

# STRAX

**PRESS RELEASE**  
**February 27, 2025**

## **New date for publication of the Year-end report 2024**

The Board of Directors in STRAX AB has decided to move the date for upcoming board meeting and publication of the 2024 year-end report until Friday, February 28, 2025.

This information was submitted for publication, through the agency of the contact person set out below at 16:40 pm CET on February 27, 2025.

### **For further information**

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For further information please contact Ingvi T. Tomasson, Chairman and co-founder, STRAX AB, +354 698 2277.

### **About STRAX**

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STRAX engages in accessories that empower mobile lifestyles. Our portfolio of branded accessories covers the main mobile accessory categories: Protection, Power, Connectivity, as well as Personal Audio.

Own brands are Xqisit and Flavr. Our distribution business retains a broad reach in the Americas and the Nordics. Our distribution also services other mobile accessory brands.

STRAX has evolved since being founded as a trading company in 1995. Today we have approximately 15 employees in 4 countries. STRAX is listed on the Nasdaq Stockholm stock exchange.

Divested own brands consist of Urbanista, Gear4, Clckr and Planet Buddies.

Discontinued operations include Health & Wellness, own brands Dóttir and grell, and licenced brand portfolio of adidas and Diesel.

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Attachments

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