



## Net Insight Wins Key Aperi Order

**Stockholm, Sweden – A Tier-1 integrated network service provider in North America, has selected Aperi, part of Net Insight’s distributed IP media processing portfolio, for its new mission critical media services network. The total order value is approximately USD 900,000 and the main part will be delivered in the third quarter of 2021.**

In line with the strategy to grow the core Media Networks business, Net Insight acquired the Aperi product portfolio in early 2020 to complement and strengthen the existing customer offering. Since then, the focus has been to align product development to the market and secure continuity for customers.

The Aperi products are industry established, open and IP standards-based. All around the globe, from major public events to twenty-four-seven media services the Aperi products are relied on to provide automation, adaptability, scalability and class-leading distributed media workflows. The Aperi offering is a key ingredient in Net Insight’s strategy to deliver open, automated and standard IP solutions over any kind network including cloud networks. Net Insight customers will continue to benefit from the harmonized development and innovation across multiple product strategic product lines, namely Aperi, Nimbra 1000 and Nimbra Edge.

“To date, this is the largest Aperi order since the acquisition and proof of how competitive and appealing Aperi and our IP product portfolio is,” says Crister Fritzson, CEO of Net Insight. “Now, we look forward to supporting our customer with the rollout of their new IP media network.”

### **For further information, please contact:**

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### **About Net Insight**

*Net Insight (Nasdaq: NETI B) is defining new ways to deliver media, opening up opportunities for content owners, broadcasters, production companies, service providers and enterprises to produce and deliver the future of live sport, news and online content. The company is driving the transformation to IP, virtualization and cloud workflows and has built the market’s most open and cloud-ready media delivery platform for contribution, distribution, live production, and orchestration.*

*For over 20 years the world's leading media brands have trusted Net Insight and the company is recognized for having set the benchmark for media transport. Now Net Insight is combining its broadcast heritage and R&D expertise with the deep IP knowledge gained from developing its own streaming solution to evolve Nimbra, its Emmy® Award winning video transport solution, for the new media era. With a strong vision for the future of IP and cloud, Net Insight is helping the world's leading media brands to simply and cost-effectively produce and deliver content to viewers anywhere.*

**For more information**, please visit [netinsight.net](https://netinsight.net)

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*This information is information that Net Insight is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact persons set out above, at 2021-07-26 10:00 CEST.*

## **Attachments**

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