

## New expansion released in The Lord of The Rings Online: Kingdoms of Harad

Enad Global 7 today announces that Standing Stones Games, a Daybreak Games studio, has released the latest expansion 'Kingdoms of Harad' for the free-to-play MMORPG The Lord of the Rings Online.

The Kingdoms of Harad expansion, which is priced between \$39.99-129.99, includes four new zones for players to explore and more than 400 new quests, giving players a wealth of content to experience in the game.

Kingdoms of Harad is the 11th major expansion for the game since it launched in April 2007. The Lord of the Rings Online remains the only MMORPG based on J.R.R. Tolkien's Middle-earth following the recent cancellation of a competing title.

Visit the Kingdoms of Harad expansion webpage to learn more <u>here</u>. For more information on The Lord of the Rings Online, visit www.lotro.com.

## FOR MORE INFORMATION, PLEASE CONTACT:

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## **About EG7**

EG7 is a group of companies within the gaming industry that develops, markets, publishes and distributes PC, console and mobile games to the global gaming market. The company employs approximately 360 game developers and develops its own original IPs, as well as acts as consultants to other publishers around the world through its game development divisions Daybreak Games, Piranha Games and Big Blue Bubble. In addition, the group's marketing department Petrol has contributed to the release of 2,000+ titles, of which many are world famous brands such as Call of Duty, Destiny, Dark Souls and Rage. The group's publishing and distribution departments Fireshine Games hold expertise in both physical and digital publishing. EG7 is headquartered in Stockholm with approximately 560 employees in 12 offices worldwide.

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## **Attachments**

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