

Audiodo powers Nothing Ear (3) with Personal Sound – an essential experience for all listeners

Press Release

Audiodo are proud to celebrate their first collaboration with the next-generation consumer tech house Nothing, debuting *Audiodo Personal Sound* inside the newly launched **Nothing Ear (3)** true wireless earbuds.

With Ear (3), Nothing has once again raised the bar for design, performance and usability. Audiodo ensures these advances are fully realised by personalising the sound to each individual. By analysing the unique way each ear hears, *Audiodo Personal Sound* creates a personalised compensation algorithm and hearing profile to enhance the audio each listener chooses to hear. The result is richer detail, clearer balance across frequencies and a more natural, immersive listening experience that feels tailored to you. This builds on Ear (3)'s upgraded 12mm dynamic driver with patterned diaphragm, with Audiodo working in tandem to adapt the output for each individual ear, ensuring the hardware's full potential is realised.

For the many journalists now reviewing Ear (3), this is a key feature not to be overlooked. Activating Audiodo Personal Sound within the Nothing X app takes only minutes, but the results are immediate: richer detail, clearer vocals and a sound signature that feels individually tuned. It's the step that ensures Ear (3) is heard exactly as intended.

"The Ear (3) is an exciting milestone for Nothing and the industry, and we're proud to be part of it," said Amir Sheikh, CEO of Audiodo. "Our technology enhances the incredible hardware Nothing has built, ensuring that every user hears the product exactly as intended."

This launch marks the first time Audiodo technology has been integrated into a Nothing product, building on a successful partnership with CMF by Nothing and other brands.

Audiodo Personal Sound is available in the Nothing Ear (3) from 25th September 2025, with the earbuds priced at £179 / \$179 / €179 – making this tailored audio experience accessible to a wide audience.

Contacts

Michel Roig

CSO at Audiodo

michel.roig@audiodo.com

About Us

Audiodo™ is a Swedish software and algorithm company based in Malmö, committed to transforming the way people experience sound. With over 30 years of expertise in acoustical algorithms, we develop innovative audio solutions that adapt to the unique hearing profiles of each individual. Our mission is to provide clearer, more immersive audio for everyone, whether enhancing daily listening or addressing the challenges of hearing loss. For more information about Audiodo™, please visit www.audiodo.com.

Image Attachments

Audiodo - Nothing Ear (3)