

LYKO



Interim Report
2025/Q3
January - September

**“A LONGLASTING FOUNDATION FOR GROWTH
– OUR NEW WAREHOUSE CAPACITY IS UNLEASHED!”**

Rickard Lyko, CEO

Lyko – the starting point for everything within beauty!

We are passionate about making beauty accessible, inspiring, and fun for everyone!

Our beauty playground has the market's widest assortment, where you can explore everything around the products, and be part of our inspiring community.

Our operations span across eight countries via Lyko.com, the Lyko app, and 33 stores in Sweden, Norway, and Finland.

We manage the entire chain – from product development in our labs and manufacturing in our factory in Gothenburg to warehousing and sales to hairdressers and retailers.

Together, we are over 1,000 amazing **Lyko-stars**, all with a shared mission: to highlight the fun in beauty, welcome everyone, and inspire self-expression and creativity!

Welcome to **your beauty playground**
– where beauty begins!

PERIOD 1 JANUARY - 30 SEPTEMBER

Interim report Q3 2025

The period in summary

NET SALES
SEK 827m

SALES GROWTH
+ 8.5%

EBIT MARGIN
0.3%

THIRD QUARTER

- Net sales of SEK 827.2m (762.7).
- Sales growth was 8.5% (8.2%).
- Gross margin of 42.2% (44.1%).
- EBIT of SEK 2.4m (8.3).
- EBIT margin of 0.3% (1.1%).
- Earnings for the period SEK -18.5m (-9.8).

PERIOD 1 JANUARY - 30 SEPTEMBER

- Net sales of SEK 2,685.0m (2,466.3).
- Sales growth was 8.9% (17.1%).
- Gross margin of 42.9% (43.6%).
- EBIT of SEK 61.9m (40.9).
- EBIT margin of 2.3% (1.6%).
- Earnings for the period SEK 6.8m (-26.9).

KEY FIGURES

SEKm	Q3		Jan-Sep		Oct-Sep	Jan-Dec
	2025	2024	2025	2024	24/25	2024
Net sales	827.2	762.7	2,685.0	2,466.3	3,780.4	3,561.7
Sales growth, %	8.5%	8.2%	8.9%	17.1%	10.7%	16.6%
Gross profit	349.4	336.3	1,153.0	1,074.2	1,647.6	1,568.8
Gross margin, %	42.2%	44.1%	42.9%	43.6%	43.6%	44.0%
EBIT	2.4	8.3	61.9	40.9	138.3	117.4
EBIT margin, %	0.3%	1.1%	2.3%	1.6%	3.6%	3.3%
Profit (+)/Loss (-) for the period	-18.5	-9.8	6.8	-26.9	54.7	21.0
Earnings per share before dilution, SEK	-1.21	-0.63	0.44	-1.75	3.57	1.37
Cash flow from operating activities	152.8	121.9	282.7	174.0	318.4	209.7
Net debt (+) / Net cash (-), excluding leasing	456.6	268.1	456.6	268.1	456.6	333.1
Net debt (+) / Net cash (-), including leasing	1,146.0	979.3	1,146.0	979.3	1,146.0	1,028.8

COMMENTS FROM CEO

A LONGLASTING FOUNDATION FOR GROWTH – OUR NEW WAREHOUSE CAPACITY IS UNLEASHED!

Our new warehouse automation is now live, with sales in the quarter reaching SEK 827m, outperforming last year by 8.5%. The underlying momentum is strong, but the quarter was affected by extraordinary events related to the warehouse go-live. The Nordic region continues to deliver strong results where we see that our brand and Lyko community is reaching new heights!

In July, we went live with our new warehouse automation in Vansbro, a strategic breakthrough that has been years in the making. The launch marks a major milestone and represents the largest project in our history. The team has done an outstanding job bringing it to life.

The rollout has surpassed our expectations. With the new automation in place, we now have a delivery capacity that positions us stronger than ever for upcoming peak seasons and for sustained growth in the years ahead.

VIRAL CAMPAIGN BOOSTED OWN BRANDS SALES, BUT LED TO CHALLENGES

After the go-live, we needed to stress-test the system. To generate a high order volume, we ran a two-day campaign in July with our Own brands.

The campaign went viral on social media, resulting in exceptionally large orders and order volumes. The strength of our Own brands, amplified through social media, generated an order flow that exceeded expectations and created some temporary challenges during the quarter. A large share of the orders came from customers discovering our Own brands for the first time.

Because these orders were significantly bigger than normal, they required partial deliveries and a degree of manual handling. This led to delays, increased freight costs, longer lead times, and a backlog in inbound deliveries.

To protect our customer promise, we made a conscious decision to temporarily scale back marketing and prioritizing fulfilling existing orders and deliveries to our stores.

A substantial part of the gross margin decline in the quarter stems from the Own brands campaign, which also required increased efforts and costs to live up to our customer promise. These factors, combined with ramp-up costs and additional resources, resulted in one-off costs of SEK 11.7m in the quarter. A significant bump in the

road, but we came out with a positive result, as we are now better prepared than ever for future peak periods.

BEAUTY COUNTDOWN GONE WILD – RECORD-BREAKING ADVENT CALENDAR SALES!

At the end of September, we launched our advent calendars, and they sold out faster than ever before. Our systems handled the surge in demand smoothly. The launch was a triumph for our e-commerce platform, setting new records for both orders per minute and per hour, more than doubling our previous record.

During the quarter we partnered up with Korean powerhouse Mamonde and made an exclusive successful launch in all our markets.

We also recorded all-time-high results in our NEPA brand tracking across all markets. In Sweden, spontaneous brand awareness grew from 43 to 49 percent in 2025*, meaning that every second woman now thinks of Lyko first as her go-to destination for beauty.

The Lyko Community keeps growing, and both customers and suppliers continue to experience that magical feeling that defines Lyko. We see that top-creators start to scale with larger engagement and reach every month.

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I'm truly excited about the upcoming quarter powered by capacity, competence, and our passion for making beauty fun!



