the world's most reputable brands drive growth through data. This is achieved by combining first-class research, cutting-edge technology, deep expertise, and innovative solutions. Headquartered in Stockholm, Sweden, with offices in Norway, Finland, Denmark, UK, USA and India, the company is listed on the Nasdaq First North Growth Market and has been publicly traded since 2016.

Redeye AB is Nepa's Certified Adviser. Full contact details are available at nepa.com/investor-relations.

Attachments

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