

## European Organisations are Taking Cyber Security More Seriously, Clavister's new Survey Shows

**A new survey commissioned by the Swedish cybersecurity company investigated 500 European companies' views on cyber security with respondents comprised organisations spanning public sector, energy & utilities and SMBs. There is a paradigm shift in the way cyber security is approached within Europe and origin of cyber security is becoming part of investment decisions, according to Clavister's CEO.**

**October 09, 2023 – Örnköldsvik, Sweden – [Clavister](#)**, a leader in European cybersecurity solutions for mission-critical applications, has published [2023 European cyber security market report](#), shedding light on the increased awareness about cyber risk and investment priorities by European organisations.

Clavister collaborated with Coleman Parkes Research to conduct a market survey in July-September 2023 in Sweden and Germany and reached out to 500 organisations, spanning public sector, energy utilities, retail and SMBs. The report summarises their responses and provides an insight into the shifting landscape of Europe's cyber security, its readiness to support hybrid working and upcoming regulations like NIS2 Directive; and changing technology requirements to support Zero Trust.

Key findings from Clavister's research include:

- 88% of organisations who responded to our survey are upgrading or planning to upgrade their cybersecurity infrastructure in response to the Russia-Ukraine war.
- 87% of businesses consider whether their cybersecurity will be produced in Europe when making investment decisions.
- 24% of cybersecurity experts are resorting to 'defence in depth' and using two or more layers of cybersecurity – and 78% of the rest are actively considering it.
- Only one in 10 companies (9%) believe they are already compliant with the NIS 2 Directive.
- 41% of respondents said they understand the concept of Zero Trust extremely or very well, while one in ten (10%) admit that they have not heard of the concept at all.

Click [here](#) for access to the full report.

The global cyber threat landscape remains challenging and across Europe, cyber criminals are targeting critical infrastructure and public sector to cause operational disruption and reputational damage. Sweden [reported](#) 52 serious DDoS attacks in the first half of 2023 as compared to 10 during the same time three years back. Russia has overtaken China as the main cyber threat to German businesses, according to a recent [report](#) (German). In this context, European organisations can't afford the status quo. Positive trend we have found through our survey, running in its second year, is that organisations have indeed started to consider cyber security more strategically and to mitigate cyber risks as part of broader business risks. And this shift is here to stay!

John Vestberg, CEO of Clavister, said: “Cyber security landscape is changing in Europe. Remote or hybrid working post Covid resulted in the need to expand the perimeter of cyber security to secure employees irrespective of their location. This is also combined with the increased adoption of cloud and prevalence of hybrid networks and IT infrastructure, which of course has implications on cyber security too. Then the current geopolitical climate and growing attacks of our critical infrastructure, because of all of this, we are seeing a marked shift in attitude towards strategic cyber security. Origin of cyber security is also a becoming a consideration than ever before and we see an increasing demand for European produced security and European cloud/hosting. We need to collectively grow European cyber security ecosystem and make it self-sufficient.”

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#### About Clavister

Clavister is a specialized European cybersecurity company, protecting complex digital businesses for more than two decades. Founded and headquartered in Sweden, Clavister pioneered one of the first firewalls and has been building robust and adaptive cybersecurity solutions ever since. Empowering a growing ecosystem of partners and resellers, the company has been serving customers in over 100 countries with more than 125,000 deployments across public sector, service provider and defense sectors.

For more information visit [www.clavister.com](http://www.clavister.com)

#### About The Research

This survey was conducted by Coleman Parkes Research in July-September 2023 and targeted 500 cybersecurity decision-makers in Sweden and Germany in organisations with more than 50 employees, focusing on SMBs, public sector and energy utilities.

#### About Coleman Parkes Research

Coleman Parkes Research is a full-service B2B market research agency specialising in IT/technology studies, targeting senior decision makers in SMB to large and enterprises across multiple sectors globally. For more information, contact [research@coleman-parkes.co.uk](mailto:research@coleman-parkes.co.uk)

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The stock, Clavister Holding AB, is listed at Nasdaq First North Growth Market. FNCA Sweden AB is the Company's Certified Advisor.

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**For more information about Clavister, please visit:**

<https://www.clavister.com/>

**For media inquiries, please contact:**

Camilla Törnblom, Director of Marketing, Clavister

E-mail: [camilla.tornblom@clavister.com](mailto:camilla.tornblom@clavister.com)

**Image Attachments**

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[Infographic Clavister Cyber Security Market Survey 2023](#)

**Attachments**

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