

Jerker Olofsson to Join Polarium as EVP Revenue Generation

Polarium is pleased to announce that Jerker Olofsson will be joining the company as Executive Vice President of Revenue Generation.

With his extensive experience from business development and global sales operations, Jerker Olofsson will be part of the executive leadership team and hold a key position in Polarium's further development and growth.

"Polarium is a truly inspiring company, and I am excited to join the company at this point on its journey. I greatly look forward to leading the sales team and help to accelerate the shift to a more sustainable energy system all around the world", says Jerker Olofsson.

Jerker Olofsson has 15 years of experience from various executive positions within the Swedish multinational industrial Atlas Copco, turning industrial ideas into value for customers and driving society forward. Recently as Vice President Business Development Sustainability, where he was responsible for commercializing sustainability as well as global tactical and strategic sales development.

"We continue to build and strengthen our organization to fit our continued rapid growth. Jerker's extensive experience from both business development and sales will be a great addition to our team.", says Stefan Jansson, CEO of Polarium.

About Polarium

Polarium provides energy storage solutions built on lithium-ion technology for the telecom, commercial, and industrial segments. Polarium's headquarters and R&D center are situated in Sweden, with manufacturing in Mexico, Vietnam, and South Africa. Polarium serves customers worldwide through its global sales channels and presence in Indonesia, New Zealand, Sweden, South Africa, the UK, and the US. Today, our market-leading solutions are in use on all continents and all climate zones – from the Equator to the Arctic – ensuring that the flow of energy never stops, while enabling our customers to reduce energy costs and carbon footprint. Read more at [polarium.com](https://www.polarium.com)