

Storytel enters multi-market partnership with wellness platform Wellhub

Storytel, a premium provider of audiobook content, today launched a partnership with Wellhub in several of its expansion markets; Brazil, Mexico, Chile, Argentina, Spain, Italy, Germany, Ireland and UK.

Wellhub is one of the leading corporate wellness platforms with three million subscribers across 18.000 corporate clients globally, offering employees holistic benefit plans for premium partners fitness, mindfulness, therapy, nutrition, and sleep services. Through their partnership with Storytel, Wellhub is expanding its services to include audiobooks, offering free access to Storytel Unlimited for all their subscribers in Latin America and Europe.

"At Wellhub, we're thrilled to partner with Storytel and expand our support for our subscribers' wellbeing journeys. This collaboration recognizes the vital role of intellectual wellness in overall wellbeing, engagement, and productivity. By seamlessly integrating Storytel's audiobooks into our platform, we're enhancing the value we offer to our corporate clients and their employees," says **Pietro Carmignani**, Executive Vice-President of Partnerships, Wellhub.

"The partnership with Wellhub is a perfect fit and marks our first multi-market distribution agreement and entry into the wellness segment. Through this collaboration, Wellhub's subscribers will have seamless access to Storytel's extensive library of audio stories while working out, commuting, or relaxing - reinforcing our commitment to move the world through story," says **Ana Julia "AJ" Ghirello**, SVP Partnerships and GM of Expansion markets at Storytel.

In addition to Wellhub, Storytel has recently established partnerships with Swisscom and Singtel, the leading telecom providers in Switzerland and Singapore. Swisscom provides its 3 million mobile customers with *Storytel Unlimited* via their Subscription Hub, while Singtel offers both *Storytel Unlimited* and *Storytel Basic* to its 4 million mobile customers through its entertainment platform.

FNCA Sweden AB is the Company's Certified Adviser.

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About Storytel

Storytel is one of the world's largest audiobook and e-book streaming services and offers more than one million titles on a global scale. Our vision is to make the world a more empathetic and creative place, with great stories to be shared and enjoyed by anyone, anywhere and anytime.

The streaming business within the Storytel Group is conducted under the brands Storytel, Mofibo and Audiobooks.com. The publishing business is managed by Storytel Books, and by the audiobook publisher StorySide. The Storytel Group operates in over 25 markets, with a focus on ten core markets: the five Nordic countries, the Netherlands, Turkey, Poland, Bulgaria, and the USA through Audiobooks.com. The headquarters are located in Stockholm, Sweden.

About Wellhub

Wellhub is a corporate wellness platform that connects employees to the best partners for fitness, mindfulness, therapy, nutrition, and sleep, all included in one subscription designed to cost less than each individual partner. More than 18,000 companies in 11 countries use Wellhub to give their millions of employees access to best-in-class corporate wellbeing programs that are proven to drive widespread employee adoption and engagement. With Wellhub, employees can check-in with their wellbeing every day. The result is better productivity, higher retention, and lower healthcare costs. This is the Wellhub Effect. Become a wellness company today.