

PRESS RELEASE

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SAVE THE DATE - PANDOX HOTEL MARKET DAY 2026

Pandox will host its annual Hotel Market Day on 17 November 2026 at Hamburger Börs in Stockholm.

The world is facing one of the largest wealth transfers ever when the older generation gradually hands over both capital and influence to a younger generation. What happens when capital moves from a generation characterized by long-term wealth accumulation to a generation with other priorities, such as experiences and meaningfulness?

With the help of leading experts, we discuss what this shift means for the hotel industry. How are demand and ownership affected when a new generation takes over? How can changing preferences, demands and consumption patterns shape the travel and hotel market of the future?

More information about the program and registration will be published on www.pandox.se. The number of physical participants is limited.

Pandox introduced the Hotel Market Day in 1996 with the ambition of analysing important changes in the world around us and contributing to increased knowledge in and about the hotel industry. Since then, the day has developed into an established meeting place for decision-makers in the international hotel industry.

A warm welcome

FOR MORE INFORMATION

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About Pandox

Pandox owns, develops, and leases hotel properties to skilled hotel operators under long-term, turnover-based leases with minimum guaranteed levels. Since our inception in 1995, we have grown into one of the largest hotel property owners in Europe. Our portfolio consists of 192 hotel properties with approximately 42,500 rooms across 11 countries in Northern Europe. The portfolio market value is approximately SEK 90bn. The head quarter is in Stockholm, and we are listed on Nasdaq Stockholm.

www.pandox.se