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PRESS RELEASE

Kambi Group plc signs sportsbook agreement with Oaklawn Racing Casino Resort

Multi-channel agreement includes provision of Kambi's sportsbook direct to Oaklawn's property in Hot Springs, Arkansas, as well as its mobile sportsbook, Oaklawn Sports

Kambi Group plc has signed an agreement with Oaklawn Racing Casino Resort to provide its on-property and online sportsbook solutions direct to the premier Thoroughbred racetrack and casino in the US state of Arkansas.

Under the deal, Kambi will support Oaklawn in launching its online sportsbook operations under the brand 'Oaklawn Sports,' through the provision of its best-in-class digital betting solutions, which includes Bet Builder, Kambi's award-winning same game and multi-game combinability product.

Oaklawn will also continue to offer Kambi's retail sportsbook within its Oaklawn Racing Casino Resort. Via a partnership with operator Churchill Downs Incorporated, Kambi has provided Oaklawn with its retail sportsbook since 2021, with today's deal replacing this agreement to see Kambi contract direct with Oaklawn for an extended period. In addition, Oaklawn plans to expand its sports betting retail operations, creating an exciting experience for its patrons during the Thoroughbred races.

Kristian Nylén, Kambi Chief Executive Officer and Co-Founder, said: "We're very excited to strengthen our relationship with Oaklawn Racing Casino Resort and imminently extend our partnership into the mobile space. The combination of Kambi's advanced technology and Oaklawn's reputation as one of the premier Thoroughbred tracks and casinos in the US makes this an enticing sports betting proposition.

Wayne Smith, General Manager of Oaklawn Racing Casino Resort, said: "Oaklawn has been one of the most trusted brands in Arkansas for more than 100 years and we are excited to now offer our loyal customers yet another great amenity with our much-anticipated mobile wagering platform. We look forward to delivering the best online sports wagering experience in Arkansas."

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About Kambi

Kambi is a provider of premium sports betting services to licensed B2C gaming operators. Our services encompass a broad offering from front-end user interface through to odds compiling, customer intelligence and risk management, built on an in-house developed software platform. Kambi's 40-plus customers include ATG, Churchill Downs Incorporated, Kindred Group, LeoVegas, Penn National Gaming and Rush Street Interactive. Kambi employs more than 1,000 staff across offices in Malta (headquarters), Australia, Philippines, Romania, Sweden, the UK and the United States.

Kambi utilises a best of breed security approach and is ISO 27001 and eCOGRA certified. Kambi Group plc is listed on Nasdaq First North Growth Market under the symbol "KAMBI".

The Company's Certified Advisor is Redeye AB.

About Oaklawn Racing Casino Resort

Located in Hot Springs National Park, Arkansas, Oaklawn is one of the premiere Thoroughbred racetracks in the country since 1904, best known as home of the Arkansas Derby. The casino features slots, live table games, and sports betting year-round. Our newest offering is Oaklawn Sports, an online sports wagering platform. Live racing held Dec-May and simulcast racing throughout the year. Come visit the Oaklawn hotel, multi-purpose event center, luxury spa, and several dining options. Oaklawn.com, 1-800-OAKLAWN.

Attachments

[Kambi Group plc signs sportsbook agreement with Oaklawn Racing Casino Resort](#)