

Elliptic Labs Strengthens Leadership Team with Three Appointments

Elliptic Labs appoints Tobias Borén as CTO, Øystein Grimstad as CPO, and Brian Daly as CCO. The first two are internal promotions, while Daly has led the company's commercial efforts since joining as EVP Sales & Business Development.

Elliptic Labs has a strong position in AI sensor technology for smartphones and laptops, with technology integrated by some of the world's leading device manufacturers. The company is now focused on strengthening existing partnerships and expanding into new markets.

"We're lucky to have Tobias, Øystein, and Brian on the team. They've all delivered, and these appointments are a natural next step for each of them. They bring exactly the experience we need as we head into the next growth phase," says Ola Sandstad, CEO of Elliptic Labs.

Tobias Borén has been with Elliptic Labs for more than ten years and knows the company's technology inside out. He has led the engineering teams that built the platform now running on devices from the world's leading brands. He holds a Master's degree in Engineering Cybernetics from NTNU.

"I've been part of building our platform and core technology over many years, and I'm excited to take it to the next level. We have a strong team and a proven platform. Our focus now is on making it even more valuable for our customers," says Tobias Borén, CTO of Elliptic Labs.

Øystein Grimstad has more than 20 years of experience in product leadership across international technology companies such as Tandberg, Cisco, and Huddly. He has helped build several Norwegian technology success stories and brings broad experience from both high-growth companies and global organizations. This combination provides valuable expertise for Elliptic Labs as the company continues its growth journey. He holds a Master's degree in ICT from the University of Agder.

"You don't often get to work with technology that's already proven at scale and still has this much room to grow. I look forward to getting more out of what we have and helping open new markets," says Øystein Grimstad, CPO of Elliptic Labs.

Brian Daly leads Elliptic Labs' commercial activities, including sales, partnership development, and business strategy. He brings more than 25 years of experience in senior roles across the wireless industry, including at Skyworks Solutions, Synaptics, and Goodix.

"Elliptic Labs is in a strong position, with technology that works and solid partnerships. I look forward to building on that and taking the company into new areas," says Brian Daly, CCO of Elliptic Labs.

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About Elliptic Labs

Elliptic Labs is a global Edge AI company delivering trusted, low-power on-device sensing at scale. Our AI Virtual Smart Sensor Platform™ enables intelligent, always-on contextual awareness directly on devices – without the need for additional hardware or continuous cloud processing.

Deployed in over 500 million devices worldwide, our platform powers software-defined sensing across a broad range of consumer and enterprise products. By executing compact neural networks directly on-device, our technology delivers adaptive, real-time sensing that preserves user privacy while minimizing power consumption.

For more than a decade, Elliptic Labs has specialized in efficient neural network execution using proprietary runtimes and custom-built sensing models optimized for real-world environments. Built on balanced, self-collected datasets and engineered to operate across diverse hardware architectures, our AI Virtual Smart Sensors enable seamless integration across product generations and device categories.

Our solutions enhance security, personalization, productivity, and user experience – forming a scalable foundation for the next generation of AI-enabled devices.

Headquartered in Norway, with a presence in the USA, China, South Korea, Taiwan, and Japan, Elliptic Labs is listed on the Oslo Stock Exchange. All technology and intellectual property are developed in Norway and are solely owned by the company, ensuring independence and long-term innovation.

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