

Thule Elm RWF named test winner in prestigious ADAC child car seat test

Thule's first entry into the car seat market, with a modular car seat system, has now been declared a winner across all products and age groups, with the Thule Elm RWF, for rearward-facing travel, achieving the top ranking in the recently announced ADAC child car seat test. Thule Elm RWF is designed for children aged 6 months to 4 years. The Thule Maple car seat for infants was awarded the test winner in October 2024.

The Thule Elm RWF tested together with the Thule Alfi Base, earned a 2.2 – ranking as “Good” according to the ADAC scoring system, and the best in its class for both safety and ease of use. This rigorous, independent assessment is considered the gold standard for child car seat safety in Europe.

“Winning the ADAC test is a testament to our team’s dedication to developing the safest and easiest-to-use modular car seat system on the market. With the Thule Elm RWF now joining the Thule Maple as a test winner, our first modular system has proven its ability to deliver highest protection and comfort across all age groups - right from its debut,” says Beatrice Råvik-Janzon, Director Category Management Active with Kids.

Travelling the Swedish way

In Sweden, rearward-facing (RWF) travel is the gold standard for child car safety; and with good reason: Research shows that children are up to five times safer when travelling rearward-facing. That's why Thule is proud to see such a strong ADAC result for our rearward-facing toddler seat, Thule Elm RWF. Thule strongly recommends keeping your child rearward-facing as long as possible.

Key highlights for Thule Elm RWF

- Top score for crash safety in both frontal and side impacts
- Outstanding ease of installation and daily use
- Excellent ergonomics and chemical safety

Thule modular car seat system – best in class

The result validates the first Thule modular car seat system, which has now proven its strength across all age groups. Thule Maple for infants, awarded as test winner in October 2024, scored high not only in crash safety but also in ease of use, underlining our core belief that “safety starts at installation.” Together with the test winning Thule Elm RWF this system offers up to four years of outstanding protection and comfort for growing families.

About the ADAC test

ADAC, Germany's leading automobile club, conducts one of the world's most demanding consumer tests for child car seats. The ADAC score is based on crash safety (50%), ease of use (40%), ergonomics (10%), and checks for harmful chemical substances. Notably, a lower score represents a better result (0.6–1.5 = “Very good”, 1.6–2.5 = “Good”).

Press Release

23 May 2025 07:50:00 CEST



Contacts

Catharina Paulcén
SVP Corporate Communications and Investor Relations
Phone: +46 73 665 45 74
Email: catharina.paulcen@thule.com

Emily Persson
Global PR Manager
Email: emily.persson@thule.com

About Thule Group

Thule is a global sports and outdoor company. We offer high-quality products with smart features and a sustainable design that make it easy for people across the globe to live an active life. Under the motto *Bring your Life*— and with a focus on consumer-driven innovation and long-term sustainability — we develop, manufacture and market products within the product categories **Sport & Cargo Carriers** (roof racks, roof boxes and carriers for transporting cycling, water and winter sports equipment, and rooftop tents mounted on a car), **Active with Kids & Dogs** (car seats, strollers, bike trailers, child bike seats and dog transport), **RV Products** (awnings, bike carriers and tents for RVs and caravans) and **Bags & Mounts** (backpacks, luggage and performance mounts). Thule Group has about 2,800 employees at nine production facilities and 35 sales offices worldwide. The Group's products are sold in 138 markets and in 2024, sales amounted to SEK 9.5 billion. www.thulegroup.com

Image Attachments

[Thule Elm RWF - in car](#)
[Thule Elm RWF - product image](#)
[Car crash test with Thule Elm RWF](#)

Attachments

[Thule Elm RWF named test winner in prestigious ADAC child car seat test](#)