

PRESS RELEASE

29 August 2025 11:25:00 CEST



CEO INCREASES SHAREHOLDING IN DONE.AI GROUP AB

Done.ai Group AB today announces that CEO Staffan Herbst has increased his ownership in the company through the acquisition of 28,000 shares at an average price of SEK 9.0 per share.

Following the transaction, Mr. Herbst holds a total of 693,883 shares in Done.ai Group AB, of which 61,783 shares are held personally and 632,100 shares are held through his wholly owned company.

This transaction further strengthens the CEO's alignment with shareholders and demonstrates continued confidence in Done.ai's long-term strategy and growth ambitions.

For further information please contact:

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Certified Adviser

The Certified Adviser to Done.ai Group AB on Nasdaq First North Growth Market is Partner Fondkommission.

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About Done.ai

Done.ai has entered a new chapter marking its transformation from a traditional ERP vendor into a one-stop shop for modern businesses, offering an integrated suite of AI-powered tools that span the full operational workflow. With a modular, API-first architecture, businesses can manage their entire value chain, from first customer touchpoint to back-end accounting, fully integrated in one automated, end-to-end platform.

Through the integration of embedded financial services such as automated treasury management, payment solutions, spend management, and open banking, Done.ai aims to redefine how businesses manage liquidity and financial operations. These services will initially be launched through an exclusive three-year distribution agreement to 24SevenOffice's extensive customer base, ensuring rapid rollout and adoption.

Combining deep technological expertise, strategic partnerships, and AI-driven automation, Done.ai delivers real-time financial control, operational efficiency, and unmatched scalability, positioning the company as a leading AI-native fintech platform for the business sector.

Done.ai is headquartered in Sweden and listed on Nasdaq First North Growth Market under the ticker DONE.