



Stockholm, 11 August 2025 15:00:00 CEST

Björn Borg – live presentation August 15th

Björn Borg AB (publ) will hold a live presentation for investors, analysts and media on August 15th at CET 08:30 am. The presentation refers to the Björn Borg half year report for Q2 2025 which will be released on the same day.

CEO Henrik Bunge and CFO Jens Nyström will present the financial result for the second quarter and answer questions. Questions can be submitted via the email below or live during the presentation via the link below. The presentation will be held in English.

See the live presentation via: https://qcnl.tv/p/ZKHLn6HfM4mY1_UgvVzvkw
Questions can be submitted live or via: hjalmar.jernstrom@dnbcarnegie.se

For further information, please contact:

Henrik Bunge, CEO
Henrik.bunge@bjornborg.com

Jens Nyström, CFO
jens.nystrom@bjornborg.com