BUILDING UP TO OUR MOST BEAUTIFUL SEASON YET

We are ramping up inbound deliveries to secure a full assortment ahead of the peak season. During the quarter, our range was somewhat limited, but with the new automation now in place, we are quickly catching up and expanding further. Our broad assortment continues to make us the starting point for beauty. We've successfully completed recruitments for the Vansbro warehouse, receiving a record number of applications and we've already onboarded the new team members in time for the peak.

In Q4, we will increase our marketing efforts, as this period has historically brought a significant inflow of new customers.

FAB STORE ELEVATES YOUR BEAUTY PLAYGROUND AND DEMONSTRATES OUR AMBITION

We're looking forward to opening our first FAB Store in Täby Centrum on November 8, a blueprint for the future hundred stores and a clear signal to property owners and suppliers that we're accelerating store rollouts from 2026 onward. The exact rollout timeline will be communicated at a later stage.

I'm truly excited about the upcoming quarter powered by capacity, competence, and our passion for making beauty fun!

Rickard Lyko, CEO October 23rd, 2025

* NEPA tracking Q3 2025

Group development

THIRD QUARTER

GROUP SALES

The group's total revenue amounted to SEK 827.4m (769.0) and the net sales amounted to SEK 827.2m (762.7), equivalent to 8.5% growth.

The increase is explained by growth in the Nordic markets, which increased by 9.6% compared with the corresponding quarter last year, while the change in Europe net sales amounted to -16.2%.

RESULTS AND MARGINS

The gross margin amounted to 42.2% (44.1%) in the third quarter. The lower margin is primarily attributable to the one-off Own Brands campaign in the first half of the quarter and investments in our customer proposition.

Other external costs amounted to SEK 169.1m (165.2) for the period, equivalent to 20.4% (21.5%) of the total revenue. Increased freight charges during the start-up phase of the new warehouse automation have impacted external costs negatively, whereas lower marketing costs impacted positively.

Personnel costs amounted to SEK 134.3m (122.0) for the period, equivalent to 16.2% (15.9%) of the total revenue. The increase is primarily attributable to higher staffing costs during the start-up phase of the new warehouse automation.

The group's depreciation and amortization amounted to SEK 43.9m (42.8) for the period. The increase is attributable to further investments in equipment and development of web, app and other IT systems.

EBIT for the third quarter amounted to SEK 2.4m (8.3) and the EBIT margin was 0.3% (1.1%). One-off items affecting operating expenses for the quarter amounted to SEK -11.7m (-1.5).

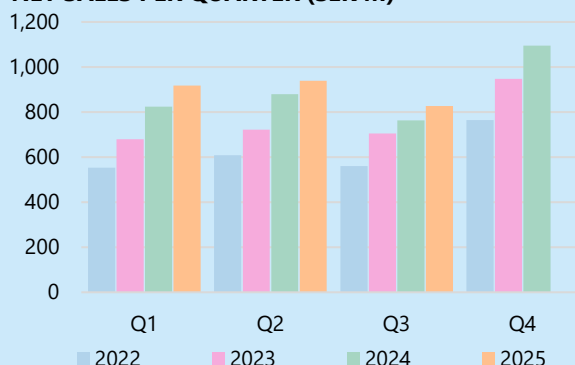
Net financial items for the group amounted to SEK -19.0m (-17.3) in the third quarter.

Total tax for the period amounted to SEK -1.9m (-0.8).

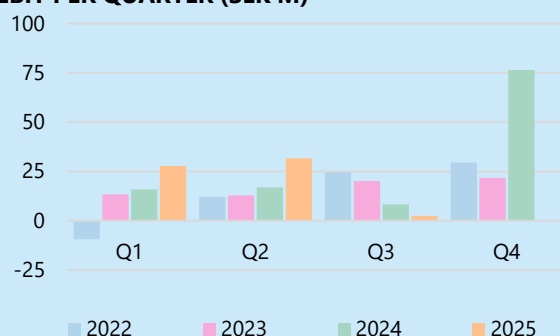
Profit after tax for the third quarter amounted to SEK -18.5m (-9.8).

Change in hedging reserves in other comprehensive income is attributable to fair value changes in currency derivatives in regard to the warehouse investment, see note 2 for more information.

NET SALES PER QUARTER (SEK M)



EBIT PER QUARTER (SEK M)



PERIOD 1 JANUARY - 30 SEPTEMBER

GROUP SALES

The Group's total income for the period January - September amounted to SEK 2,694.6m (2,479.6). The net sales amounted to SEK 2,685.0m (2,466.3), equivalent to 8.9% growth.

During the period, the Group's net sales attributable to Nordic operations amounted to 92.7% (92.5%) equivalent to SEK 2,489.7m (2,280.9).

RESULTS AND MARGINS

The gross profit for the period January - September amounted to SEK 1,153.0m (1,074.2), with a gross margin of 42.9% (43.6%).

Other external costs amounted to SEK 549.0m (523.0), equivalent to 20.4% (21.1%) of total revenues. The increase of costs in absolute terms is mainly related to volume-driven costs such as freight and variable marketing and new stores.

Cost of personnel amounted to SEK 410.5m (381.9) for the period, equivalent to 15.2% (15.4%) of total revenues.

The Group's depreciation and amortization increased to SEK 131.9m (125.8).

EBIT for the period amounted to SEK 61.9m (40.9), with an EBIT margin of 2.3% (1.6%). One-off items affecting operating expenses for the period amounted to SEK -13.1m (-1.5).

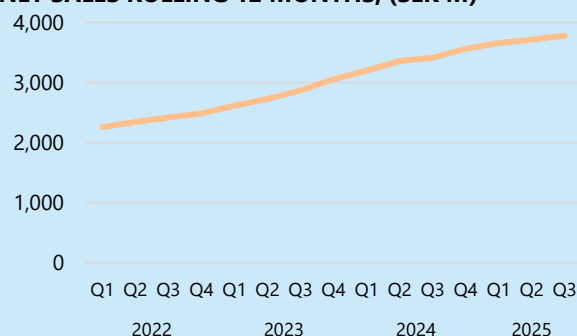
Net financial items for the Group amounted to SEK -57.5m (-58.9).

