

BIMObject Group launches Bim.com aimed to redefine product data management

The construction industry is critical to our society. We all need places to live and work. It is also an industry with a high climate impact and a low productivity increase. In recent years, the importance of environmental sustainability reporting has also emerged with ESG regulations such as ESRS and CSRD, which adds another challenge to the construction industry. Since each building project needs approx 1,000,000 data points, the need of reliable and accessible product data is crucial to being able to comply with these directives.

To meet the challenges of our industry BIMObject Group is launching a new platform, [Bim.com](https://bim.com), aimed to connect the people who build with the products they build with, linking products and projects. The platform [Bim.com](https://bim.com) will also be connected with the other products of the BIMObject Group, giving the users access to product data from thousands of brands and more than 5 million registered users.

"We want to be a part of enabling the construction industry to adapt, innovate and implement more efficient ways of working and make it easy to manage product data in all building projects. We want to keep collaborating with key industry stakeholders to ensure we can provide the industry with reliable data. With bim.com, we believe that we can make it easier for everyone to build smarter, faster and greener", comments Martin Lindh, CEO of BIMObject Group.

For more information, please contact:

Martin Lindh – CEO
Phone: +46 10 148 0165
E-mail: ir@bimobject.com

About BIMObject

BIMObject connects and digitizes the construction industry, so we can build smarter, faster and greener.

bimobject.com, our global marketplace for building products, helps millions of architects and engineers every year to find the right products and information for their projects. Our tools for sustainable construction (prodikt.com) help large property owners understand and minimize their impact on the environment. Together we build a better world.

BIMObject's shares are traded on Nasdaq First North under the ticker: BIM.
Certified Advisor: FNCA Sweden AB

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Attachments

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