

# **INTERIM REPORT** - JUL-SEP 2024

### **SUMMARY COMMENTS**

For the third quarter, EG7 delivered Net Revenue of SEK 465.7 (517.3) million. EBITDA for the period came in at SEK 73.8 (114.5) million and Adjusted EBITDA was SEK 101.7 (140.7) million, corresponding to an Adjusted EBITDA margin of 21.8 (27.2) percent.

The third quarter performance represents the best quarterly results so far this year. As communicated previously, the larger part of the group's performance this year is weighted more towards the latter half of the year. The third quarter performance uptick is representative of this, and we expect similar strong performance for the fourth quarter to finish out the year.

There were several notable highlights for the period and shortly thereafter:

- Acquisition of Singularity 6 in July.
- Release of Core Keeper on PlayStation, Xbox and also exiting out of early access on Steam.
- My Singing Monsters' annual anniversary celebration in September, which resulted in a nice performance boost.
- Release of MechWarrior 5: Clans shortly after the quarter-end.

For the full year, the group's performance expectations remain around SEK 1.8 billion in Net Revenue. Adjusted EBITDA margin expectation has been lowered to 20 percent based on the reduced expectations for MechWarrior 5: Clans for the fourth quarter, resulting from its delayed release compared to plan.

### HIGHLIGHTS FOR THE QUARTER

- Net Revenue of SEK 465.7 (517.3) million, representing an FX-adjusted organic decline of 12.8 percent.
- EBITDA of SEK 73.8 (114.5) million and Adjusted EBITDA of SEK 101.7 (140.7) million.
- EBIT of SEK -4.5 (43.0) million and Adjusted EBIT of SEK 44.3 (78.4) million.
- Profit before tax of SEK -13.5 (37.1) million.
- Earnings per share of SEK -0.33 (0.11). Adjusted earnings per share of SEK 0.11 (0.43).
- Cash flows from operations of SEK 35.6 (112.8) million.
- Cash balance of SEK 218.5 million with no material bank debt.

### **KEY METRICS**

	UARTER		ACCUMU	LATED	FULL YEAR
CEKm, except per share data	JUL-SEP	JUL-SEP	JAN-SEP	JAN-SEP	JAN-DEC
SEKm, except per share data	2024	2023	2024	2023	2023
Net Revenue	465.7	517.3	1,200.1	1,571.9	2,045.0
Growth	-10.0%	16.4%	-23.7%	20.3%	9.6%
Organic FX adj. growth*	-12.8%	13.8%	-24.9%	14.6%	5.5%
EBITDA*	73.8	114.5	184.0	396.4	495.9
Adjusted EBITDA*	101.7	140.7	196.9	443.9	542.0
Adjusted EBITDA margin, %*	21.8%	27.2%	16.4%	28.2%	26.5%
EBIT	-4.5	43.0	9.7	206.9	252.1
Adjusted EBIT*	44.3	78.4	43.4	277.5	321.4
Adjusted EBIT margin, %*	9.5%	15.2%	3.6%	17.7%	15.7%
Profit before tax	-13.5	37.1	-12.8	181.7	216.0
Net profit	-29.2	10.0	-53.0	99.7	156.1
EPS before and after dilution	-0.33	0.11	-0.60	1.12	1.76
Adjusted EPS*	0.11	0.43	-0.30	1.76	2.38
Adjusted EPS, excl. M&A related amortizations*	0.42	0.73	0.54	2.63	3.54

<sup>\*</sup> For definitions, see section "Definitions of alternative performance measures" on page 28

### COMMENTS FROM THE CEO



Ji Ham, CEO

### A stable quarter

For the period, EG7 generated Net Revenue of SEK 465.7 (517.3) million, EBITDA of SEK 73.8 (114.5) million and Adjusted EBITDA of SEK 101.7 (140.7) million, representing an Adjusted EBITDA margin of 21.8 (27.2) percent. Operating cash flow was SEK 35.6 (112.8) million. Similar to prior quarters this year, the year-over-year decline is due to the unfavorable comparison against My Singing Monsters' (MSM) elevated performance in 2023. The third quarter performance represented the strongest quarterly results so far this year, driven by a more robust product release slate, along with the additional contributions from the recently acquired Singularity 6 (S6). Furthermore, Big Blue Bubble delivered a nice sequential performance improvement from Q2 following a solid anniversary campaign in September for MSM.

### Making good progress against our plans

During the quarter, we successfully acquired S6 (see note 8, page 26, for transaction details). For the period, S6 contributed with SEK 27.5 million in Net Revenue with EBITDA margin near breakeven. S6 is making steady progress against the goal of bringing its game, Palia, to a broader audience in 2025 with planned releases on PlayStation and Xbox. Our expectation is for Palia to become a strong contributor to Daybreak and EG7's overall performance upon its full release across all major console platforms.

EG7 is positioned well with a combination of a strong balance sheet and a unique portfolio of

live service products, providing stable and predictable cash flows. As a result, we are in a prime position to target opportunistic situations, arising out of the on-going market readjustment process. We believe that there will likely be more compelling investment opportunities similar to S6 over the near- to medium-term and we remain poised to target such situations to generate potential outsized returns for the group.

In addition to M&A, we are continuing to execute against our organic growth strategy. Shortly after the quarter-end, Piranha successfully released MechWarrior 5: Clans (MWC) on October 17th. For more than a decade, Piranha has successfully developed, published and serviced multiple titles based on the MechWarrior IP, including MechWarrior Online and MechWarrior 5: Mercenaries. Building on its knowledge and expertise with the IP and the gameplay tailored for the franchise, Piranha brought to market MWC, which is being hailed as one of the best games in MechWarrior franchise history. MWC released to solid community fanfare and strong critical reception, achieving 79 percent rating on Metacritic. Based on the initial sales and the positive reception, we expect the game to outperform its predecessor, MechWarrior 5: Mecenaries, with sales of over one million units over its IP license term. In addition, Piranha plans to deliver continuing content and support with additional downloadable content (DLC) releases going forward.

### Maintaining balance

We have been operating our business conservatively and proactively seeking to improve operating efficiency and profitability. The recent cost-saving efforts resulted in SEK 103 million of annual savings is a good example. We have proven to prioritize stability and profitability over aggressive investing to chase growth given the ongoing market challenges. However, we are not simply playing defense and are still making good progress towards our long-term growth plans with solid steps as evidenced by the successful release of MWC and the acquisition of S6 this quarter. We are positioned well to continue making positive progress in an intentional and measured way, balancing the risk with upside, in order to deliver solid risk-adjusted returns for our shareholders.

### **BUSINESS OVERVIEW**

### A leading global live service game developer and operator

Combining titles from Daybreak, Big Blue Bubble and Piranha, EG7 currently operates 10 long-life cycle IPs, primarily live service games. This portfolio is a key differentiator for the Group and provides EG7 with a solid foundation of more predictable revenues and cash flows. Net Revenue from this portfolio in Q3 amounted to SEK 304.6 million, corresponding to 65.4 percent of Net Revenue for the Group.

### Iconic world-class brands

EG7 is home to some of the most iconic IPs, both first- and third-party brands. First-party brands are IPs exclusively owned and managed by EG7, while third-party brands are owned by external parties, with EG7 entrusted to develop and operate games based on these IPs.

- Key first-party brands include:
  - EverQuest, considered to be one of the three most iconic fantasy MMO brands in the world together with World of Warcraft and Ultima Online.
  - o H1Z1, the very first battle royale game that was credited as one of the inspirations for Fortnite, with over 40 million life-to-date (LTD) registrations.
  - My Singing Monsters, which has over 165 million (LTD) registrations on mobile and PC, reached top 10 in over 100 countries in the App Store games category and the No. 1 spot in more than 15 countries 10 years after its release.
  - Palia, a recently launched cozy community/life simulation game.
- Top tier global third-party brands:
  - DC Comics from Warner Bros, with continuing pipeline of content from blockbuster feature films and TV shows.
  - The Lord of the Rings, arguably the most iconic classic fantasy IP in the world.
  - Dungeons & Dragons, the legendary fantasy IP with a passionate fan base worldwide.
  - Magic: The Gathering, the world's number one trading card game from Wizards of the Coast.

These brands differentiate our portfolio of games from competitors and provide great opportunities to leverage them further toward continuing content development and new future products.

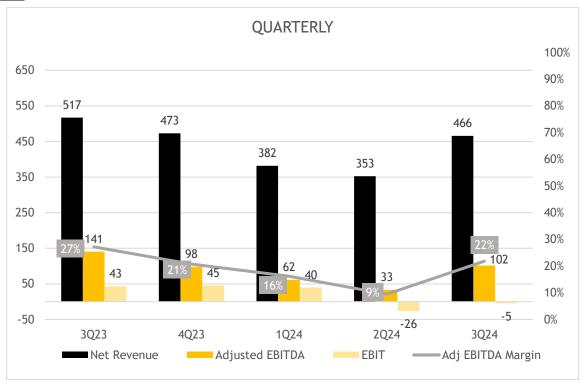
### Stable foundation and risk-controlled growth

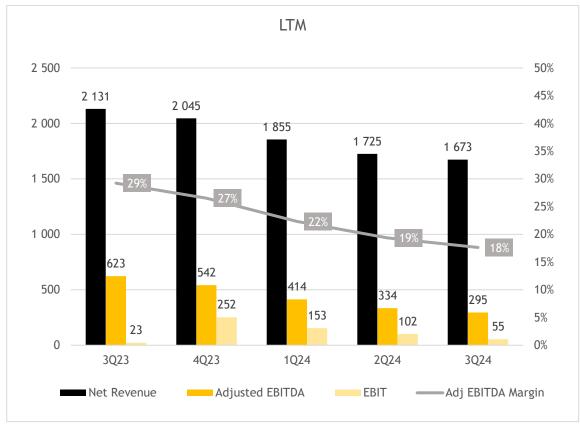
Our portfolio of franchise and live-service games is unique within the gaming industry, combining steady growth with ongoing content releases for our titles. These games, anchored by strong iconic game-titles and loyal player bases, create a stable and predictable business model. Unlike traditional one-off releases, this approach ensures continuous player engagement and more recurring revenue, providing a solid foundation for long-term success while lowering the overall risk.

