

Raketech nominates iGaming veteran and executive Ulrik Bengtsson as new Chairman of the Board

Raketech, the iGaming performance marketing partner, today announced that the current chairman of the board of directors, Christian Lundberg has declined re-election. The nomination committee has therefore suggested Ulrik Bengtsson to be appointed as new chairman of the board as of the Annual General Meeting on May 17 of 2021.

Mr Bengtsson is currently the Chief Executive Officer at William Hill. He joined in 2018 as Chief Digital Officer and during 2019 he led the GBP 240M acquisition of Mr Green. Ulrik was previously the president and chairman of Betsson Group, a leading betting and gaming company listed on Stockholm Nasdaq OMX. He has furthermore held positions as CEO of Viasat Broadcasting as well as CEO of the emerging markets pay-tv business at Modern Times Group. Ulrik has a bachelor's degree in management from Dalhousie University in Canada.

Tobias Persson Rosenqvist, Chairman of the nomination committee, commented: "I wish to express my warmest thanks to Mr Lundberg for his hard work with regards to creating a well-balanced mix between entrepreneurial creativity and well-functioning governance and structure. I am with that said also very excited about Mr Bengtsson as the new suggested chairman of the board. With his profound knowledge, connections and experience from the global scene of iGaming combined with first-hand experience from large scale international transactions, he is perfect for the job to further accelerate our growth."

"When I was appointed as Chairman of the Board in 2017, I had a clear mission. This was to lead the work with creating structure and processes to ensure Raketech would successfully be able to operate in a listed environment, on Stockholm Nasdaq First North. Looking back, I am proud and happy to be able to conclude that Raketech now is a stable listed company with a strong and confident management in place, guided by a clear strategy. My mission is thereby done, and it is time for me to hand over to someone else who can take Raketech to the next level. I look very much forward to following the company from the sideline, watching the CEO Oskar Mühlbach and his management team together with the board of directors, deliver on Raketech's ambitious growth and expansion goals", said Christian Lundberg, Chairman of the Board in Raketech.

The nomination committee furthermore proposes the re-election of Fredrik Svederman, Annika Billberg, Johan Svensson, Erik Skarp as well as the new election of Magnus Gottås. The nomination committee's complete proposal and motivational statement will be presented in connection with the notice convening the Annual General Meeting.

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About Raketech Group

Raketech is a leading online affiliate and content marketing company, with expertise in delivering comparison services for sports and gaming, online guides, communities and social media products. Raketech guides sports and gaming enthusiasts to the best possible services, while also delivering high-quality traffic and leads to its partners. Raketech grows both organically and via acquisitions and operates its business in accordance with a clear framework for responsible affiliate marketing services. The company's shares are listed in Nasdaq First North Premier Growth Market with ticker RAKE. Erik Penser Bank AB is the company's Certified Adviser: +46 8 4638300 / certifiedadviser@penser.se. For more information, visit www.raketech.com.

Attachments

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