

Institutional investor acquires shares in Upsales

An institutional investor buys a total of 200,000 shares of Upsales. The acquisition has been made possible by Upsales' CEO and founder Daniel Wikberg selling the equivalent of approximately 1 percent of the company. After the transaction, Daniel Wikberg will hold approximately 49 percent of the company's shares and votes.

"It is very gratifying to see continued strong interest in Upsales from professional investors" says Daniel Wikberg, CEO & founder.

Contacts

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About Us

Upsales is a software company that helps sales organisations find new customers and increase sales. The software is sold as a subscription and the target market is small and medium sized B2B companies.

Upsales Technology AB (publ) is a public company listed on the Nasdaq First North Growth Market. The company's Certified Adviser is Erik Penser Bank. Contact information:

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Attachments

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