In addition, we've been successful in adding new games over time, expanding our portfolio while maintaining prudent low-risk M&A activities within our circle of competence. This strategy not only diversifies our offerings but also strengthens our position within the market, creating a stable foundation for sustainable growth with reduced long-term volatility.

## Net Revenue, Adjusted EBITDA, and EBIT

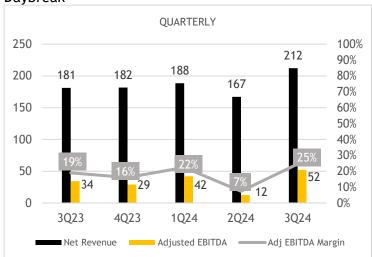
### <u>SEKm</u>

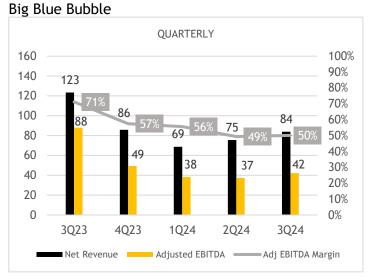




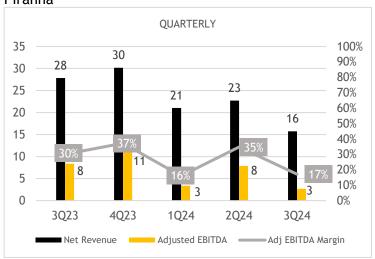
## SUMMARY BY SEGMENT

### Daybreak

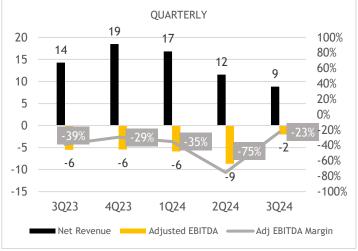




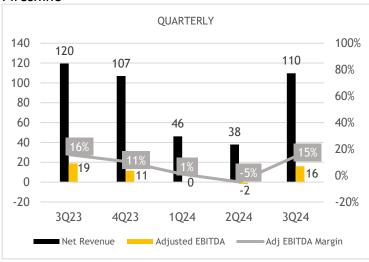
### Piranha



### **Toadman**



### **Fireshine**



### Petrol



#### **DAYBREAK**

For Q3, Daybreak contributed Net Revenue of SEK 212.3 (181.3) million, up 17.1 percent from the prior year, the organic growth was 1.9 percent, and Adjusted EBITDA of SEK 52.1 (34.3) million. Adjusted EBITDA margin amounted to 24.5 (18.9) percent.

On July 2, 2024, Daybreak acquired 100 percent of Singularity 6 (S6) for SEK 53.1 million, with additional contingent payments tied to a five-year performance period. Daybreak retains full recoupment rights and has allocated up to SEK 100 million for the development of Palia, targeting a release out of beta on both PC and consoles next year. Much of the development is focused on improving the free-to-play revenue model in the game together with brand-new content for the release. S6 was fully integrated into Daybreak shortly after the transaction and contributed SEK 27.5 million in Net Revenue for the quarter. During Q3, Daybreak invested SEK 22.4 million in capitalized development for Palia.

As a whole Daybreak's portfolio performed in-line with expectations during the quarter. DC Universe Online's new Episode 48: Harley Quinn vs. Apokolips met expectations, and with a player reengagement push and an Xbox release planned for Q4, we anticipate a gradual increase in activity from current levels. Dungeons & Dragons Online's expansion, launched in June, exceeded expectations, though earlier challenges from the year continued to impact overall results for the third quarter. Following the sale of the IP and transition of service to Toadman, Planetside 2 has performed at a lower level, but we are now seeing signs of stabilization at its current level. EverQuest's anniversary year continues to deliver strong sales. The launch of The Lord of the Rings Online's new Legendary Server in August was a solid success, boosting KPIs across the board for the game. Magic: The Gathering Online (MTGO) has shown strong engagement from core players throughout the year, with increasing active player base. Finally, the collaboration with Cold Iron is proceeding towards planned launch next year.

#### **BIG BLUE BUBBLE**

Big Blue Bubble delivered Net Revenue of SEK 83.9 (123.4) million, corresponding to a 32.0 percent decline compared to the boosted quarter last year. Adjusted EBITDA amounted to SEK 42.0 (87.9) million, representing 50.1 percent margin. The decline is reflective of the unfavorable comparison against the peak of MSM's viral uptick that was seen last year. While lower compared to the peak, Big Blue Bubble is performing at levels significantly higher than before the viral uptick, with Q3 2024 Net Revenue 74.9 percent higher than Q3 2022 Net Revenue of SEK 47.9 million. During the Anniversary Campaign MSM saw strong player engagement. As previously communicated, MSM's revenue is now back to a pre-peak pattern, but at an elevated level. The community-focused marketing strategy from the MSM team, which drove the strong uptick the game experienced in 2022, continues to be a key success factor for the game's sustained strong and stable performance.

### **PIRANHA**

Net Revenue for the quarter came in at SEK 15.7 (27.8) million, representing a 43.4 percent decline. Adjusted EBITDA amounted to SEK 2.7 (8.4) million, representing 17.1 percent margin. The third quarter was defined by focus on finalizing MechWarrior 5: Clans which was released across PC and Console on October 17<sup>th</sup>. The release is yet another step in our ambition to strengthen our repeatable and predictable business model based on recognized IP franchises with dedicated fan base. The game released to positive community and critical reception, achieving 79% rating on Metacritic. The initial performance has been positive, however, due to the game's delayed release from the initial release plan in September to October 17<sup>th</sup>, the available sales window (number of days for sale) in the fourth quarter was reduced, which will in turn reduced the expected revenues from the title for 2024 and pushing some of the sales into 2025. However, we remain confident in the overall life-time performance potential for the title. Our overall expectation is that the new title will ultimately sell more than 1 million units over its IP license term. With several expansions and downloadable content (DLC) planned for the coming periods, MechWarrior 5: Clans is poised to perform better than its predecessor, MechWarrior 5: Mercenaries, and generate attractive long tail revenues.

### **TOADMAN**

Toadman's Net Revenue came in at SEK 8.8 (14.3) million, representing 38.1 percent decline year-over-year, Adjusted EBITDA came in at SEK -2.0 (-5.5) million for the period. Amid the market slowdown over the past year, Toadman has faced challenges in scaling its WFH business.

Consequently, management initiated further business optimization measures aimed at achieving immediate profitability. These efforts are expected to generate total annual cost savings of approximately SEK 63 million. As part of this restructuring, the Stockholm, Oslo, and Visby offices were closed during the quarter, all-in-all impacting around 100 employees previously associated with Toadman. The optimization efforts were finalized by the end of October.

#### **FIRESHINE**

Fireshines Net Revenue came in at SEK 109.7 (119.6) million, representing 8.3 percent decline year-over-year. Adjusted EBITDA came in at SEK 15.9 (18.9) million, resulting in a 14.5 percent margin. The quarter saw the 1.0 release of Core Keeper and Shadows of Doubt, the early access release of REKA and the physical release of Planet Zoo among others. The releases have overall performed according to expectations, and we are now seeing solid performance for the rest of the year.

### **PETROL**

For Q3, Petrol's Net Revenue came in at SEK 35.3 (50.9) million, representing a 30.7 percent decline year-on-year. Adjusted EBITDA was SEK 0.3 (1.9) million. The market weakness continues to put pressure on Petrol's performance. With the new cost-saving efforts, the company's profit margin has improved. Petrol's performance could remain muted until the market turns around. In the long-run, management remains confident the business will stabilize and will return to a steady performance in-line with levels prior to the market downturn.

