

**Stockholm, July 2, 2025**

**PRESS RELEASE**

## **Prisma Properties expands in the Nordic region - makes its first acquisition in Finland**

Prisma Properties has signed an agreement to acquire a new retail property in Ylivieska, Finland. The acquisition is being made through a forward funding structure together with Finnish project developer Wasagroup, at an underlying project value of EUR 20.5 million. The property comprises approximately 11,000 square metres of leasable space with an annual rental value of approximately EUR 1.5 million.

A new, modern retail centre focusing on groceries and low-price retail is being developed on the property. Long-term leases have been signed with the Finnish grocery chain Kesko and the retail chain Rusta. Kesko is moving its existing operations in the city to a new, state-of-the-art Kesko Citymarket, while Rusta is establishing itself in a new store with a strong focus on customer flow.

The property is located in an attractive location close to transport links in Ylivieska, south of Oulu. Both Kesko Citymarket and Rusta are scheduled to open in October 2026. Access took place on 1 July 2025 and the project is being financed through a combination of equity and external financing upon completion.

The acquisition is Prisma Properties' first establishment in Finland and is in line with the company's strategy to expand in the Nordic region.

– It is very pleasing that Prisma is now taking its first step into Finland. The establishment is a natural step in our Nordic expansion strategy and we see great potential in making more attractive acquisitions in the country. With this acquisition, we strengthen the food share of our property portfolio while at the same time increasing its average return. By building up a larger volume with exposure to discount retail and groceries with long leases, we can create good profitability and at the same time diversify our geographical spread and tenant portfolio. We are therefore looking at making further acquisitions in Finland, primarily with a focus on modern properties with long leases, says **Tom Hagen, Head of Transactions at Prisma Properties.**

Hannes Snellman acted as legal advisor and AFRY as technical advisor to Prisma in connection with the acquisition.

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**About Prisma Properties**

Prisma Properties is a leading developer and long-term owner of modern properties in the discount retail, grocery retail, and quick-service restaurant (QSR) sectors. The company owns nearly 140 properties, primarily in Sweden and in Denmark, and plans to expand further in Sweden and the other Nordic countries. Focusing on long-term thinking, sustainability and accessibility, Prisma Properties invests in next generation retail centers and fast-charging stations for electric vehicles near highways and other high-traffic locations. Prisma Properties' shares are listed on Nasdaq Stockholm Mid Cap under the ticker code PRISMA, and its head office is located in Stockholm.

**Image Attachments**

**[Visionary picture](#)**