

Enviro's founder received the Lifetime Achievement Award for his efforts in more sustainable tire recycling

Scandinavian Enviro Systems (Enviro) founder Bengt Sture Ershag received the Lifetime Achievement Award at this year's Recircle Awards. Ershag received the award for his lifelong efforts to create a more sustainable handling of end-of-life tires.

In addition to being the founder of Enviro, Bengt Sture Ershag is also the inventor and developer of the fundamentals of Enviro's leading pyrolysis technology. Ershag received the award at this year's Recircle Awards, an annual gala that has been organized since 2021 and which recognizes outstanding individuals and companies for their contributions to sustainability in the tire recycling sector. This year's edition of the Recircle Awards was held in conjunction with the international automotive industry trade show, Autopromotec, which took place in late May in Bologna, Italy.

"We at Enviro are incredibly happy and proud on Bengt Sture's behalf! If it weren't for his exceptional innovative ability and perseverance, we wouldn't have the technological excellence or feel such confidence in the pyrolysis technology that we are now rolling out globally - well deserved!", says Enviro's CEO Fredrik Emilson.

The Recircle Awards are organized by the international trade magazines Retreading Business and Tyre & Rubber Recycling, which cover the global tire recycling industry. Awards are given in various categories, and Enviro as a company has previously received awards in the categories Tyre Pyrolysis Award and Best Tyre Recycler.

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