## FINANCIAL OVERVIEW

**Net Revenue and Operating Profit** 

	IIII CED	QUARTER		-	CUMULATED JAN- SEP		FULL YEAR
SEKm	JUL-SEP 2024	JUL-SEP 2023	% CHG	JAN-SEP 2024	2023	% CHG	JAN-DEC 2023
Net Revenue	465.7	517.3	-10.0%	1,200.1	1,571.9	-23.7%	2,045.0
Adjusted EBITDA*	101.7	140.7	-27.7%	196.9	443.9	-55.6%	542.0
EBÍTDA*	73.8	114.5	-35.6%	184.0	396.4	-53.6%	495.9
Adjusted EBIT*	44.3	78.4	-43.5%	43.4	277.5	-84.4%	321.4
EBIT	-4.5	43.0	-110.5%	9.7	206.9	-95.3%	252.1
% Margins							
Adjusted EBITDA margin*	21.8%	27.2%		16.4%	28.2%		26.5%
EBITDA margin*	15.8%	22.1%		15.3%	25.2%		24.2%
Adjusted EBIT margin*	9.5%	15.2%		3.6%	17.7%		<b>15.7</b> %
EBIT margin	-1.0%	8.3%		0.8%	13.2%		12.3%

<sup>\*</sup> For definitions, see section "Definitions of alternative performance measures" on page 28

Net Revenue in Q3 2024 came in at SEK 465.7 (517.3) million, representing a decline of -10.0 percent year-over-year. Adjusted EBITDA and Adjusted EBIT were SEK 101.7 (140.7) million and SEK 44.3 (78.4) million for the quarter, representing 21.8 percent and 9.5 percent margins respectively. The adjustment for non-recurring items affecting EBITDA in the third quarter was SEK 27.9 (26.2) million, SEK 7.1 million referring to the acquisition of Singularity 6 and SEK 17.4 million in connection with the restructuring of Petrol and Toadman.

### Cash flow in short

	QUARTER		ACCUM	FULL YEAR	
	JUL-SEP	JUL-SEP	JAN-SEP	JAN-SEP	JAN-DEC
SEKm	2024	2023	2024	2023	2023
Operating profit (EBIT) from continuing operations	-4.5	43.0	9.7	206.9	252.1
Adjustment for non-cash flow items	87.3	78.2	149.8	222.6	271.4
Financial net	-1.5	1.9	9.1	-9.3	-16.8
Taxes paid	1.0	-11.3	-98.2	-51.7	-65.0
Operating cash flows before balance sheet cash	82.3	111.8	70.4	368.5	441.6
flow impact					
Change in net working capital	-46.7	1.0	-72.2	-31.3	-3.8
Cash flow from operations	35.6	112.8	-1.8	337.1	437.8
Cash flow from investment activities	-119.5	-83.0	-209.8	-168.3	-231.5
Cash flow from financing activities	-7.0	-7.4	-59.0	-120.7	-126.0
Cash and cash equivalents, start of period	316.7	454.0	480.9	407.8	407.8
Cash flow for the period	-91.0	22.4	-270.6	48.2	80.3
Exchange rate differences	-7.1	-3.8	8.2	16.6	-7.2
Cash and cash equivalents, end of period	218.5	472.5	218.5	472.5	480.9

For Q3 2024, EG7 had a Net cash outflow of SEK -91.0 (22.4) million. Cash flow from operating activities was SEK 35.6 (112.8) million. Net working capital was SEK -46.7 (1.0) million of which SEK -36.4 million is attributable to accrued revenue in Fireshine with the largest impact referring to the release of Core Keeper 1.0 and REKA. Cash flow from Investment activities was affected by SEK -40.6 million in cash paid for the acquisition of Singularity 6 (S6) the acquired liquidity in S6 amounted to SEK 13.5 million. Investment activities also consist of SEK -21.4 million of capitalized development expenses for MechWarrior 5: Clans, SEK -22.4 million of capitalized development for our new game Palia in S6, SEK -13.5 million for Fireshine publishing business and SEK -31.8 million for Cold Iron publishing in Daybreak and the remainder SEK 3.3 million is attributable to other investments. Cash flow from Financing activities was only impacted by office-related leasing of SEK -7.0 million. The foreign exchange rate fluctuations in liquid funds resulted in SEK -7.1 million. The group's cash and cash equivalents available at the end of the period amounted to SEK 218.5 million.

## OTHER INFORMATION

### The Share and Shareholders

SHAREHOLDER (30-09-2024)	No. of Shares	Capital %
Jason Epstein	8,582,320	9.69%
Settecento LTD	6,159,140	6.95%
Johan Svensson	5,538,828	6.25%
Alta Fox Capital	5,347,681	6.04%
Defa Endeavour AS	4,533,605	5.12%
Avanza Pension	3,632,140	4.10%
Chelverton Asset Management	3,380,000	3.81%
Aguja Capital GmbH	3,157,432	3.56%
Forthmoore Limited	2,919,526	3.30%
Rasmus Davidsson	2,872,743	3.24%
Alexander Albedj	2,692,105	3.04%
Ji Ham	2,018,472	2.28%
Nordnet Pensionsförsäkring	1,788,675	2.02%
Alan Hunter	1,635,680	1.85%
James Cato	1,507,162	1.70%
Other shareholders	32,838,017	37.06%
Total	88,603,526	100.00%

EG7 stock is listed on Nasdaq Stockholm with the ticker symbol 'EG7.' As of September 30, 2024, the total number of shares outstanding was 88,603,526 and the closing share price was SEK 15.20 per share.

### **Related Party Transactions**

- During the period Toadman delivered SEK 8.5 million in WFH game development to Cold Iron LLC, this has been added to the outstanding receivables of SEK 12.0 million.
- EG7 has made a total investment of SEK 191.1 million in Cold Iron LLC's new game, where SEK 31.8 million was paid during the period. This investment will be recouped on game release, and before any revenue share between the companies kicks in.

For further details on related party transactions, please see Note 7.

### **Investments**

Project	Inv	estment	Remaining investment	Total budgeted investment	Book value	Game Release
SEKm	2023	2024 YTD			30th Sep	
*MW5 Clans	42.7	57.9	0.0	111.2	106.7	2024
*Cold Iron	122.6	82.7	113.6	318.8	196.1	2025
*H1Z1	2.1	4.1	246.1	252.3	0.0	2026
**Palia	0.0	104.0	62.9	166.8	103.1	2025
MW Clans DLCs	0.0	2.0	56.3	58.3	2.0	
Live game portfolio	13.1	1.5	-	-	18.7	-
Fireshine portfolio	56.8	48.7	-	-	75.7	-
Total	237.2	300.9	478.8	907.5	50.2	

<sup>\*</sup>Investment in new growth initiatives for 2023-24 amount to SEK 312.1 million.

Variance may arise due to timing of investments/capitalization and foreign exchange (FX) effects.

<sup>\*\*</sup>Palias investment figure includes Intangible assets allocated at the acquisition, purchase-price-allocation (PPA).

- MW5 Clans DLCs -After the release of MechWarrior 5: Clans the team is now focusing on the development and shipment of DLCs.
- Cold Iron The development is proceeding according to plan and budget, and the game is planned for release mid-2025.
- H1Z1 Currently in pre-production phase, Daybreak is aiming to enter the production phase for the title in the later part of 2024.
- Palia Was acquired together with the studio S6 on 2 July 2024, the game is available on Open Beta for PC and Nintendo Switch, a full launch of the game is slated across PC and all consoles during 2025.

### Shareholder Capital return

Shareholders approved a dividend of SEK 39.9 million for 2023 at the EGM in December, corresponding to SEK 0.45 per share to be distributed quarterly in two equal installments during the first half of 2024. SEK 0.23 was paid on 6 March 2024, and the second installment of SEK 0.22 was paid on 7 June 2024.

### **Annual General Meeting**

The 2024 Annual General Meeting was held on June 19, 2024, in Stockholm.

#### Risks

Risks associated with the company's share are included in the annual report for 2023.

#### **Auditor**

Öhrlings PricewaterhouseCoopers AB (PwC) is the company's auditor and is represented by Niklas Renström.

# **FINANCIAL REPORTS**

# Consolidated income statement

		QUAR	TER	ACCUMU	LATED	FULL YEAR
		JUL-SEP 2024	JUL-SEP 2023	JAN-SEP 2024	JAN-SEP 2023	JAN-DEC 2023
SEKm	Note	2024	2023	2024	2023	2023
Net Revenue	2,3	465.7	517.3	1,200.1	1,571.9	2,045.0
Other Revenue		3.5	9.7	54.7	27.2	42.5
		469.2	527.0	1,254.8	1,599.1	2,087.5
Own work capitalized		44.2	18.9	86.4	63.8	85.6
Operating expenses						
Cost of goods and services sold		-139.8	-167.0	-326.9	-457.6	-618.7
Other external expenses		-75.7	-54.6	-212.7	-192.5	-262.0
Personnel expenses		-222.7	-177.4	-611.8	-580.7	-762.6
Other expenses		-1.4	-32.4	-5.7	-35.7	-34.1
Operating profit before depreciation and amortization (EBITDA)		73.8	114.5	184.0	396.4	495.9
Depreciation of tangible and right-of-use assets		-17.9	-7.5	-39.5	-30.7	-42.0
Operating profit before amortization of intangible assets (EBITA)		55.8	107.0	144.5	365.8	453.9
Amortization and impairment of acquisition-related intangible assets		-34.5	-33.4	-92.9	-97.1	-129.4
Amortization and impairment of other intangible assets		-25.9	-30.6	-41.9	-61.8	-72.4
Operating profit (EBIT)		-4.5	43.0	9.7	206.9	252.1
Financial net	4	-9.0	-5.9	-22.4	-25.1	-36.1
Profit before tax		-13.5	37.1	-12.8	181.7	216.0
Tax expense for the period		-15.7	-27.1	-40.2	-82.1	-59.9
NET PROFIT/LOSS FOR THE PERIOD		-29.2	10.0	-53.0	99.7	156.1

The Net Profit for the period is fully attributable to the parent company's shareholders.

