

Codemill acquires first customer in Japan

Umeå, Sweden, 29th April 2022 - [Codemill](#) (Nasdaq: [CDMILST](#)) has announced that Accurate Player SDK has been selected by [AbemaTV](#), to facilitate advanced Media Supply Chain operations in the cloud, streamlining AbemaTV's content management, processing and distribution workflows.

[AbemaTV](#) is Japan's leading FAST and AVOD OTT platform, launched in April 2015. Its content portfolio covers breaking news, and it offers Japan's only 24-hour live news channel. AbemaTV also offers a wide variety of entertainment programming, including original dramas, romantic reality shows, anime and sports. It delivers more than 26,000 original episodes for its subscription service, making AbemaTV a high-profile domestic video service in Japan, both in terms of content quality and volume. No membership registration is required, and users can enjoy AbemaTV across a range of devices, with support for smartphones, PCs, tablets, and major TV platforms.

Accurate Player is Codemill's feature rich, cloud-native, frame-accurate, professional video, audio and subtitle player, designed for media professionals. Accurate Player integrates seamlessly with any web browser based content management platform, application or workflow. Accurate Player SDK includes a number of additional web UI components, for building custom interfaces and workflows. These include an advanced and highly configurable metadata timeline, multi-channel audio visualisation and metering, a front-end component library and a well documented REST API, with code examples.

Rickard Lönneborg, CEO, Codemill, commented: "AbemaTV will deploy Accurate Player SDK to move its video management operations, that are traditionally performed on-premise, into a cloud environment. At a time when many broadcasters are rolling out cloud-based workflows, we are pleased to help our first Japanese customer, AbemaTV move its Media Supply Chain processes to the cloud. This transition will significantly improve workflow efficiency and streamline content operations."

Contacts

Rickard Lönneborg, CEO Codemill AB
Telefon: +46 73 038 74 43
E-post: rickard.lonneborg@codemill.se

Certified Adviser:

Erik Penser Bank AB
Apelbergsgatan 27, Box 7405, 103 91 Stockholm
info@penser.se

Media Contact:

Helen Weedon
Radical Moves
helen@radicalmoves.co.uk
+44 7733 231922

About Us

Codemill is a technology company publicly listed on Nasdaq First North Growth Market, offering custom software development and products for the Media and Entertainment industry. Codemill's Accurate.Video, Accurate Player SDK and Cantemo MAM products power the world's leading broadcast, VOD/OTT, Content Supply Chain and Media Asset Management workflows.

Codemill's clients are the major Hollywood studios including Paramount Global, broadcasters such as the BBC, ITV and ProSieben.Sat1, VOD/OTT services including Joyn, and news publishers such as The Guardian.

Attachments

[Codemill acquires first customer in Japan](#)