Total tax for the period was an income, mainly attributable to capitalization of deferred tax assets for loss carryforwards in the first quarter and amounted to SEK 2.4m (-8.9).

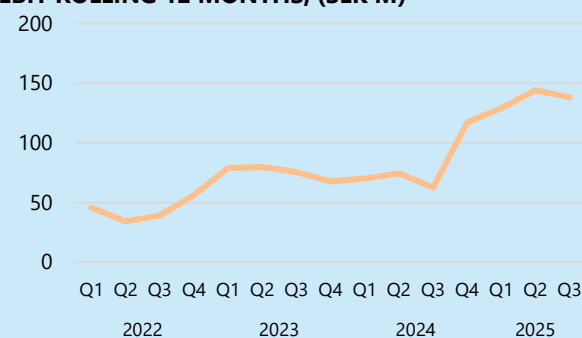
Profit after tax amounted to SEK 6.8m (-26.9).

Change in hedging reserves in other comprehensive income is attributable to fair value changes in currency derivatives in regard to the warehouse investment, see note 2 for more information.

NET SALES ROLLING 12 MONTHS, (SEK M)



EBIT ROLLING 12 MONTHS, (SEK M)





FINANCIAL POSITION AND LIQUIDITY

Inventory per the end of the period amounted to SEK 493.2m (512.4). The inventory in relation to rolling 12 months net sales at the end of the third quarter amounted to 13.0% (15.0%).

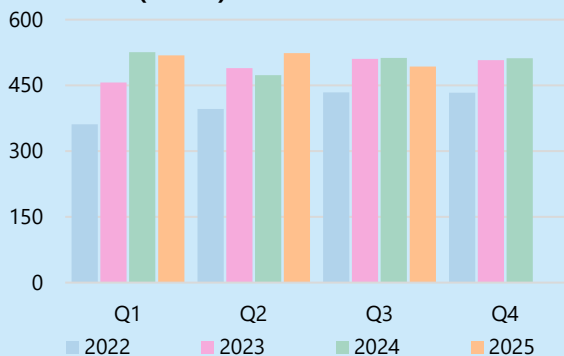
At the end of the third quarter, the number of shares amounted to 15,310,012. Equity per the end of the period amounted to SEK 470.2m (418.7), equivalent to an equity / asset ratio of 17.8% (17.9%).

The group's current liabilities, excluding liabilities to credit institutions and lease liabilities, increased to SEK 824.9m (750.2) by the end of the third quarter.

Interest-bearing liabilities, including lease liabilities, amounted to SEK 1,325.1m (1,155.9). The increase is primarily attributable to increased borrowing from the investment loan in line with progress of the warehouse investment in Vansbro and additional leasing contracts for stores.

The lease liability is mainly related to rental premises and the existing automation solutions at the logistics center in Vansbro. Net debt, excluding lease liabilities, amounted to SEK 456.6m (268.1) per end of the period, and cash and cash equivalents amounted to SEK 179.1m (176.6), an increase by SEK 2.5m.

INVENTORY (SEK M)



NET DEBT, EXCL. LEASING

SEK 457m

CASH FLOW AND INVESTMENTS IN THE QUARTER

Cash flow from operating activities for the quarter amounted to SEK 152.8m (121.9). The change is driven by primarily changes in inventories.

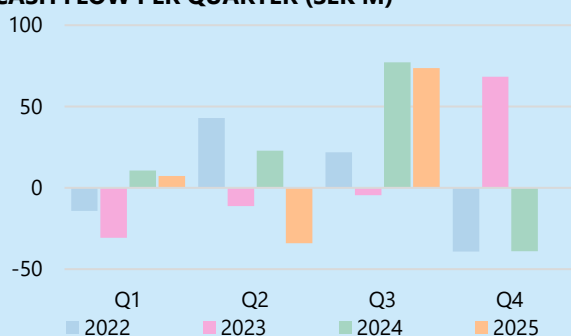
Investments in property, plant and equipment as well as intangible assets during the quarter amounted to SEK -128.1m (-51.9). Investments were mainly associated with the new automation at the central warehouse and continued development of the Lyko web, Lyko app and other IT systems.

Cash flow from financing amounted to SEK 49.0m (7.3) and consisted of increased utilization within the existing loan agreement, totaling SEK 78.9m (34.4), change in overdraft facility of SEK 0.0m (0.0) and amortization of lease liabilities of SEK -30.0m (-27.1).

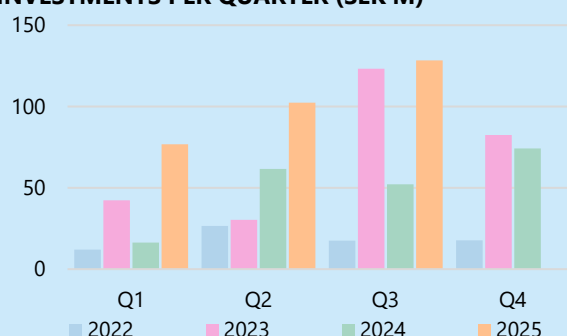
Total cash flow for the quarter amounted to SEK 73.5m (77.2).



CASH FLOW PER QUARTER (SEK M)



INVESTMENTS PER QUARTER (SEK M)





Lyko FABShip Store Stockholm!

RISKS AND UNCERTAINTIES

Lyko is exposed to a number of business and market-related risks that include cyclical fluctuations, competition, dependence on suppliers, lease-related risks, disruptions in logistics and IT systems, brand related risks, financing capacity and future capital needs, credit risk and interest rate risk. For a more detailed description of the group's significant risks and uncertainties, see the group's annual and sustainability report for 2024.

SEASONAL VARIANCES

Group sales fluctuate with the seasons, with the second and fourth quarters generally being the strongest.