EARNINGS PER WEIGHTED AVERAGE NUMBER OF SHARES	QUARTER		ACCUMUL	FULL YEAR	
	JUL-SEP 2024	JUL-SEP 2023	JAN-SEP 2024	JAN-SEP 2023	JAN-DEC 2023
Earnings per share before and after dilution (SEK)	-0.33	0.11	-0.60	1.12	1.76
Average number of shares before and after dilution	88,603,526	88,603,526	88,603,526	88,603,526	88,603,526

# Consolidated comprehensive income

	QUAR	QUARTER ACCUMULATED			
SEKm	JUL-SEP 2024	JUL-SEP 2023	JAN-SEP 2024	JAN-SEP 2023	JAN-DEC 2023
Net profit for the period	-29.2	10.0	-53.0	99.7	156.1
Other comprehensive income					
Items that will be reclassified to profit or loss					
Translation difference	-166.4	-27.2	26.5	159.5	-118.2
Deferred tax	0.3	0.0	0.0	-0.2	0.2
Other comprehensive income for the period, after tax	-166.1	-27.2	26.5	159.3	-118.0
Comprehensive income for the period	-195.3	-17.2	-26.5	259.0	38.1

The comprehensive income for the period is attributable in its entirety to the parent company's shareholders.

## Consolidated balance sheet

SEKm	Note	30 SEP 2024	30 SEP 2023	31 DEC 2023
ASSETS				
Non-current assets				
Goodwill		3,213.7	3,419.0	3,181.7
Other intangible assets	5	827.4	687.5	667.8
Tangible non-current assets		36.0	27.6	30.3
Right-of-use assets		60.7	47.1	74.7
Deferred tax assets		167.9	122.4	149.7
Other non-current receivables	6	4.6	5.5	4.5
Total non-current assets		4,310.3	4,308.9	4,108.7
Current assets				
Inventory		12.7	20.2	14.0
Current receivables	6	274.1	341.0	269.2
Cash and cash equivalents	6	218.5	472.5	480.9
Total current assets		505.3	833.8	764.1
TOTAL ASSETS		4,815.6	5,142.7	4,872.8
EQUITY AND LIABILITIES				
Equity attributable to the parent company's shareholders		3,874.2	4,161.2	3,900.6
Total equity		3,874.2	4,161.2	3,900.6
Non-current liabilities				
Liabilities to credit institutions		2.3	3.0	2.8
Leasing liabilities		42.0	32.2	52.5
Deferred tax liability		166.2	141.9	122.9
Contingent consideration	6	272.3	249.7	228.7
Other liabilities		22.6	5.2	3.6
Total non-current liabilities	6	505.4	432.0	410.6
Current liabilities				
Liabilities to credit institutions		0.7	0.8	0.6
Leasing liabilities		26.9	15.0	25.0
Accounts payable		36.7	72.2	33.9
Current tax liability		9.9	59.0	67.9
Contingent consideration	6	41.0	43.5	42.3
Other liabilities		10.1	9.5	53.5
Contractual liabilities		111.9	98.0	114.5
Accrued expenses		198.9	251.6	223.9
Total current liabilities	6	436.0	549.5	561.6
TOTAL EQUITY AND LIABILITIES		4,815.6	5,142.7	4,872.8

# Consolidated report of changes in equity

EQUITY ATTRIBUTABLE TO THE SHAREHOLDERS OF THE PARENT COMPANY							
SEKm	2024 JAN-SEP	2023 JAN-SEP	2023 JAN-DEC				
SENII	JAN-3LF	JAN-3LF	JAN-DEC				
Opening balance	3,900.6	3,902.3	3,902.3				
Changes in equity during the period							
The Net profit of the period	-53.0	99.7	156.1				
Other comprehensive income for the period	26.5	159.3	-118.0				
Dividend	0.0	0.0	-39.9				
Closing balance	3,874.2	4,161.2	3,900.6				

# **Consolidated Cash Flow Statement**

	QUART	ΓER	ACCUMUL	FULL YEAR	
	JUL-SEP 2024	JUL-SEP 2023	JAN-SEP 2024	JAN-SEP 2023	JAN-DEC 2023
SEKm					
OPERATING ACTIVITIES					
Operating profit (EBIT) from continuing operations	-4.5	43.0	9.7	206.9	252.1
Adjustments for non-cash flow items	87.3	78.2	149.8	222.6	271.4
Financial items	-1.5	1.9	9.1	-9.3	-16.8
Taxes paid	1.0	-11.3	-98.2	-51.7	-65.0
Cash flow from operating activities before changes in working capital	82.3	111.8	70.4	368.5	441.6
Cash flow from changes in working capital	-46.7	1.0	-72.2	-31.3	-3.8
Cash flow from operating activities	35.6	112.8	-1.8	337.2	437.8
INVESTMENT ACTIVITIES					
Investment tangible assets	-2.5	-7.1	-16.0	-10.3	-14.3
Investment intangible assets	-90.9	-90.5	-218.3	-165.2	-232.8
Divestment intangible assets	-0.2	0.0	61.9	0.0	0.0
Investment/disposal of subsidiaries	-25.9	14.6	-37.4	7.2	15.6
Cash flow from investment activities	-119.5	-83.0	-209.8	-168.3	-231.5
FINANCING ACTIVITIES					
Amortizing loans	0.0	0.0	0.0	-100.0	-100.0
Dividend	0.0	0.0	-39.9	0.0	0.0
Amortizing lease liability	-7.0	-7.4	-19.2	-20.7	-26.0
Cash flow from financing activities	-7.0	-7.4	-59.0	-120.7	-126.0
CASH FLOW FOR THE PERIOD	-91.0	22.4	-270.6	48.2	80.3
Cash and cash equivalents at start of period	316.7	454.0	480.9	407.8	407.8
Cash flow for the period	-91.0	22.4	-270.6	48.2	80.3
Exchange rate differences	-7.1	-3.8	8.2	16.6	-7.2
Cash and cash equivalents at end of period	218.5	472.5	218.5	472.5	480.9
Specification of cash and cash equivalents					
Total cash balance	218.5	472.5	218.5	472.5	480.9
of which are blocked		-2.6		-2.6	-2.6
Cash at the end of the period	218.5	469.9	218.5	469.9	478.3

# **Parent Company Income Statement**

	QUAI	RTER	ACCUMU	ACCUMULATED		
	JUL-SEP 2024	JUL-SEP 2023	JAN-SEP 2024	JAN-SEP 2023	JAN-DEC 2023	
SEKm						
Net Revenue	5.8	0.1	7.0	2.1	2.1	
Other Revenue	0.0	0.0	0.0	0.0	0.0	
	5.8	0.1	7.0	2.1	2.1	
Own work capitalized	0.0	0.0	0.0	0.0	0.0	
Operating expenses						
Cost of goods and services sold	-0.7	-15.4	-1.2	-35.6	-31.9	
Other external expenses	-4.0	1.2	-21.1	-18.8	-22.8	
Personnel expenses	-5.6	5.1	-22.5	-17.2	-14.0	
Other expenses	0.0	0.0	0.0	0.0	0.0	
Operating profit before depreciation and amortization (EBITDA)	-4.4	-8.9	-37.8	-69.5	-66.6	
Depreciation and amortization	0.0	3.5	0.0	0.0	0.0	
Operating profit (EBIT)	-4.5	-5.4	-37.9	-69.5	-66.6	
Financial net	-37.2	0.0	27.2	213.9	279.1	
Profit before tax	-41.7	-5.4	-10.6	144.3	212.5	
Appropriations	0.0	0.0	0.0	0.0	0.0	
Tax expense for the period	0.0	1.1	0.0	14.9	-7.4	
NET PROFIT	-41.7	-4.3	-10.6	159.2	205.1	

# **Parent Company Balance Sheet**

SEKm	30 SEP 2024	30 SEP 2023	31 DEC 2023
ASSETS			
Non-current assets			
Intangible non-current assets	0.0	0.0	0.0
Tangible non-current assets	0.1	0.0	0.2
Financial non-currents assets	3,656.4	3,666.4	3,644.2
Total non-current assets	3,656.5	3,666.4	3,644.3
Current assets			
Current receivables	43.3	56.2	46.2
Cash and cash equivalents	38.8	39.0	102.2
Total current assets	82.0	95.2	148.4
TOTAL ASSETS	3,738.5	3,761.7	3,792.7
EQUITY AND LIABILITIES			
Equity	3,684.7	3,694.9	3,695.3
Non-current liabilities	0.0	0.0	0.0
Current liabilities	53.9	66.8	97.4
TOTAL EQUITY AND LIABILITIES	3,738.5	3,761.7	3,792.7

# NOTES TO THE INTERIM REPORT

### Note 1 - Accounting Principles. Estimates and Assessments

This interim report regards the Swedish parent company Enad Global 7 AB, corporate identity number 556923-2837, and its subsidiaries. EG7 is a group in the gaming industry that develops, markets, publishes, and distributes PC, console and mobile games to the global gaming market. The parent company is a corporation with its registered office in Stockholm, Sweden. The address of the head office is Sveavägen 17, 5<sup>th</sup> floor, 111 57 Stockholm.

EG7 applies International Financial Reporting Standards (IFRS) as adopted by the EU. The group's interim report has been prepared in accordance with IAS 34 Interim Financial Reporting and applicable parts of the Annual Accounts Act (1995: 1554).

