



## Hemnet's Buyer Barometer February 2025: Slightly rising price expectations

**In Hemnet's Buyer Barometer for February, 44 percent of surveyed buyers stated that they believe housing prices will rise over the next six months. This is an increase of 2 percentage points compared to the corresponding measure in January.**

The share of buyers expecting falling prices simultaneously decreased by 1 percentage points, from 14 percent in January to 13 percent in February, remaining at historically low levels. Overall, this results in a net outcome for Hemnet's Buyer Barometer of +31 percentage points, 3 percentage points higher than in the January survey.

### **Percentage of buyers expecting:**

Increasing prices: 44.0 percent (42.0% in the previous month)

Decreasing prices: 12.9 percent (14.4 % in the previous month)

Unchanged prices: 43.1 percent (43.6% in the previous month)

### **Erik Holmberg, market Analyst at Hemnet, commented:**

"In February, we saw a slight increase in the share of buyers who believe in rising housing prices. The housing market has also started relatively strong, with clear price increases and high activity. Our view is that the housing market will continue to strengthen throughout the year, with a price recovery and sustained high activity. Although there is some uncertainty."

*Hemnet's Buyers' Barometer went out to 2,073 respondents between 1 and 3 February.*

### **For more information, please contact:**

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#### **About Hemnet Buyers' Barometer**

The Buyer's Barometer is a survey that asks Hemnet visitors who plan to buy a home in the next six months, "How do you think property prices will develop where you live in the next six months?". The survey has at least 600 responses and is conducted monthly. The first survey was conducted in September 2017.

#### **About Hemnet**

Hemnet operates the leading property platform in Sweden. The company emerged as an industry initiative in 1998 and has since transformed into a "win-win" value proposition for the housing market. By offering a unique combination of relevant products, insights and inspiration, Hemnet has built lasting relationships with buyers, sellers, and agents for more than 20 years. Hemnet shares a mutual



passion for homes with its stakeholders and is driven by being an independent go-to-place for people to turn to for the various housing needs that arise through life. This is mirrored in the Company's vision to be the key to your property journey, supplying products and services to improve efficiency, transparency and mobility on the housing market. Hemnet is listed on Nasdaq Stockholm ('HEM').

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