

Precise Biometrics to Showcase Automotive Solutions at Infineon Preferred Design House Event

Precise Biometrics, a global pioneer in biometrics and cybersecurity, will be a featured presenter at the Infineon Preferred Design House (PDH) event, taking place in Munich, Germany, on October 7th-11th, 2024. At the event, Precise Biometrics will present its biometric authentication products to Infineon's partner network in the automotive industry and share its expertise in biometrics.

As the automotive industry becomes increasingly software-centric, with trends like Software-Defined Vehicles (SDV) shaping the future, the demand for secure and seamless authentication is growing.

The joint product Precise Biometrics provides together with Infineon Technologies, offers both convenience and enhanced security for drivers and car owners. Applications include car access, personalization, in-car payments for entertainment, as well as payments for tolls, fuel, and other vehicle-related services.

By participating in this exclusive PDH event, Precise Biometrics gets the opportunity to educate Infineon's partner network in the value of biometrics and the joint fingerprint solution which Precise Biometrics and Infineon Technologies offer to the automotive industry.

Joakim Nydemark, CEO of Precise Biometrics, comments:

"We are excited to return to the Infineon PDH event to present our biometric authentication solutions and engage with industry leaders on the future of automotive and biometric technology. This is a natural evolution of our recently strengthened partnership with Infineon Technologies, where we offer a joint fingerprint authentication product specifically tailored for the automotive industry. We believe this product will set a new standard within the automotive segment."

To learn more, please visit <https://precisebiometrics.com/automotive/#>

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About Us

Precise Biometrics AB (publ) (“Precise”), is a global pioneer biometrics and cybersecurity. The biometric recognition solution suite today includes fingerprint, face, and palm recognition algorithm products along with turnkey solutions for visitor management (YOUNiQ Visit – EastCoast Visit in Sweden) and biometric access management (YOUNiQ Access).

Precise’s premium biometric recognition solutions is used in mobiles, laptops, security tokens and smart locks, as well as automotive applications for in-car payments, driver authentication, and personalized settings and access. Precise also offer visitor management and physical biometric access control solutions.

Precise operates through two business units, Digital Identity and Biometric Technologies, and the company has offices in Lund (HQ) and Stockholm, Sweden, Potsdam NY, USA, Seoul, South Korea, Taipei, Taiwan, and Shanghai, China. Precise is a public company with shares listed on Nasdaq Stockholm (PREC). Learn more at www.precisebiometrics.com.

Attachments

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