The parent company applies the Annual Accounts Act and RFR 2 Accounting for Legal Entities. For full accounting principles see annual report 2023.

All amounts in this report are stated in millions of Swedish kronor (SEK millions) unless otherwise stated.

Rounding differences may occur.

Note 2 - Operational Segments

JUL-SEP 2024	Daybreak	Big Blue Bubble	Piranha	Toadman	Fireshine	Petrol	Intra-group items and eliminations	Tota grou
Revenue from external customers Net Revenue	212.3 <b>212.3</b>	83.9 <b>83.9</b>	15.7 <b>15.7</b>	8.8 <b>8.8</b>	109.7 <b>109.7</b>	35.3 <b>35.3</b>	0.0 <b>0.0</b>	465. 465.
Adjusted operating profit before depreciation and amortization (AdjEBITDA)	52.1	42.0	2.7	-2.3	15.9	0.3	-9.0	101.
Adjustments* Depreciation and amortization								-27 -78
Financial net								-9
<b>Profit before tax</b> Tax expense								-13 -15
NET PROFIT								-13
		Big Blue					Intra-group items and	Tot
JUL-SEP 2023	Daybreak	Bubble	Piranha	Toadman	Fireshine	Petrol	eliminations	gro
Revenue from external customers	181.3	123.4	27.8	14.3	119.6	50.9	0.0	517
Net Revenue	181.3	123.4	27.8	14.3	119.6	50.9	0.0	517
Adjusted operating profit before depreciation and amortization (AdjEBITDA) Adjustments*	34.3	87.9	8.4	-2.4	18.9	1.9	-8.3	140 -26
Depreciation and amortization								-71
Financial net  Profit before tax								-5 37
Profit before tax Tax expense								37 -27
NET PROFIT								10
		Big Blue					Intra-group items and	Tot
JAN-SEP 2024	Daybreak	Bubble	Piranha	Toadman	Fireshine	Petrol	eliminations	grou
Revenue from external customers	567.9	228.0	59.5	37.2	193.9	113.6	0.0	1,200
Net Revenue	567.9	228.0	59.5	37.2	193.9	113.6	0.0	1,200
Adjusted operating profit before depreciation and amortization (AdjEBITDA)	106.5	117.5	14.0	-16.9	14.6	-6.6	-32.3	196 -12
Adjustments* Depreciation and amortization Financial net								-174 -22
<b>Profit before tax</b> Tax expense								-12 -40
NET PROFIT								-53
JAN-SEP 2023	Daybreak	Big Blue Bubble	Piranha	Toadman	Fireshine	Petrol	Intra-group items and eliminations	Tot gro
Revenue from external customers	571.6	486.2	102.8	30.6	245.2	135.6	0.0	1,571
Net Revenue	571.6	486.2	102.8	30.6	245.2	135.6	0.0	1,571
Adjusted operating profit before depreciation and amortization (AdjEBITDA) Adjustments*	133.7	306.8	37.8	-28.3	24.0	-0.8	-29.3	443 -47
Depreciation and amortization								-47 -189
Financial net								-25
Profit before tax								181
Tax expense NET PROFIT								-82 99
	Daybraak	Big Blue	Diranha	Toodman	Eirochino	Datrol	Intra-group items and	Tot
JAN-DEC 2023 Revenue from external customers	Daybreak 753.4	Bubble 571.9	Piranha 133.0	Toadman 49.1	Fireshine 352.1	Petrol 185.6	eliminations 0.0	grou 2,045
Net Revenue	753.4	571.9	133.0	49.1	352.1	185.6	0.0	2,045
Adjusted operating profit before depreciation and amortization (AdjEBITDA)	162.9	356.1	49.0	-29.2	35.4	1.9	-34.0	542
Adjustment* Depreciation and amortization								-46 -243
Financial net								-36
Profit before tax								216
Tax expense								-59

**Note 3 - Revenue from Customer Contracts** 

		Big Blue					Total
JUL-SEP 2024	Daybreak	Bubble	Piranha	Toadman	Fireshine	Petrol	group
Geographical region							
Sweden	1.3	0.2	0.0	0.2	4.1	0.0	5.8
Other Europe	30.3	14.1	2.7	0.1	36.2	0.4	83.9
Canada	9.4	3.0	5.4	0.0	4.1	0.1	22.0
USA	159.9	57.4	9.9	8.6	50.0	31.0	316.7
Other markets	11.4	9.2	-2.3	0.0	15.2	3.8	37.3
Revenue from customer contracts	212.3	83.9	15.7	8.8	109.7	35.3	465.7
		Big					
		Blue					Total
JUL-SEP 2023	Daybreak	Bubble	Piranha	Toadman	Fireshine	Petrol	group
Geographical region							
Sweden	1.0	0.4	0.1	0.8	3.9	0.0	6.2
Other Europe	25.9	18.4	4.8	3.5	61.1	4.2	117.8
Canada	8.4	4.8	2.0	0.0	-0.7	1.3	15.9
USA	136.0	88.4	17.1	10.0	41.2	40.7	333.3
Other markets	10.0	11.4	3.8	0.0	14.1	4.7	44.0
Revenue from customer contracts	181.3	123.4	27.8	14.2	119.6	50.9	517.3
		Big					
IAN CED 2024	Day bassala	Blue	D'arrada a	T d	Etheralitae	Datasal	Total
JAN-SEP 2024	Daybreak	Bubble	Piranha	Toadman	Fireshine	Petrol	group
Geographical region							
Sweden	3.4	0.6	0.1	8.4	11.8	0.0	24.4
Other Europe	80.1	36.8	8.7	0.2	76.5	3.0	205.3
Canada	25.2	7.9	5.5	0.0	5.7	0.2	44.5
USA	429.6	158.8	37.7	28.0	69.9	101.7	825.7
Other markets	29.5	24.0	7.5	0.6	30.0	8.7	100.2
Revenue from customer contracts	567.9	228.0	59.5	37.2	193.9	113.6	1,200.1
		Big					Total
JAN-SEP 2023	Daybreak	Blue Bubble	Piranha	Toadman	Fireshine	Petrol	group
Geographical region							
Sweden	3.2	2.1	0.3	1.5	9.0	0.0	16.1
Other Europe	81.6	75.6	10.9	4.6	108.7	10.0	291.4
Canada	26.2	18.6	8.7	0.0	1.0	3.3	57.7
USA Other markets	431.2	342.9	73.5	24.3	97.5	99.2	1,068.7
Other markets  Revenue from customer contracts	29.4 <b>571.6</b>	47.1 486.2	9.4	0.0 <b>30.5</b>	29.1 <b>245.2</b>	23.1 <b>135.6</b>	137.9 1,571.9
Revenue from customer contracts	371.0	400.2	102.6	30.5	243.2	133.6	1,571.9
		Big					
		Blue					Total
JAN-DEC 2023	Daybreak	Bubble	Piranha	Toadman	Fireshine	Petrol	group
Geographical region							
Sweden	5.5	2.3	0.5	5.1	18.0	0.0	31.3
Other Europe	159.2	88.8	16.6	7.6	149.5	18.1	439.7
Canada	36.4	21.6	10.8	0.0	1.3	3.4	73.5
USA	515.2	403.1	91.2	36.4	142.7	133.4	1,322.0
Other markets	37.1	56.2	13.9	0.0	40.6	30.7	178,5
Revenue from customer contracts	753.4	571.9	133.0	49.1	352.1	185.6	2,045.0

Note 4 - Financial Net

SEKm	JUL-SEP 2024	JUL-SEP 2023	JAN-SEP 2024	JAN-SEP 2023	JAN-DEC 2023
Net interest	1.4	2.1	7.2	2.6	7.1
Discount interest on earnout	-8.0	-6.6	-25.1	-19.2	-27.7
Interest leasing	-0.6	-0.2	-2.2	-0.9	-1.6
Release negative goodwill Serbian					
acquisition	0.0	0.0	0.0	1.1	1.1
Financing fees	-0.6	-1.0	-1.4	-3.6	-3.9
FX effects	-1.2	-0.3	-0.9	-5.1	-11.1
Financial net	-9.0	-5.9	-22.4	-25.1	-36.1

The financial net in Q3 amounted to SEK -9.0 million compared to SEK -5.9 million for the same period last year. The positive effect on net interest is due to overnight deposits.

