

BHG publishes updated financial targets - continued focus on growth and strengthened profitability

BHG Group AB (publ) ("BHG") publishes updated financial targets today. The new goals reflect the company's strategic priorities regarding continued growth, improved long-term profitability and a strengthened balance sheet in a new market situation.

BHG's board has today decided on updated financial targets. The previous targets were set in a different market situation. The updated targets better reflect the prevailing market situation and BHG's communicated strategy to strengthen profitability over time through growth initiatives, consolidation and increased efficiency.

Updated financial targets:

- Net sales growth: Continue to deliver organic growth above the addressable market
- Profitability: Return to an adjusted EBIT margin of 5%. Over time, further improve adjusted EBIT margin to 7%
- Capital structure: Objective to strengthen the balance sheet and operate with a net debt /EBITDA target of below 2.5x, subject to flexibility for strategic activities

These financial targets replace previously communicated financial targets from January 2021. It should be noted that the dividend policy remains unchanged.

BHG's CEO Gustaf Öhrn and CFO Jesper Flemme will during today's capital market day elaborate on and clarify the new financial goals together with the management of BHG's three business areas.

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Attachments

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