

## Haypp Group to Participate in dbAccess Global Consumer Conference

**Haypp Group AB (HAYPP.ST / HAYPP SS) is pleased to announce that CEO Gavin O'Dowd and CFO Peter Deli will participate in one-on-one investor meetings at the event on Thursday 4 June.**

The dbAccess Global Consumer Conference, hosted by Deutsche Bank in Paris, is an annual investor event bringing together management teams from leading consumer companies and global institutional investors. The conference features one-on-one meetings, presentations, and discussions focused on key trends shaping the global consumer sector.

### Haypp in brief

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Haypp Group is the leading e-commerce retailer selling reduced-risk nicotine products, primarily nicotine pouches. The company is at the intersection of two trends, the rapid transition toward lower risk nicotine and the shift to online purchases. With roots in the pioneering smoke-free alternative markets of Scandinavia, Haypp uses its regulatory expertise and e-commerce leadership to bring compelling value to over 1.1 million consumers. Operating through eleven distinct e-commerce brands, the Group is active in six countries in Europe and the USA. Haypp Group's e-commerce sites include: [Nettotobak.com](https://nettotobak.com) and [Nicokick.com](https://nicokick.com).

### Image Attachments

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[DbAccess Global Consumer Conference 2026 IMG](#)

### Attachments

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