Note 5 - Capitalized development costs and gaming rights

	JUL-SEP 2024		JUL-SEP 2023		
SEKm	Capitalized development costs	Gaming rights	Capitalized development costs	Gaming rights	
Opening balance Capitalized development cost/this year's gross	141.3	242.2	88.7	69.7	
investment	44.2	45.3	18.9	67.3	
Amortization of product development	-3.6	-6.6	-6.1	-12.9	
Write-down of capitalized development costs	-15.2	0.0	-9.8	0.0	
FX	-6.3	-9.1	-1.0	-1.1	
Closing balance	160.3	271.8	90.7	123.0	

	JAN-SEP		JAN-SEP		
	2024		2023		
	Capitalized		Capitalized		
SEKm	development	Gaming rights	development	Gaming rights	
JEIGHT	costs		costs		
Opening balance	102.0	156.9	70.3	0.0	
Capitalized development cost/this year's gross					
investment	86.4	131.4	63.8	133.7	
Amortization of product development	-9.4	-16.6	-26.6	0.0	
Write-down of capitalized development costs	-15.2	0.0	-20.3	-12.9	
FX	-3.5	0.1	3.4	2.2	
Closing balance	160.3	271.8	90.6	123.0	

	JAN-DEC				
	2023				
	Capitalized				
SEKm	development	Gaming rights			
	costs				
Opening balance	70.3	0.0			
Capitalized development cost/this year's gross					
investment	85.6	179.3			
Amortization of product development	-31.1	-14.4			
Write-down of capitalized development costs	-20.3	0.0			
FX	-2.6	-8.0			
Closing balance	102.0	156.9			

### Note 6 - Financial Instruments

valuation of financial assets and liabilities per Sep		Figure stall accepts
	Financial assets	Financial assets
Financial assets	valued at fair value through profit or loss	valued at amortized cost
Accounts receivable		
Cash and cash equivalents	0.0	90.5
Total	0.0	218.5
Total	0.0	308.9
	Financial liabilities	Financial liabilities
	valued at fair value	valued at
Financial liabilities	through profit or loss	amortized cost
Contingent consideration	313.3	0.0
Liabilities to credit institutions	0.0	2.9
Accounts payable	0.0	36.7
Deferred revenue	0.0	112.4
Other financial liabilities	0.0	109.4
Total	313.3	261,4
Valuation of financial assets and liabilities per Sep	30 2023	
	Financial assets	Financial assets
	valued at fair value	valued at
Financial assets	through profit or loss	amortized cost
Accounts receivable	0.0	204.2
Cash and cash equivalents	0.0	472.5
Total	0.0	676.8
	Financial liabilities	Financial liabilities
	Financial liabilities valued at fair value	Financial liabilities valued at
Financial liabilities	through profit or loss	amortized cost
Contingent consideration	293.2	0.0
Liabilities to credit institutions	0.0	3.8
Accounts payable	0.0	72.2
Deferred revenue	0.0	100.6
Other financial liabilities	0.0	144.9
Total	293.2	321.5
	273.2	32.,,3
Valuation of financial assets and liabilities per Dec	31 2023	
	Financial assets	Financial assets
	valued at fair value	valued at
Financial assets	through profit or loss	amortized cost
Accounts receivable	0.0	155.6
Cash and cash equivalents	0.0	480.9
Total	0.0	635.5
	E	e
	Financial liabilities valued at fair value	Financial liabilities
Financial liabilities	through profit or loss	valued at amortized cost
Contingent consideration	271.0	0.0
Liabilities to credit institutions	0.0	3.5
Accounts payable	0.0	33.9
Deferred revenue	0.0	116.4
Other financial liabilities	0.0	125.7
Total	271.0	279.5
	271.0	217,5

### **Valuation Hierarchy**

The levels in the valuation hierarchy are defined as follows:

- Level 1 Listed prices (unadjusted) in active markets for identical assets and liabilities.
- Level 2 Observable input data for the asset or liability other than quoted prices included in level 1. either directly (i.e., price quotations) or indirectly (i.e., derived from price quotations).
- Level 3 Input data for the asset or liability that is not based on observable market data (i.e., non-observable input data).

No items are valued at level 1 or 2.

### Contingent consideration

The contingent consideration is reported at fair value according to level 3 in the valuation hierarchy. The fair value is calculated using a valuation model that discounts the present value of expected payments of cash flows with a risk-adjusted discount rate. Expected cash flows are determined based on probable scenarios based on expected financial outcomes and future financial forecasts. The most significant input factor used in the valuation at fair value is a risk-adjusted discount factor of 13.5 (13.9) percent.

Contingent consideration	JUL-SEP	JUL-SEP	JAN-SEP	JAN-SEP	JAN-DEC
_	2024	2023	2024	2023	2023
At beginning of period	286.2	256.6	271.0	253.1	253.1
Acquisition during the period	33.0	0.0	33.0	0.0	0.0
Payments	0.0	-17.0	-18.5	-17.0	-21.2
Discount effect	8.0	6.6	25.1	19.2	27.7
Change in value reported in the result	0.0	31.8	5.7	31.8	20.9
FX effect	-14.0	15.2	-3.0	6.0	-9.5
At end of period	313.3	293.2	313.3	293.2	271.0

The end-of-period contingent consideration of SEK 313.3 million is split between Daybreak, Singularity 6 and Piranha, amounting to SEK 147.7 million for Daybreak, SEK 31.4 million for Singularity 6 and SEK 134.2 million for Piranha. There is an according to applicable accounting rules not recognized value for EG7s shareholders as of today amounting to SEK 123.1 million, that should be identified in relation to the recognized earnout to the sellers of Daybreak, the net remaining earnout to the sellers of Daybreak after such a theoretical recognition is SEK 24.6 million. For further details see note 7.

#### Current receivables and liabilities

For current receivables and liabilities, such as accounts receivable and accounts payable, the reported value is considered to be a good approximation of the fair value.

**Note 7 - Related Party Transactions** 

		JUL-SEP	JUL-SEP	JAN-SEP	JAN-SEP	JAN-DEC
SEKm		2024	2023	2024	2023	2023
Related party	Related party transaction - recognized revenue					
Cold Iron LLC	Toadman's WFH contract regarding Game developing for the client Cold Iron	8.5	9.9	27.9	24.3	36.2
Related party	Outstanding liabilities					
Jason Epstein	Contingent consideration related to tax saving benefits <sup>2)</sup>	106.1	119.7	106.1	119.7	106.2
Ji Ham	Contingent consideration related to tax saving benefits <sup>2)</sup>	14.2	16.0	14.2	16.0	14.2
Total		120.3	135.7	120.3	135.7	120.4
Related party	Outstanding receivables					
Cold Iron LLC	Receivables from Toadman's WFH contract regarding Game developing for the client Cold					
	Iron	12.0	8.9	12.0	8.9	11.1
Cold Iron LLC	Daybreak invests in gaming rights, and publish upcoming game from Cold Iron	191.1	81.5	191.1	81.5	116.0
Total		203.0	90.5	203.0	90.5	127.1

- 1) Cold Iron Studios LLC is owned by Jason Epstein, Chairman of the Board, and Ji Ham, CEO.
- 2) The total estimated remaining amount to the sellers of Daybreak by end of September 2024 amounted to SEK 147.7 million, of which SEK 106.1 million refers to Jason Epstein and SEK 14.2 million to Ji Ham. It refers to acquisition related tax saving benefits from the Daybreak acquisition where the SPA stated that the seller, including Jason Epstein and Ji Ham, and the buyer receive half each from the accumulated tax savings deriving from the acquisition. This amount will be fully settled in 2036 which also means that the tax payments in Daybreak will increase at that point.

The outstanding liability for contingent consideration reflected in the above chart relating to tax saving benefit is a bit misleading in the way that it only reflects a liability and not the corresponding larger tax saving asset that according to IFRS shall not be reflected in the accounting. However, that asset was originally USD 57 million to be netted from any future tax payments over 15 years ending December 31st 2036. As of today, that asset amounts to USD 46.4 million or SEK 468.5 million and half of that potential value belongs, over the full period when and if it occurs, according to the original share purchase agreement to the sellers of Daybreak including the related parties listed above. This means that the hidden value f

or EG7s shareholders as of today at net present value is SEK 123.1 million. Corresponding to half of the asset from the tax savings, after deducting the above mentioned liability to the seller of Daybreak, including the related parties.

For further details on related party transactions, please see the Annual report 2023.

### Note 8 - Business Acquisition

On July 2, 2024 EG7 acquired Singularity 6 (S6), the acquiring entity was Daybreak Game Company LLC and S6 will be a part of the Daybreak segment going forward.

Based in Los Angeles, S6 is the developer and publisher behind Palia, an online multiplayer community/life simulation game currently available in open beta on PC and Nintendo Switch. S6 has 45 employees today and had revenues of SEK 36.5 million in 2023 and total revenues in 2024 per end of September of SEK 62,1 million. Palia has contributed with revenues of SEK 27.5 million to the Group since the acquisition. Subject to the game performance and the level of capitalized costs for latest generation development efforts, management expect S6 to operate at breakeven or slightly positive EBITDA level for the remainder of the year and to turn cashflow positive during 2025. The game has seen continuing improvement to its performance during the open beta. The current revenue and profitability levels are reflective of its open beta status with expect increased revenue and profitability upon its full commercial release in 2025. With an additional investment of up to SEK 100 million from EG7, the plan is to complete the development of the release version for the latest generation consoles and commercially release the title out of open beta in 2025.

The initial purchase price amounted to SEK 53.1 million, with a working capital adjustment of -SEK 12.4 million, resulting in a cash consideration of SEK 40.6 million. In addition to the initial purchase price there is a performance based contingent consideration over the first five years post-closing. For the earnout, the sellers will be entitled to 50 percent of S6's net cash flows over the five year period after EG7 first recoups 100 percent of its investment in S6, including the initial cash consideration. Included in the deal, S6's team is entitled to a performance-based incentive, based on Palia's performance over the five-year-term.

At the time of acquisition the reported value for the contingent consideration amounted to SEK 33.1 million.

