

**PRESS RELEASE**

28 June 2024 08:30:00 CEST

## Invitation to presentation of the second quarter 2024 interim report

Nelly Group will publish its second quarter interim report 2024 on Friday 12 July at 08 a.m. CEST. Analysts, investors and media are invited to a conference call the same day at 09 a.m. CEST.

The conference call will be held in English and hosted by Helena Karlinder-Östlundh CEO and Niklas Lingblom CFO.

**Note:** It is only possible to ask questions in writing (not by phone). To submit questions you want answered after the presentation, please use the link below. It is possible to submit written questions both before and during the broadcast.

Link to webcast: <https://nelly.videosync.fi/2024-07-12-q2>

To listen to the presentation by phone, the following call-in details are available:

- Finland: +358 9 4245 0972
- Sweden: +46 8 525 07003
- United Kingdom: +44 20 7043 5048
- United States: +1 (774) 450-9900

Conference ID: **100415#**

User ID: 42868#

**For more information, please contact:**

---

Niklas Lingblom, CFO

+46 70 002 22 41

[ir@nelly.com](mailto:ir@nelly.com)

**Nelly Group AB**

Corporate Domicile Borås

Corp. Reg. No. 556035-6940

[www.nelly.com](http://www.nelly.com)

**Visiting address**

Lundbygatan 1, 506 30 Borås

**Postal address**

Box 690, 501 13 Borås

## PRESS RELEASE

28 June 2024 08:30:00 CEST

### About Nelly Group

---

Nelly Group operates nelly.com which is one of the Nordic region's strongest fashion brands for young women and nlyman.com. The core is the own brand in combination with digital sales directly to our target group. Nelly has created a strong commitment through a high degree of fashion and digital marketing. The company has 0.9 million customers and sales of SEK 1.0 billion per year. The group was previously called Qliro Group. Nelly Groups is listed on Nasdaq Stockholm in the small-cap segment with the ticker "NELLY".

### Attachments

---

**Invitation to presentation of the second quarter 2024 interim report**

#### **Nelly Group AB**

Corporate Domicile Borås  
Corp. Reg. No. 556035-6940

[www.nelly.com](http://www.nelly.com)

#### **Visiting address**

Lundbygatan 1, 506 30 Borås

#### **Postal address**

Box 690, 501 13 Borås