



25 April 2023 15:00:00 CEST

Annual General Meeting in Better Collective

Today on 25 April 2023, the annual general meeting of Better Collective was held as an electronic general meeting in accordance with section 6.4 of the Company's articles of association

Regulatory announcement no. 23

At the meeting, the shareholders approved:

- the audited annual report and the consolidated financial statements for the financial year 2022.
- the appropriation of profits as recorded in the approved annual report;
- discharge of liability to members of the board of directors and the executive management; and
- the remuneration report for the financial year 2022.

The shareholders approved the proposals from the nomination committee regarding:

- the remuneration report for 2022 (for advisory vote)
- re-election of Jens Bager as chair of the board of directors, Therese Hillman as vice chair of the board of directors and Klaus Holse, Leif Nørgaard, Petra von Rohr and Todd Dunlap as members of the board of directors;
- remuneration to the board of directors for the current financial year;
- re-appointment of Ernst & Young Godkendt Revisionspartnersselskab; and
- determination of the remuneration to Ernst & Young Godkendt Revisionspartnersselskab.

The shareholders further approved the proposals from the board of directors to:

- authorise the board of directors to increase the company's share capital without preemption rights for the existing shareholders;
- authorise the board of directors to acquire treasury shares;
- authorise the board of directors to increase the company's share capital by issue of convertible loan instruments;
- amend the remuneration policy;

- approve a new long-term incentive program for the executive management and authorise
 the board of directors to sign and executive the grant letters and all other documents and
 agreements in connection with the new long-term incentive program (reference is made to
 the notice to convene the annual gereal meeting for all details of the long-term incentive
 progam); and
- authorise the chair of the meeting to file the changes to the articles of association with the Danish Business Authority.

Copenhagen, 25 April 2023

Board of directors of Better Collective A/S

Contact

Investor Relations

Mikkel Munch-Jacobsgaard Investor@bettercollective.com

About Better Collective

With a vision to become the Leading Digital Sports Media Group, **Better Collective** owns and operates international, as well as local, sports communities and media that aim to make sports entertainment sustainably engaging and fun. Via its online media, the Group provides prime quality content, data insights, betting tips and educational tools for enthusiastic sports fans of the world. Headquartered in Copenhagen, Denmark, and listed on Nasdaq Stockholm (BETCO), Better Collective's portfolio includes; **Action Network**, **VegasInsider.com**, **HLTV.org**, **FUTBIN**. **com**, and **bettingexpert.com**. To learn more about Better Collective please visit **bettercollective**. **com**

Attachments

Annual General Meeting in Better Collective