SIGNIFICANT EVENTS DURING AND AFTER THE QUARTER

Lyko has signed a lease agreement to open its fifth store in Norway in the Kvadrat shopping center in Sandnes/Stavanger. The opening will take place at the end of October 2025.

Ramp-up of operations of the new warehouse automation in Vansbro started during summer and will continue during the fall.

In November the store in Westfield Täby Centrum, in northern Stockholm, will double in size and reopen using Lyko's new store concept Fab Store.

Group performance measures

	Q3		Jan-Sep		Oct-Sep	Jan-Dec
SEKm	2025	2024	2025	2024	24/25	2024
Total revenue	827.4	769.0	2,694.6	2,479.6	3,794.0	3,579.1
Net sales	827.2	762.7	2,685.0	2,466.3	3,780.4	3,561.7
Sales growth, %	8.5%	8.2%	8.9%	17.1%	10.7%	16.6%
Gross margin, %	42.2%	44.1%	42.9%	43.6%	43.6%	44.0%
Marketing expenses, % of total revenue	8.2%	10.1%	8.8%	9.8%	8.9%	9.6%
EBIT	2.4	8.3	61.9	40.9	138.3	117.4
EBIT margin, %	0.3%	1.1%	2.3%	1.6%	3.6%	3.3%
Profit (+)/Loss (-) for the period	-18.5	-9.8	6.8	-26.9	54.7	21.0
Cash flow from operating activities	152.8	121.9	282.7	174.0	318.4	209.7
Equity/asset ratio (%)	17.8%	17.9%	17.8%	17.9%	17.8%	20.3%
Return on equity, %	11.5%	Neg.	11.5%	Neg.	11.5%	4.8%
Net working capital	-160.7	-104.1	-160.7	-104.1	-160.7	-17.5
Cash flow from investing activities	-128.2	-52.0	-307.3	-129.8	-381.4	-204.0
Net debt (+) / Net cash (-), excluding leasing	456.6	268.1	456.6	268.1	456.6	333.1
Number of shares per end of period	15,310,012	15,310,012	15,310,012	15,310,012	15,310,012	15,310,012
Earnings per share before/after dilution (SEK)	-1.21	-0.63	0.44	-1.75	3.57	1.37



Segment reporting

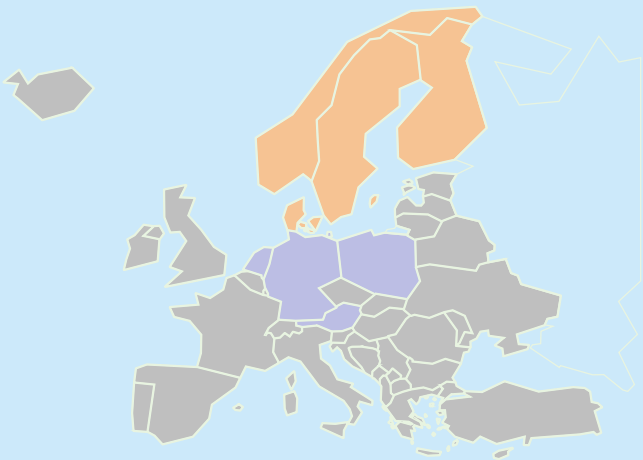
Lyko Group reports its operations in two operating segments; the Nordics, consisting of Sweden, Norway, Finland and Denmark; and Europe, consisting of Germany, Austria, Poland and the Netherlands.

Lyko's business model is centered around selling beauty products for hair care, skin care, makeup and perfume in two operating segments: the Nordics and Europe. In the Nordics, sales are conducted online through lyko.com and the Lyko App as well as in 33 Lyko stores (September 30, 2025). In Europe, sales are conducted online through lyko.com and the Lyko App.

In addition to the two segments above, there are Group-wide functions such as HR, IT, Marketing, Purchasing, and Accounting/Finance.

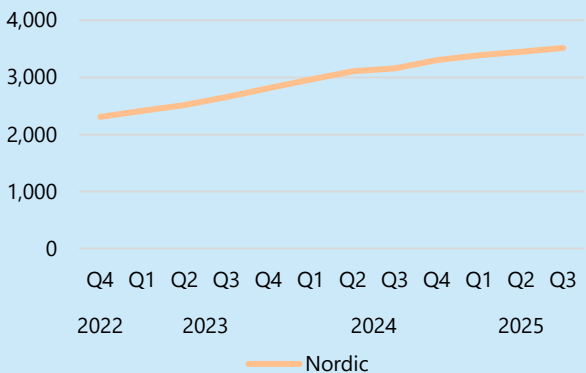
Other operations include the group's production operations, organization for own brands, sales teams towards e.g. hairdressers, which are all reported separately in Note 1. Group eliminations in connection with internal sales are also reported under other operations.

COUNTRIES PER SEGMENT

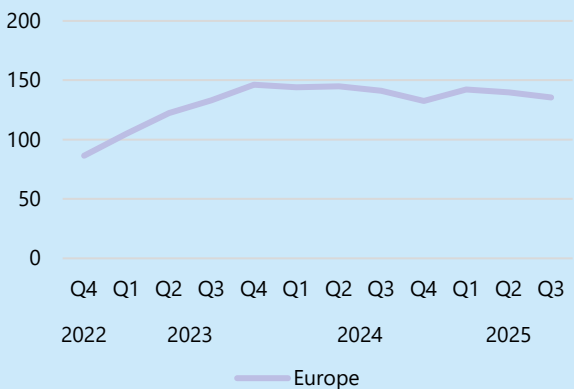


Nordics – Sweden, Finland, Norway and Denmark
Europe – Netherlands, Germany, Poland and Austria

NET SALES ROLLING 12 MONTHS (SEK M)



NET SALES ROLLING 12 MONTHS (SEK M)



SEGMENT REPORTING

Lyko Nordics

THIRD QUARTER

In the Nordics segment, net sales during the quarter increased by 9.6% to SEK 773.5m (705.9) compared to the same period last year. The increase is a result of successful campaigns as well as the opening of additional retail stores.

