

PRESS RELEASE
November 1, 2024

David Tanriver appointed CEO of Hedin Performance Cars

MÖLNDAL, November 1, 2024 – David Tanriver, currently the Site Manager for Porsche Center Jönköping, has been appointed CEO for Hedin Performance Cars AB as of November 1. He succeeds Rickard Magnusson, who recently assumed the position of COO for Hedin Automotive Sweden.

Hedin Performance Cars is Sweden's largest Porsche dealer, currently operating six Porsche Centers in Gothenburg, Borås, Jönköping, Linköping, Halmstad, and Umeå. The company's Swedish operations have approximately 115 employees and generate just over SEK 2 billion in revenue. David Tanriver now assumes the role of CEO for Hedin Performance Cars AB. Alongside his new role, he will continue as Site Manager in Jönköping.

"I am incredibly grateful for the trust placed in me and highly motivated to continue developing the Porsche business together with our employees," says David Tanriver.

"David has extensive experience in retail operations, and during his years with Hedin Mobility Group, he has delivered outstanding results, both in terms of business performance and customer and employee satisfaction. I am confident that David will take our Porsche business to new heights," says Rickard Magnusson, COO of Hedin Automotive Sweden.

As previously announced, the Norwegian Porsche operations will now be organised under Hedin Automotive Norway and report to Hallvard Vikeså, CEO of Hedin Automotive Norway.

Press contact

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About Hedin Mobility Group

Hedin Mobility Group is one of Europe's largest mobility providers, with more than 12,500 employees and operations in 14 countries. In 2023, net sales amounted to SEK 81.7 billion and the Group sold more than 218,000 vehicles.

Our operations consist of three main business areas:

- In **Distribution**, we are a significant importer/distributor of vehicles, spare parts, tires, rims and wheels as well as accessories on the European market. We are importer and/or distributor for BYD, Corvette, Dodge and RAM, Ford and Ford F-150, Hongqi, INEOS Grenadier, MG as well as Renault, Dacia and Alpine. Within spare parts we are, among other things, an authorised partner for GM and Mopar in Europe as well as the exclusive global supplier of Saab Original parts.
- In **Retail**, we represent more than 50 brands and provide a comprehensive offer – sales, financing, insurance, and aftermarket services – comprising new and used passenger cars, commercial vehicles, and trucks to both private and corporate customers. Sales take place both online and via a European dealer network comprising more than 350 own dealerships with a total of over 800 sales points under the names Hedin Automotive, Carstore, Stephen James and Motor Car Group.
- In **Mobility solutions**, we address new user needs and sales models in the automotive industry by providing and developing innovative services. Through Carplus, Unifleet, MABI Mobility and Hedin Supercharge, users are offered various flexible and modern mobility solutions.

Hedin Mobility Group's operations also include Hedin IT, which provides the Group with high-end operations, support and digital development, as well as strategic investments in Mercedes-Benz Financial Services Slovakia, Lasingoo Sverige and Casi.

Read more on www.hedinmobilitygroup.com

Part of Hedin Group

Hedin Mobility Group is part of the Hedin Group together with the Hedin Construction group and I.A. Hedin Fastighet AB. Hedin Group is also a partner in Consensus Asset Management and Ripam Invest AB, which owns Marstrands Kurhotell, Kurbadhus and Societetshus.

www.hedingroup.com

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Image Attachments

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Attachments

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