SEKm	Fair value
Acquired net assets at the time of acquisition based on preliminary acquisition	
analysis	
Intangible assets	103.0
Tangible non-current assets	7.5
Deferred tax assets	2.8
Accounts receivable and other receivables	13.5
Cash and cash equivalents	13.5
Interest-bearing liabilities	-1.6
Deferred tax liability	-20.3
Accounts payable and other operating liabilities	-61.5
Identified net assets	56.9
Goodwill	16.8
Total Purchase Price	73.7
Cash payment	40.6
Contingent consideration	33.1
Total purchase price	73.7

In connection with the acquisition of Singularity 6, a preliminary goodwill of SEK 16.8 million arose in the form of a difference between the transferred consideration and the fair value of the acquired net assets. Goodwill mainly refers to synergies and expertise in the acquired company. Goodwill is not expected to be tax deductible.

### SEKm

The acquisitions preliminary impact on the group's cash flow				
Cash consideration	40.6			
Deducted:				
Cash and cash equivalents (acquired)	13.5			
Net cash outflow	27.1			

Note 9 Significant Events After the Palance Date								
Note 9 - Significant Events After the Balance Date No significant events after the balance date.								

# **DEFINITIONS**

### **ALTERNATIVE PERFORMANCE MEASURES**

Guidelines regarding alternative performance measures for companies with securities listed on a regulated market within the EU have been issued by ESMA (The European Securities and Markets Authority). The interim report refers to a number of undefined measures in accordance with IFRS that are used to help both investors and management to analyze the company's operations. Because not all companies calculate financial measures in the same way, these are not always comparable with measures used by other companies. These financial measures should therefore not be regarded as compensation for measures defined in accordance with IFRS. Below we describe the various measures not defined in accordance with IFRS that have been used as a complement to the financial information reported in accordance with IFRS and how these measures are used. For reconciliation of alternative key ratios, see Adjustment bridge page 28.

The reason why we use the alternative KPIs listed under Definitions is because they visualize operational performance in such a way that a reasonable investor potentially would consider some or all of them in a decision to trade shares in Enad Global 7 AB.

Average number of employees: The average number of employees during the period.

Cash conversion: Operational cashflow divided by proforma EBITDA over the last twelve months.

**EBITDA:** Earnings before interest, tax, depreciation and amortization of tangible and intangible non-current assets.

**Adjusted EBITDA:** EBITDA adjusted for items considered to be non-recurring and one-time in nature for comparability between periods. Referring to Adjustment bridge for a detailed view of non-recurring items.

EBITDA margin (%): EBITDA as a percentage of Net Revenue.

EBITA: Operating profit before depreciation of intangible assets.

**EBITA margin** (%): EBITA as a percentage of Net Revenue.

**Adjusted EBIT:** EBIT adjusted for items considered to be non-recurring and one-time in nature for comparability between periods. Referring to Adjustment bridge for a detailed view of non-recurring items.

**EBIT margin (%):** Operating profit as a percentage of Net Revenue.

**Adjusted Net profit:** Profit after tax for the period adjusted for items considered to be non-recurring and one-time in nature for comparability between periods. Referring to Adjustment bridge for a detailed view of non-recurring items

**Adjusted Earnings per share:** Adjusted net profit for the period divided by the total number of shares outstanding.

**Equity ratio:** Equity as a percentage of total assets.

Net cash: Interest-bearing assets and cash and cash equivalents less interest-bearing liabilities.

Net debt: Interest-bearing liabilities less interest-bearing assets and cash and cash equivalents.

**Net Revenue growth:** Increase in Net Revenue from the same period the previous year as a percentage.

**Organic growth:** Net Revenue increase from comparable period last year divided by the Net Revenue for the comparable period last year. Including all newly acquired businesses contributing with Revenue last year but excluding newly acquired businesses contributing with Revenues this year.

**Organic growth in local currency:** Organic growth excluding the translation impact of changed currency exchange rates. The current period is recalculated with the average exchange rate for the comparison period.

**Total Leverage:** Cash debt (including remaining purchase consideration in cash and for the avoidance of doubt excluding any remaining purchase considerations to be settled in company shares) divided by proforma EBITDA.

### **OTHER DEFINITIONS**

Earnings per share: Net profit for the period divided by the total number of shares outstanding.

Operating profit (EBIT): Earnings before financial items and tax.

**Net profit:** Profit after tax for the period.

**Net Revenue:** Revenue from sales, less discounts and after elimination of any related party transactions.

Number of shares: Total number of shares outstanding.

### ALTERNATIVE PERFORMANCE MEASURES

### Adjustment bridge

rajasament srrage	QUART	ER	ACCUML	FULL YEAR	
	JUL-SEP	JUL-SEP	JAN-SEP	JAN-SEP	JAN-DEC
SEKm	2024	2023	2024	2023	2023
EBITDA	73.8	114.5	184.0	396.4	495.9
Revaluation of deferred purchase consideration*	0.0	31.8	5.7	31.8	20.9
Restructuring costs**	17.4	-6.3	22.7	14.0	12.3
M&A costs	10.5	0.7	21.7	1.6	7.0
IP sale	0.0	0.0	-37.2	0.0	0.0
Non-recurring margin adjustment	0.0	0.0	0.0	0.0	6.0
Adjusted EBITDA	101.7	140.7	196.9	443.9	542.0
EBIT	-4.5	43.0	9.7	206.9	252.1
Revaluation of deferred purchase consideration*	0.0	31.8	5.7	31.8	20.9
Restructuring costs**	17.4	-6.3	22.7	14.0	12.3
M&A costs	10.5	0.7	21.7	1.6	7.0
IP sale	0.0	0.0	-37.2	0.0	0.0
Non-recurring margin adjustment	0.0	0.0	0.0	0.0	6.0
Write-down games***	15.2	9.8	15.2	20.3	20.3
Write-down closing of entities	5.6	-0.6	5.6	2.9	2.9
Adjusted EBIT	44.3	78.4	43.4	277.5	321.4
Net profit	-29.2	10.0	-53.0	99.7	156.1
Revaluation of deferred purchase consideration*	0.0	31.8	5.7	31.8	20.9
Restructuring costs**	17.4	-6.3	22.7	14.0	12.3
M&A costs	10.5	0.7	21.7	1.6	7.0
IP sale	0.0	0.0	-37.2	0.0	0.0
Non-recurring margin adjustment	0.0	0.0	0.0	0.0	6.0
Write-down games***	15.2	9.8	15.2	20.3	20.3
Write-down closing of entities	5.6	-0.6	5.6	2.9	2.9
Tax effect adjustments	-10.1	-7.3	-7.0	-14.5	-14.3
Adjusted net profit	9.5	38.1	-26.2	155.7	211.1
Earnings per share before and after dilution	-0.33	0.11	-0.60	1.12	1.76
Adjusted earnings per share	0.11	0.43	-0.30	1.76	2.38

<sup>\*</sup>Q1 2024 adjustment of contingent liability Daybreak of SEK 5.7 million. Q3 2023 adjustment of contingent liability Piranha of SEK 31.8 million. Q4 2023 adjustment of contingent liability Daybreak of SEK -11.0 million.

<sup>\*\*</sup>Q2 and Q3 2024 restructuring costs in Toadman and Petrol. Q2 2023 restructuring costs in AntiMatter Games

<sup>\*\*\* 03 2024</sup> write down remaining games in Toadman. Q3 2023 write down of Power Chord in Big Blue Bubble amounted to SEK 9.8 million. Q2 2023 write down of Minimal Affect in Toadman amounted to SEK 10.5 million.

## Organic growth bridge

	QUARTER			ACCUMU	ILATED	FULL YEAR	
SEKm	JUL-SEP 2024	JUL-SEP 2023	% Δ	JAN-SEP 2024	JAN-SEP 2023	% Δ	JAN-DEC 2023
Net Revenue	465.7	517.3	-10.0%	1,200.1	1,571.9	-23.7%	2,045.0
Singularity 6 acquisition	-27.5			-27.5			
Organic Revenue	438.2	517.3	-15.3%	1,172.6	1,571.9	-25.4%	2,045.0
FX effect	13.0			8.2			-71.0
Organic Revenue FX adjusted	451.2	517.3	-12.8%	1,180.8	1,571.9	-24.9%	1,974.0

## Financing

	30 SEP	
SEKm	2024	2023
Total debt	-2.9	-3.8
Cash and cash equivalents	218.5	472.5
Net cash	215.5	468.7

The net cash by the end of the quarter amounted to SEK 215.5 million consisting of a cash balance of SEK 218.5 million and a financial debt of SEK 2.9 million.