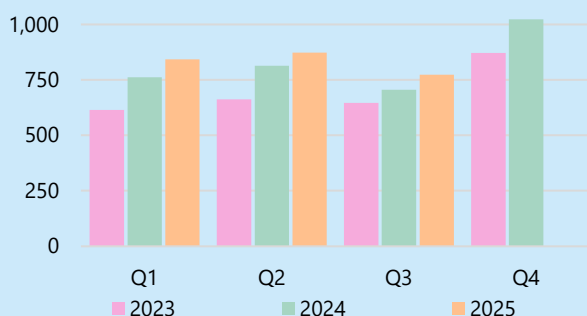
EBIT amounted to SEK 72.2m (81.8), equivalent to an EBIT margin of 9.3% (11.6%).

PERIOD 1 JANUARY - 30 SEPTEMBER

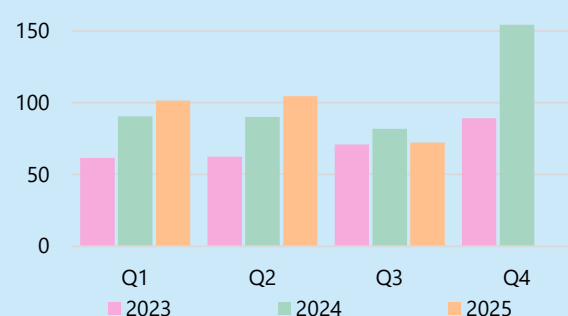
For the period January - September, net sales in the Nordics segment amounted to SEK 2,489.7m (2,280.9), equivalent to a growth of 9.2%.

EBIT for the period amounted to SEK 278.2m (262.4). This is an increase of SEK 15.8m and equals an EBIT margin of 11.2% (11.5%).

NET SALES PER QUARTER (SEK M)



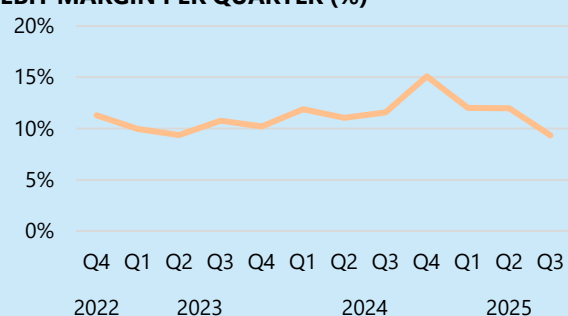
EBIT PER QUARTER (SEK M)



SALES GROWTH PER QUARTER (%)



EBIT MARGIN PER QUARTER (%)



KEY FIGURES – LYKO NORDICS

SEKm	Q3		Jan-Sep		Oct-Sep	Jan-Dec
	2025	2024	2025	2024	24/25	2024
Net sales	773.5	705.9	2,489.7	2,280.9	3,513.1	3,304.3
Sales growth, %	9.6%	9.3%	9.2%	18.6%	11.4%	18.2%
EBIT	72.2	81.8	278.2	262.4	432.5	416.7
EBIT margin, %	9.3%	11.6%	11.2%	11.5%	12.3%	12.6%

See definitions at the end of the report for more information about financial key figures in the table above.

SEGMENT REPORTING

Lyko Europe

THIRD QUARTER

Net sales amounted to SEK 22.9m (27.3), a decrease of SEK -4.4m, or -16.2%, compared to the same period last year.

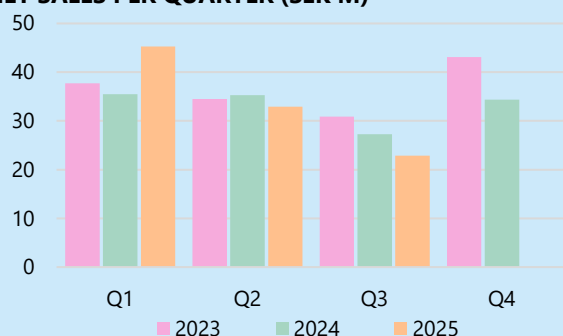
EBIT amounted to SEK -5.3m (-7.2), equivalent to an EBIT margin of -23.1% (-26.3%). The trend of decreased losses compared to the same quarter of the previous year continues.

PERIOD 1 JANUARY - 30 SEPTEMBER

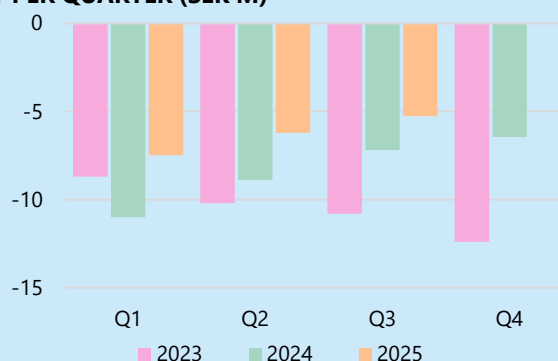
Net sales for the period January - September amounted to SEK 101.0m (98.1), an increase of 3.0% or SEK 2.9m.

EBIT for the period amounted to SEK -19.0m (-27.1). This is an increase of SEK 8.1m, equivalent to an EBIT margin of -18.8% (-27.6%).

