

## Martin Walfisz takes office as new CEO in Thunderful Group 28 August

**Thunderful Group today announces that Martin Walfisz takes office as new CEO in the company 28 August. Martin is an experienced games in-dustry entrepreneur, executive and advisor of leading companies in the Nordic and European games industry.**

In May Thunderful Group presented the recruitment of Martin Walfisz as new CEO, and today announces that he takes office on 28 August, 2023.

Martin started his career in the games industry in 1997 when he founded Massive Entertainment. It is today one of Europe's premier development studios and when Ubisoft acquired the company in 2008, Martin decided to leave to focus on other commitments. The last few years Martin has primarily worked for the media conglomerate Egmont, which headhunted him in 2016 to establish a new M&A division—Nordisk Games—focusing on investing in, and developing, game companies across Europe.

*"With more than twenty-five years as a successful entrepreneur, executive, strategic advisor and investor within the industry, Martin brings an incredible depth and breadth of knowledge to Thunderful" says recently elected Chair of the Board Patrick Svensk, and continues: "Martin leaves his role as Board Member in Thunderful to focus his efforts on his new duties as CEO."*

**For more information, please contact:**

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**About Us**

Thunderful Group is a group of companies that develops, publishes and invests in games, while also distributing Nintendo products, games, game accessories and toys. The headquarters is located in Gothenburg, Sweden, with additional offices in Aarhus, Cologne, Copenhagen, Guildford, Helsinki, Hong Kong, Karlshamn, Kungsbacka, Larvik, Madrid, Malmö, Newcastle, Skövde and Stockholm. The Group's overall goal is to provide high-quality entertainment products for people of all ages. Thunderful Group is listed on Nasdaq First North Premier. FNCA Sweden AB is appointed Certified Adviser, [info@fnca.se](mailto:info@fnca.se).

**Attachments**

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