

## **Audiodo Secures new Design Wins\* from a Existing European Customer**

Audiodo has secured several design wins from an existing client increasing volumes from 20k units per year up to 500k+ units yearly. The customer will implement Audiodo Personal Sound and Audiodo Equalizer across their midrange products. To date, Audiodo's products have been integrated in premium models only.

"This is one of our largest design wins achieved by Audiodo, and follows our game plan perfectly," says Amir Sheikh, CEO at Audiodo. "Several of our customers have made the same type of transition starting first with their premium models before adding our products to their medium segment. We expect volumes to increase significantly, strengthening this customer's profile as a high quality music driven provider of headphones."

\* Audiodo's definition of a Design Win: The decision by a headphone producer to start development of one or several commercial product(s) incorporating Audiodo's technology into such new product(s).

### **About Us**

Based in Malmö, Sweden, Audiodo™ leverages over three decades of expertise in acoustical algorithms to pioneer cutting-edge audio personalization technologies for consumer electronics. Crafted by passionate music enthusiasts, Audiodo Personal Sound™ harnesses the capabilities of digital signal processing to deliver tailor-made sound quality, ensuring every music lover an unparalleled audio quality that has been perfected for them. For more information about Audiodo™, please visit [www.audiodo.com](https://www.audiodo.com).

### **Contacts**

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