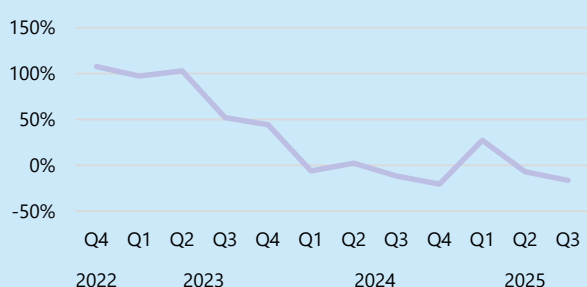
NET SALES PER QUARTER (SEK M)



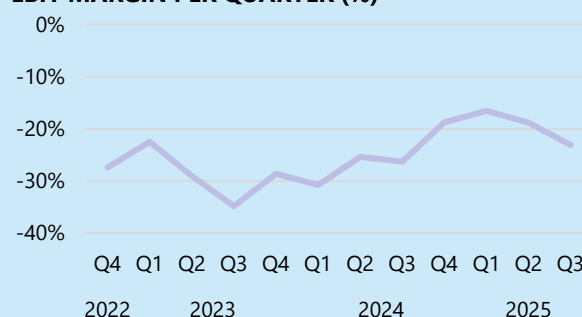
EBIT PER QUARTER (SEK M)



SALES GROWTH PER QUARTER (%)



EBIT MARGIN PER QUARTER (%)



KEY FIGURES – LYKO EUROPE

SEKm	Q3		Jan-Sep		Oct-Sep	Jan-Dec
	2025	2024	2025	2024	24/25	2024
Net sales	22.9	27.3	101.0	98.1	135.4	132.4
Sales growth, %	-16.2%	-11.7%	3.0%	-4.8%	-4.1%	-9.4%
EBIT	-5.3	-7.2	-19.0	-27.1	-25.4	-33.6
EBIT margin, %	-23.1%	-26.3%	-18.8%	-27.6%	-18.8%	-25.3%

See definitions at the end of the report for more information about financial key figures in the table above.

Financial summary

Group consolidated statement of comprehensive income

	Q3		Jan-Sep		Oct-Sep	Jan-Dec
SEKm	2025	2024	2025	2024	24/25	2024
Net sales	827.2	762.7	2,685.0	2,466.3	3,780.4	3,561.7
Other income	0.2	6.3	9.6	13.3	13.6	17.4
Total revenue	827.4	769.0	2,694.6	2,479.6	3,794.0	3,579.1
Cost of goods sold	-477.8	-426.4	-1,532.0	-1,392.1	-2,132.8	-1,992.9
Other external expenses	-169.1	-165.2	-549.0	-523.0	-767.8	-741.7
Employee benefits expenses	-134.3	-122.0	-410.5	-381.9	-566.7	-538.1
Depreciation and amortization	-43.9	-42.8	-131.9	-125.8	-176.0	-170.0
Other operating expenses	0.1	-4.3	-9.3	-15.9	-12.4	-19.0
Total expenses	-825.0	-760.7	-2,632.7	-2,438.7	-3,655.8	-3,461.7
Operating profit (EBIT)	2.4	8.3	61.9	40.9	138.3	117.4
Financial income	0.5	0.6	2.2	1.3	4.0	3.0
Financial expenses	-19.5	-17.9	-59.7	-60.2	-82.3	-82.7
Profit (+)/Loss (-) before tax	-16.6	-9.0	4.4	-18.0	60.0	37.6
Income tax	-1.9	-0.8	2.4	-8.9	-5.2	-16.6
Profit (+)/Loss (-) for the period	-18.5	-9.8	6.8	-26.9	54.7	21.0
Other comprehensive income						
<i>Items that are or may be reclassified to profit or loss</i>						
Translation of foreign operations	-0.5	-2.0	-5.1	1.2	-2.6	3.7
Change in hedging reserves	2.3	-	-0.7	-	-0.7	-
Tax attributable to change in hedging reserves	-0.5	-	0.2	-	0.2	-
Other comprehensive income	1.3	-2.0	-5.7	1.2	-3.2	3.7
Total comprehensive income for the period	-17.2	-11.8	1.1	-25.7	51.5	24.7
Profit/loss for the period attributable to:						
Shareholders of Parent company	-18.5	-9.7	6.8	-26.8	54.6	21.0
Non-controlling interest	0.0	-0.1	0.0	-0.1	0.1	0.0
Total comprehensive income attributable to						
Shareholders of Parent company	-17.2	-11.7	1.1	-25.6	51.4	24.7
Non-controlling interest	0.0	-0.1	0.0	-0.1	0.1	0.0
Number of shares per end of period	15,310,012	15,310,012	15,310,012	15,310,012	15,310,012	15,310,012
Earnings per share before/after dilution (SEK)	-1.21	-0.63	0.44	-1.75	3.57	1.37

Group consolidated statement of financial position, in summary

SEKm	30 Sep		31 Dec
	2025	2024	2024
Assets			
Non-current assets			
Goodwill	304.7	304.7	304.7
Other intangible assets	119.6	101.0	109.3
Right-of-use assets	710.9	738.5	721.5
Property, plant and equipment	632.5	352.4	375.4
Deferred tax asset	21.2	6.5	17.6
Equity method investments	0.1	-	0.1
Other financial assets	9.3	9.1	9.4
Total non-current assets	1,798.2	1,512.2	1,538.0
Current assets			
Inventories	493.2	512.4	512.0
Accounts receivable	71.6	43.2	54.9
Current tax receivables	14.4	10.5	-
Other current receivables	47.9	51.3	34.7
Prepaid expenses and accrued income	37.0	28.8	33.3
Cash and cash equivalents	179.1	176.6	140.5
Total current assets	843.3	822.8	775.4
Total assets	2,641.5	2,335.0	2,313.3
Equity and liabilities			
Equity attributable to Parent company shareholders	470.1	418.7	469.0
Non-controlling interest	0.1	-	0.1
Total equity	470.2	418.7	469.1
Non-current liabilities			
Deferred tax liabilities	13.9	4.9	14.5
Provisions	7.3	4.4	8.1
Non-current liabilities to credit institutions	376.6	185.7	214.6
Long-term lease liabilities	549.3	603.2	579.9
Other non-current liabilities	-	0.9	-
Total non-current liabilities	947.1	799.1	817.0
Current liabilities			
Current liabilities to credit institutions	259.2	259.0	259.0
Short-term lease liabilities	140.1	108.0	115.8
Current provisions	20.5	15.7	17.3
Account payables	542.4	470.9	325.4
Current tax liabilities	16.2	2.6	13.7
Other current liabilities	107.6	107.3	145.4
Accrued expenses and prepaid income	138.1	153.7	150.5
Total current liabilities	1,224.1	1,117.2	1,027.2
Total equity and liabilities	2,641.5	2,335.0	2,313.3

