



DOKTOR.SE ACQUIRES THE HEALTHCARE COMPANY KOLLARNA.SE

Doktor.se acquires InnovDr AB, which operates Kollarna.se and has developed [urinkollen.se](#), [aknekollen.se](#), [borreliakollen.se](#), [menskollen.se](#), [ögonkollen.se](#) and [herpeskollen.se](#). The acquisition means that Doktor.se strengthens its offering in high-quality accessible care for our patients.

Kollarna.se has since 2016 delivered digital care of diagnoses that do not need sampling or physical examination to be determined. Through an innovative and patient-centered process, the patient is diagnosed in Kollarna.se directly by a doctor without visiting a primary care center.

- The acquisition of Kollarna strengthens Doktor.se's digiphysical healthcare offering. Their expertise and patient-centered solutions gives us strengthened capacity for effective treatment of some of the most common diagnoses, says Eric Teder, Country Manager Sweden at Doktor.se.

Doktor.se are constantly working to refine our services and provide good accessibility for our patients. The acquisition of Kollarna.se therefore contributes in a valuable way to the continued development.

- It is an exciting time in the healthcare industry which is becoming smarter and more accessible to the patient. At Kollarna.se, we continue to do what we can best – defining care for diagnoses that are well suited online. We continue to be independent, but now we can use Doktor.se's experience of digiphysical care, and in that way, we can expand the offer and together improve the patient's experience, says Matilda Lundblad, CEO and medically responsible Doctor at Kollarna.se.

For more information, please contact:

Eric Teder, Country Manager Sweden, eric.teder@doktor.se, +46 (0)73 537 66 42

Matilda Lundblad, co-founder [Kollarna.se](#), +46(0)76-105 06 06

About Doktor.se

Doktor.se was founded in 2016 and is one of Sweden's largest company in digiphysical care with over 1 million users of the Doktor.se-app. Doktor.se owns 15 physical health centres in Sweden with approximately 160,000 listed patients. Every day, our employees go to work with the ambition to streamline and create better accessibility in Swedish healthcare.



About Kollarna.se

Kollarna.se specializes in diagnoses that can be determined exclusively by the patient's medical history and are therefore well suited online. Kollarna.se was founded in 2016 by Doctor Matilda Lundblad, Frida Lundblad and Viktor Sellman and has today six "kollar" focusing on individual diagnoses. Kollarna.se conducted approximately 67,600 consultations in 2021 and the company's revenue for 2021 amounted to approximately MSEK 34.

Image Attachments

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Attachments

Doktor.se acquires the healthcare company Kollarna.se