



1	Details of the person discharging managerial responsibilities/person closely associated					
a)	Name	Thomas Plenborg				
2.	Reason for the notification					
a)	Position/Status	Board member				
b)	Initial notification/Amendment	Initial notification				
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a)	Name	Better Collective A/S				
b)	LEI	2549001EPXH6NK7I2R78				
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial instrument, type of instrument  Identification code	Stock options related to shares in Better Collective A/S  ISIN DK0060952240				
b)	Nature of the transaction	Stock options granted without consideration.				
c)	Price(s) and volume(s)	<table border="1"><thead><tr><th>Price(s)</th><th>Volume(s)</th></tr></thead><tbody><tr><td>DKK 0.00</td><td>25,000</td></tr></tbody></table>	Price(s)	Volume(s)	DKK 0.00	25,000
Price(s)	Volume(s)					
DKK 0.00	25,000					
d)	Aggregated information - Aggregated volume - Price	25,000 DKK 0.00				
e)	Date of transaction	22 April 2025				
f)	Place of the transaction	Outside a trading venue				