# Segment performance data

SEKm	2024 Q3	2024 Q2	2024 Q1	2023 Q4	2023 Q3	2023 Q2	2023 Q1	2022 Q4	2023 Full year
NET REVENUE	<b>Q3</b>	<u> </u>	<u> </u>	٠,٠	<del></del>	٧	<u> </u>	<u> </u>	. un yeur
Daybreak	212.3	167.1	188.5	181.8	181.3	189.6	200.6	198.9	753.4
Big Blue Bubble	83.9	75.4	68.7	85.8	123.4	144.4	218.3	192.7	571.9
Piranha	15.7	22.7	21.0	30.2	27.8	24.5	50.5	25.3	133.0
Toadman	8.8	11.6	16.8	18.5	14.3	10.8	5.5	5.7	49.1
Petrol	35.3	37.9	40.5	50.0	50.9	35.6	49.1	59.0	185.6
Fireshine Games	109.7	38.0	46.2	106.9	119.6	78.0	47.6	77.4	352.1
GROUP TOTAL	465.7	352.7	381.7	473.1	517.3	482.9	571.7	559.0	2,045.0
NET REVENUE GROWTH YoY (%)									
Daybreak	17%	-12%	-6%	-9%	-16%	-7%	-5%	15%	-9%
Big Blue Bubble Piranha	-32% -43%	-48% -7%	-69% -58%	-56% 19%	157% 11%	234% 7%	734% 212%	607% -15%	84% 49%
Toadman	-38%	-7 <i>%</i> 7%	205%	227%	162%	1108%	381%	311%	273%
Petrol	-31%	6%	-17%	-15%	-23%	-29%	-9%	-8%	-19%
Fireshine Games	-8%	-51%	-3%	38%	43%	-45%	-47%	-62%	-11%
GROUP TOTAL	-10%	-27%	-33%	-15%	16%	4%	43%	12%	10%
NET REVENUE ORGANIC YoY (%)									
Daybreak	2%	-12%	-6%	-9%	-16%	-7%	-7%*	5%*	1%*
Big Blue Bubble	-32%	-48%	-69%	-56%	157%	234%	734%	607%	84%
Piranha	-43%	-7%	-58%	19%	11%	7%	212%	-15%	49%
Toadman	-38%	7%	205%	227%	162%	1108%	381%	311%	273%
Petrol Financia Company	-31%	6%	-17%	-15%	-23%	-29%	-9%	-8%	-19%
Fireshine Games	-8% 1.5%	-51%	-3%	38%	43%	-45%	-47% 419/*	-62%	-11%
GROUP TOTAL ORGANIC FX ADJUSTED	-15%	-27%	-33%	-15%	16%	4%	41%*	8%*	15%*
GROWTH YOY (%)									
Daybreak	6%	-13%	-6%	-8%	-17%	-13%	-17%*	-13%*	-14%*
Big Blue Bubble	-29%	-13% -48%	-6% -69%	-6% -54%	162%	237%	687%	529%	82%*
Piranha	-39%	-7%	-58%	20%	102%	10%	195%	-25%	47%*
Toadman	-38%	<b>7</b> %	205%	227%	162%	1107%	381%	313%	273%
Petrol	-28%	5%	-17%	-15%	-25%	-33%	-18%	-23%	-23%
Fireshine Games	-9%	-52%	-7%	31%	32%	-48%	-48%	-64%	-16%
GROUP TOTAL	-13%	-28%	-33%	-16%	14%	1%	31%*	-5%*	6%*
ADJ EBITDA									
Daybreak	52.1	12.3	42.1	29.1	34.3	47.8	51.6	41.7	162.9
Big Blue Bubble	42.0	37.3	38.2	49.3	87.9	85.8	133.1	116.5	356.1
Piranha	2.7	7.9	3.4	11.2	8.4	6.0	23.4	15.1	49.0
Toadman & AMG Petrol	-2.3 0.3	-8.5 -0.5	-6.1 -6.4	-4.7 2.7	-2.4 1.9	-12.2 -8.8	-13.7 6.0	-5.1 3.4	-33.0 1.9
Fireshine Games	15.9	-0.5	0.5	11.4	18.9	3.3	1.7	10.2	35.4
Holding	-9.2	-13.2	-10.0	-0.9	-8.3	-8.6	-12.4	-2.9	-30.2
GROUP TOTAL	101.5	33.4	61.7	98.2	140.7	113.3	189.8	178.8	542.0
ADJ EBITDA MARGIN (%)									
Daybreak	25%	7%	22%	16%	19%	25%	26%	21%	22%
Big Blue Bubble	50%	49%	56%	57%	71%	<b>59</b> %	61%	60%	62%
Piranha	17%	35%	16%	37%	30%	25%	46%	60%	37%
Toadman & AMG	-26%	-73%	-36%	-25%	-17%	-113%	-248%	-91%	-67%
Petrol Financia Company	1%	-1%	5%	5%	4%	-25%	12%	6%	1%
Fireshine Games	15% <b>22%</b>	-5% <b>9%</b>	1%	11%	16% <b>27%</b>	4%	4%	13%	10%
GROUP TOTAL ADJ EBIT	LL%	7%	16%	21%	L170	23%	33%	32%	27%
Daybreak	9.8	-23.3	8.4	-7.3	-2.6	12.1	16.5	4.1	18.7
Big Blue Bubble	39.9	-23.3 35.2	36.3	-7.3 46.2	-2.6 81.6	76.3	127.3	111.8	331.4
Piranha	1.2	6.4	2.3	8.3	6.0	2.1	17.8	10.4	34.2
Toadman & AMG	-3.9	-9.9	-7.6	-6.2	-1.0	-13.2	-14.5	-1.4	-35.0
Petrol	-1.6	-2.5	-8.4	0.6	-0.2	-10.5	4.1	1.1	-6.1
Fireshine Games	8.2	-8.4	-5.6	4.3	4.1	2.9	1.3	9.9	12.6
Holding	-9.6	-13.6	-10.4	-1.8	-9.4	-9.7	-13.5	-5.7	-34.5
GROUP TOTAL	44.1	-16.1	15.2	43.9	78.4	60.0	139.0	130.3	321.4
ADJ EBIT MARGIN (%)									
Daybreak	5%	-14%	4%	-4%	-1%	6%	8%	2%	2%
Big Blue Bubble	48%	47%	53%	54%	66%	53%	58%	58%	58%
Piranha	8%	28%	11%	27%	21%	9%	35%	41%	26%
Toadman & AMG	-44%	-85%	-45%	-34%	-7%	-123%	-264%	-24%	-71%
Petrol Fireshine Games	-5% <b>7</b> %	-7% -22%	-21% -12%	1% 4%	0% 3%	-30%	8% 3%	2% 13%	-3% 4%
GROUP TOTAL	7% <b>9%</b>	-22% <b>5%</b>	-12% <b>4%</b>	4% <b>9%</b>	3% <b>15%</b>	4% 12%	3% <b>24%</b>	13% <b>23%</b>	4% 16%
Employees on the last day of the period	7/0	3/0	7/0	7/0	1.3/0	: £/0	47/0	£3/0	10/0
		242	262	264	264	261	260	258	264
Davhreak	300		202	207					
Daybreak Big Blue Bubble	300 75	263 79		73	71	/4	/()	h9	/.5
Daybreak Big Blue Bubble Piranha	300 75 106	79 111	76 109	73 111	71 101	74 94	70 81	69 72	73 111
Big Blue Bubble	75	79	76						
Big Blue Bubble Piranha	75 106 64 0	79 111 111 0	76 109 121 0	111 119 0	101 119 0	94 114 38	81 56 42	72 57 50	111 119 0
Big Blue Bubble Piranha Toadman AMG Petrol	75 106 64 0 67	79 111 111 0 69	76 109 121 0 78	111 119 0 75	101 119 0 79	94 114 38 79	81 56 42 84	72 57 50 84	111 119 0 75
Big Blue Bubble Piranha Toadman AMG Petrol Fireshine Games	75 106 64 0 67 38	79 111 111 0 69 39	76 109 121 0 78 34	111 119 0 75 31	101 119 0 79 30	94 114 38 79 30	81 56 42 84 31	72 57 50 84 30	111 119 0 75 31
Big Blue Bubble Piranha Toadman AMG Petrol	75 106 64 0 67	79 111 111 0 69	76 109 121 0 78	111 119 0 75	101 119 0 79	94 114 38 79	81 56 42 84	72 57 50 84	111 119 0 75

<sup>\*</sup>Proforma

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### **EG7 IN SHORT**

EG7 is a group of companies within the gaming industry that develops, markets, publishes and distributes PC, console and mobile games to the global gaming market. The company employs approximately 500 game developers and develops its own original IPs, as well as acts as consultant to other publishers around the world through its game development divisions Daybreak Games, Piranha Games, Toadman Studios and Big Blue Bubble. In addition, the Group's marketing department Petrol has contributed to the release of 2,000+ titles, of which many are leading global brands such as Call of Duty, Destiny and Elden Ring. The Group's publishing and distribution department Fireshine Games hold expertise in both physical and digital publishing. EG7 is headquartered in Stockholm with

approximately 660 employees in 15 offices worldwide.

Nasdaq Stockholm, Ticker Symbol: EG7

### **AUDITING**

This report has been subject to limited review by the company's auditor.

### **NEXT REPORT**

The next financial report will be published:

Interim report Q4 2024: February 11, 2025 Annual Report 2024: April 24, 2025 Interim report Q1 2025: May 15, 2025 Interim report Q2 2025: August 15, 2025 Interim report Q3 2025: November 11, 2025 Interim report Q4 2025: February 17, 2026

### IMPORTANT INFORMATION

This information is information that Enad Global 7 AB (publ) is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication through the agency of the contact persons set out below at 7:00am CET on November 12, 2024.

## THE BOARD'S DECLARATION

The Board of Directors and CEO ensure that this interim report gives a true and fair view of the company's operations and financial position.

Stockholm November 12, 2024

Ji Ham	Jason Epstein	Ben Braun	Ebba Ljungerud	Gunnar Lind	Marie- Louise Gefwert	Ron Moravek
Chief Executive	Chairman	Member	Member	Member	Member	Member
Officer/Member	of the	of the	of the	of the	of the	of the
of the Board	board	board	board	board	board	board