

## KEYTO Group expands within appliances in Stockholm and Mälardalen

**Strengthening our service offering within our Servly business, we are pleased to announce that Stenlunds Maskincenter AB and Stenlunds Inredningar AB (jointly “Stenlunds”) becomes part of KEYTO Group.**

Founded in 1952, Stenlunds has more than 70 years of experience delivering high-quality Appliance services providing sales, services, maintenance and installation. The company serves a broad customer base including consumers, housing associations, real estate companies and construction firms with deep technical expertise and a strong reputation for high quality and customer focus. Stenlunds is headquartered in Kista with operations across Stockholm and the Mälardalen region.

This collaboration further strengthens KEYTO Group and Servlys regional presence and significantly enhances our capabilities within professional appliances, laundry systems, and kitchen installations.

“Stenlunds is a highly respected company with a long history of delivering professional, high-quality service. Their expertise and strong customer focus make them an excellent fit for KEYTO Group as we strengthen our offering in Stockholm and Mälardalen. We look forward to supporting their continued growth.”

Magnus Agervald, CEO of KEYTO Group

“We are proud to take the next step in our journey with Stenlunds. With shared values, long-term perspective, and a strong focus on quality this partnership creates great opportunities for customers, employees and our continued growth.”

Jesper Jahnstedt, CEO of Servly.

With Stenlunds now part of the Group, KEYTO continues building the leading one-stop destination for home services unlocking people's quality of life through professional and accessible service offerings.

We welcome all employees and customers of Stenlunds into the KEYTO family and our Servly business.

Want to join KEYTO Group? We look forward to future partnerships that complements and strengthen our position, both in Sweden and internationally. Please contact Gustav Thott, Head of M&A and Corporate Development at KEYTO Group, at [gustav.thott@keytogroup.com](mailto:gustav.thott@keytogroup.com)



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### **About Us**

We are KEYTO. We unlock people's quality of life through the power of our one-stop destination. With more than 4,500 employees and a wide and growing portfolio of services and brands– including appliance repair/service, cleaning, gardening, lawn care services, house inspections and much more– we promise ease of mind by providing easy access to outstanding homeservices.

Powered by trusted companies such as GreenThumb, Servly, Hemfrid, Veterankraft and Enspecta, KEYTO creates millions of ease of mind moments to customers across multiple markets.

As part of our ambitious growth journey, we expand both organically and through strategic acquisitions. We partner with entrepreneurs and teams who share our vision of delivering exceptional service – and together, we shape the future of the service industry.

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