Group consolidated statement of changes in equity, in summary

SEKm	Q3		Jan-Sep		Jan-Dec
	2025	2024	2025	2024	2024
Equity at the beginning of the period	487.4	430.5	469.1	444.4	444.4
Profit (+)/Loss (-) for the period	-18.5	-9.8	6.8	-26.9	21.0
Translation of foreign operations	-0.5	-2.0	-5.1	1.2	3.7
Change in hedging reserves	2.3	-	-0.7	-	-
Tax attributable to change in hedging reserves	-0.5	-	0.2	-	-
Total comprehensive income	-17.2	-11.8	1.1	-25.7	24.7
Equity at the end of the period	470.2	418.7	470.2	418.7	469.1

Group consolidated statement of cash flow

SEKm	Q3		Jan-Sep		Jan-Dec
	2025	2024	2025	2024	2024
Operating activities					
Profit after financial items	-16.6	-9.0	4.4	-18.0	37.6
Adjustments for non-cash items	48.0	47.4	150.3	144.6	196.5
Paid tax	-3.9	3.6	-12.7	-10.8	-1.6
Cash flow from operations	27.5	42.0	141.9	115.8	232.5
Cash flow from working capital changes					
Change in inventories	25.4	-42.4	3.2	-19.0	-21.2
Change in operating receivables	-33.1	-22.7	-39.8	-46.0	-40.9
Change in operating liabilities	132.9	145.0	177.4	123.2	39.3
Cash flow from operating activities	152.8	121.9	282.7	174.0	209.7
Investing activities					
Investments in intangible assets	-10.4	-7.9	-29.8	-26.8	-41.0
Investments in property, plant and equipment	-117.7	-44.0	-277.9	-102.9	-162.2
Divestments of property, plant and equipment	-	-	0.3	-	-
Acquisition of subsidiaries	-	-	-	-0.3	-0.3
Change in financial assets	-0.1	-0.1	0.1	0.2	-0.4
Cash flow from investing activities	-128.2	-52.0	-307.3	-129.8	-204.0
Financing activities					
New loans	78.9	34.4	161.4	147.0	175.6
Amortization leases	-30.0	-27.1	-90.2	-80.5	-109.6
Cash flow from financing activities	49.0	7.3	71.2	66.5	65.9
Cash flow for the period	73.5	77.2	46.6	110.7	71.7
Cash and cash equivalents at the beginning of the period	106.4	104.5	140.5	71.1	71.1
Exchange rate effects	-0.8	-5.1	-8.0	-5.2	-2.2
Cash and cash equivalents at the end of the period	179.1	176.6	179.1	176.6	140.5

Interest paid, including leasing, for the group amounts to SEK 55.9m (54.6). Received interest for the group amounts to SEK 2.2m (1.3).

Parent Company

The Parent Company Lyko Group AB's operations include management services to other companies in the group.

Parent Company income statement, in summary

(SEKm)	Q3		Jan-Sep		Jan-Dec
	2025	2024	2025	2024	2024
Net sales	1.8	1.2	5.5	4.0	6.5
Operating costs					
Other external expenses	0.5	-2.5	-3.1	-7.1	-9.1
Employee benefits expenses	-1.7	-1.5	-4.8	-4.7	-7.4
Other operating expenses	-	-	-	-	0.0
Operating profit (-loss)	0.6	-2.8	-2.4	-7.8	-10.1
Financial income/ expenses net	-0.8	-3.3	-4.6	-2.4	-5.5
Appropriations	-	-	-	-	21.1
Profit (+)/Loss (-) before tax	-0.2	-6.1	-7.0	-10.2	5.5
Income tax	-0.5	0.1	-0.5	0.3	-4.0
Profit (+)/Loss (-) for the period	-0.8	-6.0	-7.5	-9.9	1.5

The profit/loss for the period is in line with the comprehensive income for the period.



Parent Company financial position, in summary

(SEKm)	30 Sep		31 Dec
	2025	2024	2024
Non-current assets			
Financial assets	581.8	581.8	582.2
Total non-current assets	581.8	581.8	582.2
Current assets			
Receivables from group companies	551.0	410.3	559.9
Other current receivables	0.3	13.4	0.7
Cash and cash equivalents	177.7	174.6	138.6
Total current assets	730.2	598.3	699.2
Total assets	1,312.0	1,180.1	1,281.4
Restricted equity	7.7	7.7	7.7
Non-restricted equity	417.2	413.2	424.7
Total equity	424.9	420.9	432.4
Untaxed reserves	29.0	26.0	29.0
Provisions	0.7	0.6	0.6
Total non-current liabilities	0.7	0.6	0.6
Current liabilities to credit institutions	259.2	259.0	259.0
Liabilities to group companies	591.6	466.5	550.1
Other current liabilities	6.7	7.1	10.3
Total current liabilities	857.4	732.6	819.4
Total equity and liabilities	1,312.0	1,180.1	1,281.4

Accounting principles

This report is prepared in accordance with IAS 34 Interim Financial Reporting and the Swedish Annual Accounts Act. The group's reporting currency is Swedish kronor (SEK). Unless otherwise indicated, all amounts are rounded to the nearest million (SEKm) with one decimal point. For a description of the group's accounting principles and definitions of certain terms, refer to the annual and sustainability report for 2024. The principles applied have remained unchanged in relation to these principles, with the exception that hedge accounting has

been applied for the first time during the first quarter, see note 2.

Net sales consist of sales of products and related services within the group's main business.

The Parent Company's summarized financial statements are prepared in accordance with the Swedish Annual Accounts Act and the recommendation RFR 2 Accounting for Legal Entities. Disclosures in accordance with IAS 34.16A are presented in the financial reports and related notes as well as in other parts of the interim report.

