



BETTER
COLLECTIVE

CVR. 27652913



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Exercise of warrants in Better Collective A/S; Board of Directors issues 143,571 new ordinary shares

In the exercise window which opened on November 16, 2023 following Better Collective's Q3 report and closed on November 30, 2023, 12 employees have informed the company that they wish to exercise 116,903 warrants under the 2019 warrant program and 26,668 warrants under the 2020 program.

Regulatory Release 54/2023

For the 2019 warrant program, reference is made to schedule 3 of the company's articles of association for detailed terms of conditions of the warrants. Following the exercise, 805,183 warrants remain outstanding under the 2019 warrant program, all with rights to subscribe for 1 ordinary share in Better Collective A/S against payment of an exercise price of DKK 64.78 per warrant.

For the 2020 warrant program, reference is made to schedule 3 of the company's articles of association for detailed terms of conditions of the warrants. Following the exercise, 244,998 warrants remain outstanding under the 2020 warrant program, all with rights to subscribe for 1 ordinary share in Better Collective A/S against payment of an exercise price of DKK 106,35 per warrant.

Today Better Collective's Board of Directors resolved to carry out the capital increase related to the exercise of warrants.

The new shares will be issued through Euronext Securities under the company's ordinary ISIN DK0060952240 and be listed and tradable on Nasdaq Stockholm and Nasdaq Copenhagen following registration of the new share capital with the Danish Business Authority.

The new shares will entail a dilution of approximately 0.26 percent for existing shareholders of Better Collective A/S.

The total share capital of Better Collective A/S following the issue is nominally EUR 553,674.18 made up of 55,367,418 shares of each EUR 0.01.

About Better Collective

With a vision to become the leading digital sports media group, Better Collective owns global and national sport media. We are on a mission to excite sports fans through engaging content and foster passionate communities worldwide. Headquartered in Copenhagen, Denmark, and dual listed on Nasdaq Stockholm (BETCO) and Nasdaq Copenhagen (BETCO DKK), Better Collective's portfolio includes; HLTV.org, Action Network, VegasInsider.com, Playmaker HQ, and FUTBIN.com. To learn more about Better Collective please visit bettercollective.com

Contact

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Attachments

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