IAR initiates strategic partnership with AI Sweden to enhance competitiveness and accelerate innovation

Uppsala, June 28, 2024 – IAR is proud to announce a strategic partnership with AI Sweden. Through this collaboration, IAR will have the opportunity to work with AI Sweden to accelerate digital transformation in Sweden, while helping customers improve their workflows, increase their competitiveness, and speed up the time-to-market for innovations.

"We see this partnership as a significant milestone for promoting innovation and modernization within digitalization," says Richard Lind, CEO of IAR. "The integration of AI algorithms in embedded systems is rapidly increasing, allowing embedded devices to perform more complex tasks. Our solutions help streamline software development workflows, enabling our customers to quickly adapt to changing market conditions and enhance their competitiveness."

By partnering with AI Sweden, IAR gains access to expertise, technology, and a network of organizations that share the ambition to accelerate the use of AI in Sweden.

"Through our partnership with AI Sweden, we look forward to advancing the development of embedded systems and providing solutions that are crucial for our customers' success," adds Anders Holmberg, CTO of IAR. "This will enable us to offer solutions and knowledge essential for developing the next generation of IoT applications in areas such as industrial automation, smart cities, healthcare, and medicine."

"We are delighted to welcome IAR to AI Sweden's partner network. The Internet of Things is a technology area that helps organizations and companies across many sectors of society. AI can, among other things, lay the foundation for more advanced analyses and controls, thereby also contributing to AI Sweden's mission: To accelerate the use of AI in Sweden for the benefit of society, our competitiveness, and everyone living in Sweden," says Agneta Jacobson, Director of Strategic Partnerships & Partner Management at AI Sweden.

About AI Sweden
AI Sweden is the national center for applied AI and brings together more than 130 partners from the public and private sectors as well as academia. AI Sweden is funded by the Swedish government and its partners, both public and private. Together, AI Sweden invests in generating tools and resources to accelerate the use of AI to strengthen Sweden's welfare and competitiveness and improve the lives of everyone living in Sweden.

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About IAR

At IAR, we provide world-leading software and services for embedded development, empowering companies globally to bring secure products that shape the future. Since its founding in 1983, our solutions have been instrumental in ensuring quality, security, reliability, and efficiency in the development of over one million embedded applications for a wide range of industries, including Automotive, Industrial Automation, IoT, MedTech, Military, and Public Safety sectors. With support for 15,000 devices from over 70 semiconductor partners, we are dedicated to fostering innovation and enabling our customers' success.

The company is headquartered in Uppsala, Sweden, with a global presence of sales and support offices strategically located across the world. IAR is an I.A.R. Systems Group AB subsidiary, listed on NASDAQ OMX Stockholm, Mid Cap (ticker symbol: IAR B). To learn more, visit us at www.iar.com.

Image Attachments

Partner Announcements IARxAISweden 1200x627

Attachments

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