Note 1. Operating segments reports

(SEKm)	Q3		Jan-Sep		Oct-Sep	Jan-Dec
	2025	2024	2025	2024	24/25	2024
Nordic						
Net sales	773.5	705.9	2,489.7	2,280.9	3,513.1	3,304.3
EBIT	72.2	81.8	278.2	262.4	432.5	416.7
Europe						
Net sales	22.9	27.3	101.0	98.1	135.4	132.4
EBIT	-5.3	-7.2	-19.0	-27.1	-25.4	-33.6
Other operations*						
Net sales	30.0	29.5	92.2	87.3	129.4	124.6
EBIT	-9.4	-13.6	-30.5	-30.8	-44.9	-45.2
Group functions						
Net sales	0.8	-	2.1	-	2.5	0.4
EBIT	-55.0	-52.7	-166.9	-163.6	-223.9	-220.6
Total Group						
Net sales	827.2	762.7	2,685.0	2,466.3	3,780.4	3,561.7
EBIT	2.4	8.3	61.9	40.9	138.3	117.4
Financial income/ expenses net	-19.0	-17.3	-57.5	-58.9	-78.4	-79.7
Profit (-loss) before tax	-16.6	-9.0	4.4	-18.0	60.0	37.6

* The Net Sales and EBIT of Other operations are reported on a net basis, including group eliminations.

Note 2. Financial instruments

The Lyko group's financial instruments consist mainly of accounts receivable, other receivables, cash and cash equivalents, accounts payable, interest-bearing securities and liabilities, and currency derivatives.

Measurement principles and classification of financial Instruments, except currency derivatives, are unchanged from the information disclosed in notes 1 and 19 in the annual and sustainability report for 2024.

Currency derivatives comprise forward currency contracts used to hedge the risk of exchange rate fluctuations for the warehouse investment. These derivatives are measured at fair value based on level 2 inputs in the IFRS 13 hierarchy.

As of 30 September 2025, forward contracts with a positive market value amount to SEK 0.0m (0), reported under other current receivables. Forward contracts with a negative market value amount to SEK 3.8m (0), which is reported in other current liabilities.

In hedge accounting, derivatives are classified as cash flow hedges or as fair value hedges. Fair value changes of currency derivatives are reported as a hedging reserve through other comprehensive income and subsequently reclassified to profit or loss when the hedged item affects profit or loss. The effectiveness of the cash flow hedging

is measured quarterly by comparing the hedged item with the hedging instrument.

Other financial assets and liabilities are measured at amortized cost. The fair value of other financial instruments are assessed to be approximately equal to their carrying values.

Note 3. Related party transactions

There have been no irregular related party transactions during the quarter.

Related party transactions are carried out on normal commercial terms and are entered into on normal commercial conditions. For information on salaries and other remuneration, costs and obligations regarding pensions and similar benefits for the Board of Directors, CEO and other senior executives, see Lyko's annual and sustainability report.

Note 4. Events after the reporting period

There have been no significant events with effect on the financial reporting after the reporting period date.

The Board of Directors and the CEO assure that the interim report presents a true and fair view of the Group's and the Parent Company's operations, position and results.

Stockholm, 23 October 2025

Kenneth Bengtsson
Chairman of the board

Håkan Håkansson
Board member

Carl-Mikael Lindholm
Board member

Marie Nygren
Board member

Isabelle Ducellier
Board member

Erika Lyko
Board member

Rickard Lyko
Board member and CEO

This report has not been subjected to a limited review by the group's auditor.

Definitions

For more details on how to calculate financial key figures in this report, see page 93 in the annual and sustainability report for 2024.

KEY FIGURE	DEFINITION	RATIONALE
Balance sheet total	Total assets.	This performance indicator can be analyzed in relation to other performance indicators to assess the company's position and development.
EBIT margin	Operating profit divided by total revenue for the period.	The EBIT margin shows the profit generated by operating activities.
Equity/asset ratio	Total equity divided by total assets (balance sheet).	This performance indicator shows equity, including non-controlling interests, divided by balance sheet total.
Gross profit	Net sales minus cost of goods sold.	The gross profit reflects the contribution generated by operating activities.
Gross margin %	Net sales minus cost of goods sold, divided by net sales.	The gross margin reflects the contribution margin generated by operating activities.
Investments	Investments in intangible, property, plant & equipment and financial assets.	This performance indicator outlines the investments in operating activities.
Net debt (+)/ Net cash (-)	Interest-bearing liabilities, excluding lease liabilities (IFRS 16), minus cash and cash equivalents at the end of the period.	Net debt/net cash is a performance indicator that shows the company's total net indebtedness.
Net working capital	Current assets excluding cash and cash equivalents minus non-interest-bearing current liabilities at the end of the period.	This performance indicator is analyzed in relation to total income to assess how efficiently working capital is used in the operation.
Operating profit (EBIT)	Profit before financial items and tax.	The operating profit shows an overview of the profit generated by operating activities.
Return on equity	Rolling 12 months profit in relation to average equity.	This performance indicator measures how profitable the company is for its shareholders.
Total revenue	The operation's main income from the sale of goods and services, invoiced costs, ancillary revenue and income adjustments, after deducted VAT.	This performance indicator shows the company's total sales and is used, inter alia, to assess the company's sales growth.
Sales growth	Net sales growth compared with the same period last year.	This performance indicator allows the company to compare its growth rate with different periods and to the market.

For more information, see our website lykogroup.se

ADDRESS

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113 59 Stockholm

LYKO GROUP AB

Corporate identity number: 556975-8229
Registered office: Vansbro

Financial calendar

13 Feb 2026 - Year-end report 2025

28 Apr 2026 - Interim report Jan-Mar 2026

17 Jul 2026 - Interim report Apr-Jun 2026

22 Oct 2026 - Interim report Jul-Sep 2026

12 Feb 2027 - Year-end report 2026

your beauty playground

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This information is such information that Lyko Group AB is obliged to make public pursuant to the EU Market Abuse Regulation.
The information was submitted for publication at 07:00 CET on October 23th, 2025.