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Better Collective – Share buyback program

On 20 February 2024, Better Collective A/S initiated a share buyback program for up to 10 mEUR, to be executed from 20 February 2025 to 16 April 2025.

Regulatory Release no. 05/2025

The following transactions have been executed under the program:

Date	Number of shares	Average purchase price (SEK per share)	Amount (SEK)	Trading venue
20 February	20,500	112.1900	2,299,825	Nasdaq Stockholm
21 February	25,000	112.9500	2,823,710	Nasdaq Stockholm
24 February	28,700	115.9500	3,327,719	Nasdaq Stockholm
25 February	29,380	115.2100	3,384,802	Nasdaq Stockholm
Accumulated under the program following the above purchases:	**103,580**		**11,836,057**	

Nordea carried out the transactions mentioned above on behalf of Better Collective. After these purchases, Better Collective owns 1,221,337 treasury shares, which represents about 1.9% of the Company's outstanding share capital. Better Collective's total share capital amounts to nominally 630,766.27 EUR, consisting of 63,076,627 shares valued at 0.01 EUR each. Purchases totaling approximately 8,974,000 EUR are still to be completed under the program.

About Better Collective

Better Collective owns global and national sport media, with a vision to become the leading digital sports media group. We are on a mission to excite sports fans through engaging content and foster passionate communities worldwide. Better Collective's portfolio of digital sports media brands includes; **HLTV**, **FUTBIN**, **Betarades**, **Soccernews**, **Tipsbladet**, **SvenskaFans**, **Action Network**, **Playmaker HQ**, **VegasInsider**, **Bolavip** and **Redgol**. The company is headquartered in Copenhagen, Denmark, and dual listed on Nasdaq Stockholm (BETCO) and Nasdaq Copenhagen (BETCO DKK). To learn more about Better Collective please visit **bettercollective.com**.

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