

Swedencare AB (publ) announces that Patterson Veterinary has acquired the exclusive rights to market and sell the Animal Pharmaceuticals® brand in the US

Swedencare's subsidiary Stratford Care USA, today announced that it has executed a long-term agreement with Patterson Veterinary, whereas Patterson acquires the exclusive rights to market and promote the Animal Pharmaceuticals Brand of Dermatology, Dental and Nutritional products for the U.S. Veterinary Market.

Commenting on the new agreement, Jim Van Proosdy, Chief Operations Officer of Stratford Care U.S. A. says: "This is very exciting time for Stratford and our Animal Pharm Brand of products. Our team has been working in partnership with Patterson Veterinary for many years and this agreement both formalizes and ensures our continued growth in the US veterinary market."

"We are thrilled to have completed this acquisition, and excited to offer Animal Pharmaceuticals products to our Patterson Veterinary and Animal Health International customers," says Chad Terrell, Vice President of Private Label and Consumer Channel for Patterson's Animal Health business unit. "Stratford Care USA has a strong reputation as a trusted partner in the animal health industry, which aligns with our purpose, vision and values. We look forward to enhancing our private label portfolio with this exceptional line of Animal Pharmaceuticals products".

Acquired by Swedencare in 2020, Animal Pharmaceuticals is a quality healthcare range of products launched in 2003 designed to support the health and wellbeing of Dogs and Cats.

"Patterson Veterinary has been instrumental in the growth of the Animal Pharm brand over the years and for some time we have discussed how to develop the partnership best for both parties. The solution is part of our new branding strategy for select partners which will ensure above industry double-digit growth for many years to come. We will be open to these kind of agreements globally when partners show a will and dedication to grow the sales together." says Håkan Lagerberg, CEO of Swedencare.

Terms of the agreement are not being disclosed.

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About Swedencare

Swedencare, a listed company on NASDAQ First North Growth Market, specializes in pet healthcare and produces, markets and sells premium products in the global and fast-growing market. The company has a wide range of strong brands and products within most therapy areas, including Animal Pharmaceuticals®, Nutravet®, NutriScience, Pet MD®, Stratford®, VetWELL®, NaturVet® as well as ProDen PlaqueOff® for oral health to dogs and cats. Swedencare's headquarter is in Malmö, Sweden with subsidiaries located in nine countries with products sold in more than sixty countries. Swedencare's sales have increased significantly over the last few years with strong margins and profits.

About Patterson Companies Inc.

Patterson Companies Inc. (Nasdaq: PDCO) connects dental and animal health customers in North America and the U.K. to the latest products, technologies, services and innovative business solutions that enable operational and professional success. Our comprehensive portfolio, distribution network and supply chain are equaled only by our dedicated, knowledgeable people who deliver unrivaled expertise and unmatched customer service and support. Learn more: www.pattersoncompanies.com.

Attachments

[Swedencare AB \(publ\) announces that Patterson Veterinary has acquired the exclusive rights to market and sell the Animal Pharmaceuticals® brand in the US](#)